

# FINANCIAL TIMES

London fights to wr  
back foreign  
investors, Page 16

EUROPE'S BUSINESS NEWSPAPER

Monday April 9 1984

D 8523 B

No. 29,293

Austria	Sch. 18	Indonesia	Rp 2580	Portugal	Esc 75
Belgium	Bel 450	Italy	1 1100	S. Africa	Rand 6,80
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## NEWS SUMMARY

### GENERAL

#### Shuttle repair mission setback

U.S. space shuttle mission will resume its attempt to retrieve the \$77m Solar Max satellite after the failure of the tricky, manned space walk manoeuvre.

#### Clashes in Beirut

Fresh fighting in and around Beirut dampened prospects for a disengagement plan approved by a military commission of Lebanese army, Christian militia, Druze and Moslem groups. Page 2

#### Soviet 'spy' warning

Soviet fighter pilots complained of spy flights by Western aircraft in the Arctic and warned that if any intruded into Soviet airspace they would be destroyed. Page 3

#### Nine die in Chad

Nine French paratroopers were killed in an explosion near the central Chad outpost of Oum, the worst casualties France has suffered since dispatching soldiers to help Chad President Hissène Habré halt a southward advance by Libyan-backed rebels. Page 3

#### Cameroon coup fails

Forces loyal to President Paul Biya of Cameroon were back in control of strategic installations in the capital, Yaoundé, after an aborted coup attempt. Page 3

#### Ulster killing

Ulster magistrate's daughter Mary Travers was shot dead and her father Tom critically injured when they were ambushed by gunmen on their way home from church in Belfast.

#### Guinea freedom move

Guinea's military leaders, who seized power in a bloodless coup last Thursday, have decided to restore full labour and press freedom. Conakry Radio said.

#### Chinese border fight

Vietnam claims that more than a battalion of Chinese troops crossed into its territory in an escalation of fighting along the Sino-Vietnamese border. Page 2

#### Liberians pardoned

Liberian leader Samuel Doe pardoned 10 of 13 people sentenced to death last week for plotting to overthrow him.

#### Colonels on trial

Four Spanish army colonels face trial in a court martial tomorrow, accused of plotting a coup designed to thwart a Socialist election victory in 1982.

#### Oman barracks plan

The U.S. plans to build reinforced aircraft shelters and barracks in Oman as part of its expansion of military ground support in the Middle East.

#### Meningitis scare

Danish health authorities ordered the mass vaccination of 14,000 young people against meningitis, after more than 25 youths have been affected and one has died from the disease.

#### Former senator dies

Former U.S. Senator Frank Church of Idaho, a leading Liberal during more than two decades in the Senate, died of cancer over the weekend, aged 59.

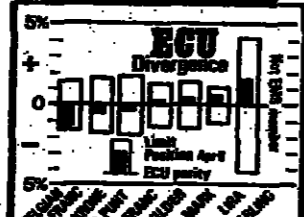
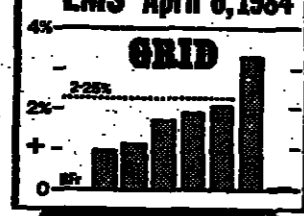
### BUSINESS

#### Japan, US agree on trade quotas

JAPAN and the U.S. reached agreement on their long-running dispute over quotas on U.S. beef and other exports, under which the U.S. will be able to almost double its beef exports to Japan over the next four years. Page 4

ITALIAN lira recovered from a poor start in the European Monetary System last week, mainly as a result

#### EMS April 6, 1984



location of renewed dollar strength. This depressed the D-Mark and relieved downward pressure on the weaker member currencies.

Tourist demand for the lira should increase with the onset of summer. Speculation of an imminent EMS realignment seems to have receded. The Belgian franc was again the weakest currency but regained inside support from the Belgian central bank. *Currencies, Page 38*

The chart shows the two constraints on the European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU), itself a basket of European currencies.

EUROPEAN Community should consolidate its internal market and try to extend the benefits to the poorer states of the European Free Trade Area, said a report by the European Research Associates. *Page 4*

UNEMPLOYMENT will continue to rise to 14 1/2 per cent in 1988 unless the U.S. Government boosts growth to about 4 per cent, said Lloyd's Bank's economic bulletin. *Page 19*

CHINA is to open up 14 coastal cities to overseas investment. It also plans to expand beer exports from 1989 after opening a brewery to be built with a \$30m credit facility from 10 international banks.

OCCIDENTAL PETROLEUM, international energy and natural resources group, said 'great progress' had been made in plans for development of the world's biggest open cast coal mine in China. *Page 4*

TURNER BROADCASTING, U.S. television and cable news group, and American Broadcasting Companies, could emerge as rivals for control of ESEN entertainment and sports network. *Page 20*

NEW ZEALAND trade unions will launch snap strikes over the next two weeks against companies which reported record or large profits last year.

UK INDUSTRY: Profitability of new company investment will be significantly reduced in the long run by the UK budget's tax changes, said an analysis by UK broker W. Greenwell. *Page 10*

SECURITY PACIFIC, 10th largest U.S. bank, plans to take an initial 5 per cent stake in the London stockjobbers Charles Pulley & Co to complement its 29.9 per cent stake in UK stockbroker Hoare Govett. *Page 18*

## France pushes for united European voice within Nato

BY JOHN WYLES IN BRUSSELS

Plans are now well advanced for a meeting of foreign ministers of the seven-nation Western European Union (WEU) on May 23, which might lead to the development of a "European pillar" within the Nato alliance.

That is the basic objective of the French Government, which is leading efforts to revive the WEU. Growing support for closer co-operation on security matters in Western Europe has been shown at preparatory meetings of officials. Those meetings followed a statement of aims in a French memorandum circulated towards the end of February.

Belgium followed the French with a supporting memorandum that emphasised the importance of ensuring that no development of the WEU should weaken the Atlantic Alliance.

That has also been a principal West German concern, but diplomats now say that Bonn's support for the French initiative has been crucially important in bringing it to fruition.

Of the other WEU members, Italy and Luxembourg are said to be cautiously in favour of exploring the idea, while Britain and the Netherlands remain sceptical.

Revival of the WEU as a forum for security discussions might have serious implications for the European Community's attempt to develop closer political co-operation.

It is no coincidence that the three countries most opposed to security discussions within the EEC are the three member states that do not belong to the WEU: Ireland, Denmark and Greece.

Speaking at a conference in Knokke, Belgium, on EEC-U.S. relations at the weekend, M Claude Cheysson, France's Foreign Minister, emphasised that, although Europe needed the U.S. for its defence, it could not be expected to share all American attitudes towards Eastern Europe.

M Leo Tindemans, the Belgian Foreign Minister, promised to work to ensure that a WEU revival would not lead to any decoupling from the U.S. or from the EEC.

"The WEU exercise cannot be a substitute for a development to be carried out by the Two, nor can it be conceived or undertaken outside Nato," he said.

However, the need for a European pillar is derived from the regional military superiority of the Soviet Union, M Tindemans added.

A revived WEU would have the added advantage for France of compensating for its absence from Nato's military structure. That excludes it from the Euro-group, which tries to co-ordinate the policies and views of the European members.

French and Belgian ambitions for the WEU also cover closer co-operation between defence industries in Europe. That is regarded as essential if the "two-way street" in arms purchases between Europe and the U.S. is to become a reality.

There is, however, no feeling in France that Western Europe could or should seek to take over from the U.S. responsibility for its conventional defence. "We cannot afford the financial and human effort required," a French official said. Europe's defence must continue

Continued on Page 18

## U.S. interest rate rises cause mounting concern

BY MAX WILKINSON IN LONDON AND OUR FOREIGN STAFF

THE WORLD'S financial leaders will this week put sharply increased pressure on the U.S. administration to curb its budget deficits - to prevent a further rise in U.S. interest rates.

At the International Monetary Fund's interim committee meeting in Washington on Thursday, the other industrialised powers will tell the U.S. of their fears that further rises in interest rates could precipitate a new crisis for the world's debtor nations.

This renewed concern about the U.S. budget deficit and rising interest rates follows several weeks of upward pressure on rates in the U.S. credit markets, culminating on Friday with the announcement from the Federal Reserve Board that from today it would increase the U.S. discount rate from 8 1/2 per cent to 9 per cent.

This will be the first change in the discount rate since December 1982. The U.S. prime rate has already risen by 1 percentage point to 12 per cent within the last month.

Over the weekend, Sr Ernane Galves, the Brazilian Finance Minister strongly attacked the recent rise in the U.S. interest rates, and warned that the Reagan Administration was "playing with fire".

Just before leaving Rio for the Inter-Am committee meeting, Sr Galves said that U.S. interest rates were "causing more havoc than the entire oil crisis".

Brazilian authorities estimate that their debt servicing bill will rise by \$700m over the next 12 months if the recent 1 per cent U.S. prime rate rise is maintained through 1984. More than 70 per cent of Brazil's \$33bn foreign debt is linked to floating interest rates.

The attack on the Reagan Administration's fiscal policies marks a distinct change of approach by Brazil, which has sought throughout its 18-month long debt crisis to avoid giving offence to the U.S. First reactions earlier in the week to the two stage jump in the U.S. prime rate had been muted.

At the IMF conference, anxieties about the world's debt problems are likely to dominate most of the informal talks between ministers and central banks.

In particular, they will be discussing what response they should make if Argentina's current talks with the Fund over an adjustment programme should run into serious difficulties. This programme is crucial

to the debt rescheduling package which is needed for Argentina to avoid a default on its interest payments.

Apart from the debt issues, the main questions to be discussed at the formal and informal sessions next week in Washington will be:

● The world economy: A continued emphasis on tight financial policies and control of inflation is likely to be agreed by the major countries, despite generally improving world economic output.

● Aid to the Third World: Most countries will be hoping for final agreement on the next three-year replenishment of the International Development Agency's fund for soft loans to provide \$5bn, the maximum the U.S. would agree to.

● Special Drawing Rights: The developing countries will renew their call for a substantial addition to the SDR 17.5bn (\$18.5bn) which the Fund's members hold as currency reserves. However, the industrial nations are generally sceptical about whether a further issue of SDRs by the Fund is warranted.

Argentina urged to be realistic, *Page 19; Focus shifts to money supply, Page 20*

## London eases commission rules

BY JOHN MOORE, CITY CORRESPONDENT, IN LONDON

THE London Stock Exchange today brings into operation its initial plans for dismantling its fixed scales for commissions charged by British securities firms. It is the stock exchange's first step in a plan that will lead to the abandonment of fixed charges on securities trading within the next 18 months.

In today's moves, stock exchange firms are to be allowed to negotiate commission rates on buying and selling overseas securities. As part of that change, the London exchange is allowing its firms to form international dealing subsidiaries to enable them to compete with big securities firms from outside the UK.

A big cut in certain rates of commission charged on dealings in British government securities - gilt-edged stock - also takes effect today. The cuts might be more than 20 per cent for large deals carried out by institutional investors in medium and long-dated gilts.

The relaxation of the London exchange's commission rules was prompted by an agreement with Britain's Department of Trade and Industry last summer that all commissions should be negotiable by December 1986. The stock exchange council has said that commission scales will be dismantled "simultaneously at a date not earlier than autumn 1985".

The international dealing companies allowed under the new rules will be incorporated with limited liability, be recognised members of the London exchange, but will be allowed to operate only in the role of a principal rather than as an agent.

The stock exchange council has ruled that, since those companies will be dealing in the international market largely over the telephone and mainly with professional investors, they will not be permitted to have a presence on the floor of the exchange.

Among the stockjobbers - or mar-

ket makers - who have indicated that they are forming an international dealership are Akroyd & Smithers, Smith Bros, and Bisgood, Bishop, Stockbroking firms that have indicated that they are forming international dealerships are Greaveson Grant, Cazenove; Rowe & Pitman, Kilcat & Atken; Hoare, Govett; Williams de Bruce Hill Chaplin. Through the establishment of an international dealership, stockbrokers will be able to act as a principal or market maker for the first time in London.

The move is already seen as a prelude to the acceptance by the London exchange that the separate functions of stockjobbing and stockbroking may have to merge in the future if the British securities market is to be able to compete with overseas securities firms.

London Stock Exchange fight for foreign business, *Page 16; Lex; U.S. bank buys stockjobber, Page 18*

## Nigerian accord on trade arrears

By Quentin Peel in London

NIGERIA HAS reached broad agreement with representatives of leading supplier companies on the terms and structure of rescheduling some \$3bn in arrears of uninsured trade payments, following exhaustive talks in London at the weekend.

The key to the deal is an agreement by the Nigerian Government to reconsider the question of paying some post-maturity interest owed on the arrears, some of which have been due for as long as two years. In return, the leading creditors are expected to accept the Nigerian proposal to pay off its short-term trade debts with six-year promissory notes, provided some further amendments are made to the structure of the deal.

Further talks will take place this week - involving financial and legal advisers to both Nigeria and the creditors - to finalise the details of the Nigerian letter of offer. The document, originally scheduled for publication last Wednesday, will probably be delayed another week.

Alhaji Abubakar Alhaji, the Nigerian Permanent Secretary for Finance who has been leading the negotiations, expressed confidence in the outcome yesterday before leaving for Lagos. "I think we have got the agreement," he said.

The talks began on Friday between a small group of British and Japanese creditors, and the Nigerian officials. Throughout Saturday, representatives of Unilever, the British group owed the largest individual amount, and Morgan Grenfell, the London merchant bank advising a group of more than 300 creditors, continued talks with the Nigerians and their financial advisers, merchant bankers S. G. Warburg.

The creditors have been seeking amendments to both the pricing and structure of the Nigerian deal. On prices they wanted some payment of post-maturity interest on the arrears, and an improvement on the 1 per cent interest rate over Libor offered on the promissory notes.

On the question of structure, they want stronger guarantees that the rescheduled payments would rank with all other medium-term Nigerian debt, including cross-default clauses to other loans, and provision made for a "note-holder's agent" or trustee to represent the creditors' interests.

The agreement on post maturity interest does not commit the Nigerian Government to payment, but means that it will consider each case on its merits. No agreement was reached on the interest carried by the notes.

Although the survey does not cover other important sectors such as services, agriculture and energy, the optimistic responses point to a better-than-expected improvement in the investment climate despite the recession still hitting key industries.

The latest survey, predicting a 20 per cent rise in investment spending in current francs, compares with the 15 per cent increase (6 per cent in real terms) indicated by the November survey.

Insee, showing the depth of investment cuts over the past three years, commented that even if the survey's projections were realised, business spending would still only be back to around its 1981 level. Last year, industrial investment dropped around 5 per cent in real terms.

The forecasts, made in a survey last month of business opinion by Insee, the official statistics institute, represent a sharp upward revision of the projections delivered during the previous survey in November.

Continued on Page 18

## German unions to take strike decision today

BY RUPERT CORNWELL IN BONN

WEST GERMANY'S engineering and print unions will decide today whether to push the country over the brink into its worst labour disruption for years, in support of their campaign for a 35-hour working week.

After the collapse on Friday of last ditch negotiations between employers and the 2.5m-strong IG Metall engineering union, pessimism grew over the weekend that a serious wave of strikes could no longer be avoided.

The first serious shots have already been fired by IG Druck, the printing and paper industry union. Stoppages by its members caused Süddeutsche Zeitung of Munich, one of the largest German newspapers, to lose its entire local edition on Saturday. Some regional editions of the mass circulation Bild Zeitung, were also affected.

At a meeting in Stuttgart, leaders of IG Druck are expected to choose between either a national strike ballot for the industry, or increased action against preselected individual targets.

But the real pointer is likely to come from a special session, also today, of the executive of IG Metall, whose size, as well as its strategic position in key sectors of German

industry, gives its attitude a decisive importance. The union is torn between its own need not to lose face in a climb-down, and the evident lack of enthusiasm of a fair proportion of its membership for all out strike action.

Yesterday, however, IG Metall received welcome new backing from the DGB, the central union federation, for its battle to secure a five-hour cut in the working week.

Frau Ilse Bruns, a member of the DGB executive, declared that both the engineering and printing workers could rely "on the solidarity of every union." The federation also again attacked the centre-right coalition government in Bonn for siding unequivocally with the employers in the dispute.

This backing has in turn only stiffened the support of the opposition Social Democrats (SPD) for the union's demand. Herr Willy Brandt, the SPD chairman, told a weekend rally that "mass unemployment (now standing at 2.4m in West Germany) was just a chaotic way of shortening working hours."

But the Government's real worry now is that a serious outbreak of strikes, as opposed to the modest

Continued on Page 18

## French expect rise in industrial investment

BY DAVID MARSH IN PARIS

THE FRENCH Government, which faces a crucial week weathering the storm over its planned run-down of the steel sector, could draw some comfort from forecasts indicating an 11 per cent volume rise in overall domestic industrial investment this year.

The investment predictions, showing rises particularly in the agricultural and intermediate goods sectors, came as M Laurent Fabius, Industry Minister, prepared for a peace-making visit to the troubled Lorraine steel region tomorrow and steel unions drew up battle plans for a mass march on Paris on Friday.

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Continued on Page 18

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OVERSEAS NEWS

China increases forces inside Vietnam

BY MARK BAKER IN PEKING

VIETNAM claims that more than a battalion of Chinese troops have crossed into its territory in the escalating fighting along the Sino-Vietnamese border. The Chinese force penetrated on Friday a kilometre into Vietnamese territory near Friendship Pass, on the border with China's Guangxi province, Peking said. Chinese reinforcements had crossed the border on Saturday and ground fighting was continuing. The alleged Chinese incursion into Vietnam is the first significant one since the first border war of 1979, in which an estimated 20,000 Chinese soldiers were killed. China has denied the Vietnamese allegation but the latest despatch from Hanoi, the official Chinese news agency, said a detachment of Chinese frontier guards in Yunnan province had hit back at a group of Vietnamese troops, which had crossed into Chinese territory on Thursday, leaving "23 dead and wounded" within four hours. Vietnamese artillery had continued to bombard Chinese positions at 20 places along the border at Thursday and Friday, Hanoi said. "Chinese frontier guards hit back with their big guns, destroying many Vietnamese military installations and killing and wounding a number of Vietnamese soldiers," the agency said. Both China and Vietnam have claimed intensifying artillery attacks by each other since last Monday. The Chinese have acknowledged that their bombardment of Vietnamese border positions is part of a strategy to put pressure on Hanoi over neighbouring Kampuchea.

Prime Minister Prem Tinsulanonda of Thailand left Bangkok yesterday on a six-nation tour that will include a meeting with President Ronald Reagan and discussions about the Vietnamese occupation of neighbouring Kampuchea. Reuter reports from Bangkok. His 20-day trip will also include meetings with leaders of Canada, Denmark, Yugoslavia and West Germany. His trip to Switzerland will focus on discussions with Thai ambassadors to Europe and Asia. Meanwhile, Thai border troops were placed on full alert yesterday opposite an area of Kampuchea where Vietnamese troops and Khmer Rouge guerrillas are engaged in heavy fighting. General Ardit Kammeang, Thailand's Supreme Commander, said. He said the alert was ordered because of the fighting about six miles inside Kampuchea's western province of Battambang. The official China Daily newspaper said the attacks were linked with the current counter-attack by Thai troops against the Thai-Kampuchea border. China has claimed that its shelling of Vietnamese positions were purely in response to provocations but "the counter-attacks waged by Thailand and China are believed to be the only way to deal with Hanoi."

The official China Daily newspaper said the attacks were linked with the current counter-attack by Thai troops against the Thai-Kampuchea border. China has claimed that its shelling of Vietnamese positions were purely in response to provocations but "the counter-attacks waged by Thailand and China are believed to be the only way to deal with Hanoi."

Many Western diplomats are sceptical about the Chinese claims. They believe China, a leading backer of the anti-Vietnamese coalition in Kampuchea, is keen to put further pressure on Vietnam during the dry season offensive near the Thai border. Each April for the past three years China has reported attacking Vietnamese border positions after provocation.

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Redemption Notice

City of Oslo (Norway)

9% Sinking Fund External Loan Bonds due May 1, 1985

NOTICE IS HEREBY GIVEN, pursuant to Fiscal Agency Agreement dated as of May 1, 1970 under which the above described Bonds were issued, that Citibank, N.A., Fiscal Agent, has selected by lot for redemption on May 1, 1984 through the operation of the Sinking Fund, \$1,853,000 principal amount of said Bonds at the Sinking Fund redemption price of 100% of the principal amount thereof, together with accrued interest to the date fixed for redemption. The serial numbers of the Bonds selected by lot for redemption are as follows:

Table with columns for Bond Number and Serial Number. Includes sub-sections for 'BOND NUMBERS' and 'SERIAL NUMBERS'.

On May 1, 1984 there will become due and payable upon each Bond selected for redemption the said redemption price, together with interest accrued to the date fixed for redemption. Payment of the redemption price of the Bonds to be redeemed will be made in such coin or currency of the United States of America as at the time of payment is legal tender for the payment of public and private debts thereon, upon presentation and surrender of said Bonds, with all coupons appertaining thereto maturing after the date fixed for redemption, at the Corporate Trust Office of Citibank, N.A., Municipal Bond Processing Window, 20 Exchange Place, 16th Floor, New York, N.Y. 10043 and subject to applicable laws and regulations, at the main offices of Citibank, N.A. in Amsterdam, Brussels, Frankfurt (Main), London, Milan and Paris. Payment at the offices of Citibank, N.A. in Europe referred to above will be made by check drawn upon a bank in New York City or by a transfer to a dollar account maintained by the payee with a bank in New York City.

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For the CITY OF OSLO (NORWAY) CITIBANK, N.A. as Fiscal Agent April 2, 1984

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Indian jute strike ends as port hopes rise

By Our Foreign Staff INDIA'S jute dispute ended at the weekend and hopes rose that the country's longest-ever port strike may be coming to a close. But, violence in the northern state of Punjab continued. The jute strike, also this sector's longest in history, ended on Saturday after nearly 25,000 workers getting a minimum pay rise of 85% (about \$4.50) per month. The strike, in the eastern state of West Bengal, had shut at least 55 mills for nearly six weeks. Associated unions, according to Reuter, said that the industry had lost more than Rs.5bn (\$167m) because of the strike. Officials of the four main dockworkers' unions leading the 22-day-old strike said weekend talks on Government pay demands but were reported to be reaching a consensus for the 10 major ports in question. One top official was quoted as saying that he hoped to take "acceptable formula" to the Government. In Punjab, where the Sikh sect is seeking greater religious and economic autonomy, grenade and gun attacks wounded eight Hindus at religious meetings, keeping communal tension high during Prime Minister Indira Gandhi's absence abroad. Three people were wounded on a Sunday in a grenade attack on a Hindu religious meeting, and five were wounded on Saturday night when gunmen fired on another religious gathering. Harchand Singh Longowal, a top Sikh leader, warned that resentment against Government policies was growing. In a letter to Mr Prakash Sethi, the Home Affairs Minister, he said: "There is mounting resentment among Sikhs... it is difficult to hold them in check." The continuing troubles in Punjab prompted Mr Gandhi to curtail her Middle East peace mission on behalf of the 14-member non-aligned movement, which she heads. She was scheduled to discuss the Lebanon crisis, the Iran-Iraq war and other issues during a tour of Algeria, Libya, Egypt and Tunisia, she is eluding "murderous spies" in Punjab, she announced she would not visit Egypt and Algeria and would return tomorrow. Mr Gandhi arrived in Tripoli on Saturday and met the Libyan leader Col Muammar Gaddafi, who said he considered the visit "a good initiative to bring in a new phase of relations between the two countries."

Fighting threatens Beirut plan

BY NORA BOUSTANY IN BEIRUT FIGHTING broke out in and around Beirut yesterday dampening prospects for implementing a disengagement plan approved by a multifunctional military commission. The commission, grouping representatives of the Lebanese army, Christian militias, Druze and Muslim groups, endorsed a plan late Saturday for the creation of buffer zones between combatants in the heart of Beirut and the strategic mountain ridges to the southeast. A special force of 2,000-3,000 internal security force (gendarmes), retired army officers and new recruits will be commissioned to separate the warring factions. There were no indications of when this policing force would be formed and of the deadline for a pullback by army troops and militias from their present positions. The security blueprint calls for the withdrawal of adversaries to specific points away from battlefronts. The buffer zones vary in width from 15 metres to 700 metres side of the line of separation, depending on the geographical location and intensity of fighting. A higher political-military committee in charge of stabilising a ceasefire and paving the way for political reforms still has to approve the disengagement proposal. Muslim opposition figures have complained that Amn Gemayel, the President, is procrastinating on promised changes concerning the army command structure and political concessions. The President is seeking Syrian help to pacify Beirut and halt hostilities between the army and Druze fighters in the mountain town of Souq al-Ghach. He is hoping to meet to President Hafiz Assad, his Syrian counterpart, on Wednesday but there has been no official word from Damascus on that envisioned summit. State-run Damascus radio gave notice in a commentary that Syria would not precociously assist with finding miracles for the Lebanese crisis. Observers here noted that the Syrian regime was not ready to get too deeply involved in the Lebanese quagmire in order to avoid the embarrassment of failure and because it needed to concentrate on its own domestic worries and power struggles. Six days after Palestinian guerrillas struck in the heart of Jerusalem wounding 48 Israelis, Israeli planes Saturday raided a suspected guerrilla stronghold in Bhamdoun, east of Beirut. No casualties were reported and the damage caused to the former guerrilla base was minor.

Lalonde may seek top OECD post

By Bernard Simon in Toronto MR. MARC LALONDE, Canada's Finance Minister, is considering approaches from several member-countries of the Organisation for Economic Co-operation and Development (OECD) to make himself available for nomination as the Paris-based body's next Secretary-General. Mr. Lalonde, 54, who speaks French, is a lawyer and political economist by training and a close confidant of Mr. Pierre Trudeau, Canada's outgoing Prime Minister. He was appointed Finance Minister in September, 1982.

Fighting threatens Beirut plan

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Lalonde may seek top OECD post

Mr. Lalonde, 54, who speaks French, is a lawyer and political economist by training and a close confidant of Mr. Pierre Trudeau, Canada's outgoing Prime Minister. He was appointed Finance Minister in September, 1982.

KANSAI PAINT CO., LTD. (Kansai Paint Kabushiki Kaisha) Osaka, Japan. DM 50,000,000 3 1/2% Bearer Bonds of 1984/1989 unconditionally and irrevocably guaranteed by The Sanwa Bank, Limited (Kabushiki Kaisha Sanwa Ginko) Osaka, Japan. with Warrants attached to subscribe for shares of Common Stock of KANSAI PAINT CO., LTD., Osaka, Japan. Issue Price 100% - Interest: 3 1/2% p.a., payable annually in arrears on June 1st interest payment on June 1, 1985 for 411 days - Redemption: on June 1, 1989 at par - Denomination: DM 5,000 - Security: unconditional and irrevocable guarantee of The Sanwa Bank, Limited, Osaka, Japan; Negative Pledge Clause - Warrants: each DM Bearer Bond will be issued with one Warrant attached giving the right to subscribe 1,365 shares of Common Stock of Kansai Paint Co., Ltd. at a subscription price per share of Yen 275. The subscription period will be from May 10, 1984 through May 16, 1989 - Listing: Frankfurt/Main (Bonds and Warrants)

Emir of Bahrain sees UK role in Gulf peace

BAHRAIN-The Emir of Bahrain, Sheikh Isa Bin Salman Al-Khalifa, who begins a four-day state visit to Britain tomorrow, hopes that his talks with British leaders will contribute to a settlement of the Iran-Iraq war. "In our discussions, we hope that we shall be able to formulate new ideas which will contribute to the settlement of the dispute between Iran and Iraq," he said in written answers to questions submitted by Reuters. He said Bahrain had been affected as much as any other Gulf state by the three-and-a-half years war, which "threatens peace and security in the whole region... retards economic development in the area and invites foreign power rivalry." The Emir, who will have talks with Prime Minister Margaret Thatcher, also said: "We expect Britain and other West European countries to play a greater role in trying to resolve the Middle East problem."

WestLB International S.A. Condensed Balance Sheet as per December 31, 1983. ASSETS: Amounts due from banks 3,581.5, Loans and advances to customers 6,611.1, Securities 391.7, Other assets 337.9, Total 10,922.2. LIABILITIES: Amounts due to banks 9,436.7, Current deposits and other accounts 563.6, Other liabilities 275.6, Share capital 125.5, Reserves 199.0, Provisions 309.7, Profit 12.7, Total 10,922.2.



OVERSEAS NEWS

# Forces loyal to Cameroon President back in control

BY QUENTIN PEEL, AFRICA EDITOR

FORCES loyal to President Paul Biya of Cameroon were yesterday back in control of strategic installations in the capital, Yaounde, following two days of sporadic fighting with members of the presidential guard attempting to overthrow the Government.

A communiqué issued yesterday by the Armed Forces Minister called on any remaining rebels to surrender to the police before midday, and the army was reported to be mopping up last pockets of resistance.

The failure of the attempted coup was sealed on Saturday night when President Biya, whose whereabouts had been unknown, came on the radio in an emotional broadcast to announce that "complete victory" had been gained over the rebel soldiers.

However, the coup attempt has seriously dented the reputation of the Cameroon as one of the most economically viable and politically stable states in Africa.

It underlines the continuing tension between the largely Muslim north and Christian south of the country, since the resignation in 1982 of President

Ahmedou Ahidjo, himself a northern Moslem and head of state for 22 years since independence.

Reports in Paris identified the rebels as a group of Moslem northerners in the President's Republican Guard, possibly no more than 100 strong.

They began their action in the early hours of Friday morning, seizing key points, including the radio station, telecommunications headquarters, the airport and the Presidential palace.

Loyal troops were rallied by a colonel of the gendarmerie, and an army lieutenant-colonel, who ordered reinforcements from Douala, the country's commercial centre and largest city, according to French reports.

President Biya said in his broadcast that "regular units of our national army—who remained faithful to the constitution—fought methodically and with determination, and achieved complete victory by late Saturday morning."

He said the objective of the action was not mutiny, but "to achieve political power."

President Biya, the former Prime Minister and a southern

Christian, succeeded ex-President Ahidjo as head of state when the latter resigned suddenly.

Relations between the two became increasingly difficult as President Biya moved to reinforce his own position, and dismissed a number of key northern Moslems who had been Ahidjo protégés.

Last year, President Biya accused his predecessor, now living in exile in the south of France, of plotting to return to power. At a trial in February, the former president was sentenced to death in absentia, along with two former aides.

In Paris yesterday, M. Felix Mouyoko, the Foreign Minister, ruled the coup attempt on the trial blaming the action on "regionalists and separatists."

President Ahidjo was an authoritarian and often ruthless leader, who nonetheless managed to hold together a country which had been split by a bloody pre-independence civil war.

His relations with France, the former colonial power of the largest part of the state, were never entirely easy, unlike those with President Biya, a technocrat.

# Mondale has majority in Wisconsin caucuses

By Reginald Dale, U.S. Editor, in Philadelphia

FORMER Vice-President Walter Mondale reversed his defeat in last week's non-binding Wisconsin primary by winning a clear majority in the state's Democratic caucuses at the weekend.

Mr Mondale won 54 per cent of the caucus vote, against 29 per cent for his chief rival, Senator Gary Hart of Colorado, and 15 per cent for the third remaining candidate, the Rev Jesse Jackson.

The vote translated into 46 Mondale delegates to July's nominating convention in San Francisco and 25 for Senator Hart, according to unofficial estimates. It was not clear yesterday whether the complex voting rules would allow Mr Jackson any delegates.

In Tuesday's open "hearty contest" primary, in which about 20 times the number of people voted, Mr Hart beat Mr Mondale by 46 to 42 per cent. Mr Hart attributed yesterday's reversal to the fact that only generally pro-Mondale party leaders and activists had attended the caucuses.

Nevertheless, the results gave a further boost to Mr Mondale in advance of Tuesday's important primary in Pennsylvania, where the latest Washington Post/ABC News "tracking poll" showed the two men neck and neck with 41 per cent each.

With the Wisconsin delegates included, the latest unofficial count by ABC News gave Mr Mondale 964 of the 1,967 Convention delegates needed to win the Presidential nomination against 550 for Mr Hart, 145 for Mr Jackson and 465 uncommitted.

# W. German chemical sales boom

BY JONATHAN CARR IN HANOVER

THE RECOVERY in the West German chemical industry is gathering pace with record sales, better use of capacity, and more jobs expected in 1984.

The industry's association, the VCI, said that turnover was up by 15 per cent in nominal terms in the first quarter, with foreign sales even more buoyant than those at home.

Although the January-March results are being compared with a particularly weak first quarter of 1983, the likelihood is that turnover for this year as a whole will rise by over 10 per cent to more than DM 140bn (£11.6bn).

Already, many chemical companies are working at close to full capacity, and a growing number, especially in south Germany, are taking on extra labour.

One reason for the rising demand at home is that dealers, expecting a marked increase in chemical producer prices after last year's stagnation, are now buying heavily to build up stocks.

According to the VCI, chemicals turnover last year rose by 7.6 per cent to DM 126.8bn with foreign sales up nearly 10 per cent and home sales up 6 per cent. The number of employees fell by 1.3 per cent to 549,000.

Rejecting accusations that the sector might be becoming less innovative than its foreign competitors, the VCI stressed that last year alone, the chemical industry spent DM 6.4bn on research and development—roughly as much as it spent in the same period on investments.

The next two decades promised to bring a boom in innovation worldwide, in which the German chemicals sector would fully share.

The VCI's optimistic tone is typical of the buoyant mood at Hanover's Industrial Fair, at which nearly 7,000 companies are exhibiting and which closes on Wednesday. The number of visitors has been even bigger than expected, and seems bound to top last year's 800,000.

# Soviet warning on U.S. Arctic flights

MOSCOW - Soviet fighter pilots complained yesterday of frequent spy flights by Western aircraft in the Arctic and warned that if any intruded into Soviet airspace they would be destroyed.

Pilots at an unidentified northern airbase told the newspaper *Trud* that Nato jet reconnaissance aircraft and even helicopters repeatedly patrolled on the very edge of the Soviet air frontier along the Russian Arctic coast.

"If the enemy should think of violating the border of the U.S.S.R. he will immediately be faced with the firepower of the Air Defence Forces," one senior air official told the newspaper.

An Air Defence general drew a direct parallel with the shooting down of a South Korean airliner in the Far East last September in which all 269 people on board were killed.

The general said the jumbo jet had been sent in on a spying mission which had been a "major military-political provocation" and showed that Russian Air Defence pilots in the Far East and the north had to be on constant alert.

The U.S. and South Korea have strenuously denied Soviet charges that the airliner was on an espionage mission for U.S. intelligence.

*Trud* quoted Soviet pilots as saying that Western aircraft were very careful when they approached the Soviet air border because they knew "they would not go unpunished" if they crossed it.

The pilots said the U.S. sent SR-71 high-altitude spy aircraft and RS-135 reconnaissance aircraft from bases in Britain to the Soviet Arctic coast. Other patrols were carried out by U.S. and West European fighters and even ship-based helicopters, they added.

The report said the missions were intended to probe Soviet radar defences and scrambling routines and size up the kind of resistance which U.S. strategic bombers would meet.

Although the area was not identified, it appeared likely the patrols were near Soviet missile and naval bases on the Kola Peninsula.

The *Trud* report was published to mark Soviet Air Defence Forces day today.

# Zimbabwe SE statement likely

BY TONY HAWKINS IN HARARE

A STATEMENT on the future of the Zimbabwe Stock Exchange may be made this week in the wake of last month's sweeping new exchange control regulations.

The new measures included a proposal whereby the Zimbabwe Government will acquire the pool of blocked foreign securities held by nominee companies in Zimbabwe on behalf of both residents and former residents.

The proposed share acquisition is being challenged in the courts both here and in South Africa, but the immediate concern is whether the Zimbabwe Stock Exchange can survive without the external pool.

Brokers say that some 90 per cent of their turnover was in external securities prior to the

suspension of such trading in mid-March.

There are only two broking firms left in Zimbabwe and one of them is expected to close.

Market officials say that the existing legislation requires at least two broker firms to make a market. If one closes, the Government will have to allow corporate membership by financial institutions to keep the market alive.

The market is also seeking a ruling from the Government on the future of so-called dual register stocks. These are shares in Zimbabwe companies—such as Falcon Mining, Wankie Colliery and MTD Mangula—quoted on foreign stock markets and therefore treated as external securities.

It seems unlikely that the Government would want to sell such assets abroad and even less likely that there would be any willing buyers.

Brokers say that although no decision has been announced as to who will sell the foreign securities once the Zimbabwe Government purchases them, the expectation is that Morgan Grenfell will handle the transaction.

Meanwhile, Dr Bernard Chidzero, Zimbabwe's Finance Minister, is to attend the interim meeting of the International Monetary Fund board of governors in Washington this week, amid speculation that Zimbabwe will have substantially to re-negotiate its existing standby agreement.

# Frankfurt runway protest fears

FRANKFURT - Frankfurt Airport's controversial third runway is due to open on Thursday, but protesters are not giving up efforts to prevent the 2.5-mile strip going into operation.

Groups of protesters against Runway 18-West, as it is named, have called for a series of peaceful demonstrations lasting throughout the week.

Police, however, fear the protests will lead to a repeat of the 1981 and 1982 demonstrations. These turned into running battles with protesters, when masked and helmeted youths threw Molotov cocktails, and thousands were injured.

"We expect clashes and have made preparations," a police spokesman said. An airport spokesman declined to give details of security but said: "Everything necessary has been done."

Herr Walter Walz, one of the organisers of a local protest group, said: "The runway is a fact. It's there. But we won't accept it. The concrete is there

and there is a wall around it. But I accept it as much as I accept the wall in East Germany."

The fight to stop the runway began as soon as it was proposed in the 1960s to cope with expected air traffic growth at the airport, the busiest in Europe after London's Heathrow.

Opponents say the runway will cause an almost unbearable increase in noise in surrounding villages.

# Grenada parties unite to fight election

By Our Foreign Staff

THE MIDDLE-of-the-road Grenada National Party (GNP) is to fight the forthcoming elections in Grenada jointly with the U.S.-supported Grenada Democratic Movement and the National Democratic Party.

This was announced in Barbados at the weekend by Mr Herbert Blaize, 66, leader of the GNP and a former Premier of Grenada. Mr Blaize said he expected the elections to take place in the last four months of this year.

# Congress outcry grows at mining of Nicaragua ports

BY OUR U.S. EDITOR

ANOTHER Congressional outcry over President Ronald Reagan's Central American policies was brewing in Washington as further details of the U.S.-controlled mining of Nicaraguan ports were revealed at the weekend.

Members of Congress said the latest disclosures would increase pressure on the Administration to stop the mining.

It would also reinforce efforts in the House of Representatives to block Mr Reagan's request for another \$21m (£15m) in aid to the U.S.-backed "contra" Nicaraguan rebels, which was approved by the Senate last week, they added.

U.S. officials confirmed that Americans working for the Central Intelligence Agency had been supervising the mining in recent months from a ship off Nicaragua's Pacific coast. The mines were being placed by an elite group of Latin American commandos, using small, high-speed boats.

The intelligence ship, while well within the 200-mile territorial limit claimed by Nicaragua, was outside the 12-mile limit that the U.S. respects, the officials said.

Meanwhile, the New York Times reported yesterday that the Reagan Administration was drawing up "routine" contingency plans for the possible use of U.S. combat troops in Central America if its current strategy for defeating leftist forces had not worked by 1985 or 1986.

Hugh O'Shaughnessy adds: Britain would continue to press the Reagan Administration to halt the mining of Nicaragua ports, Mr Ray Whitney, Minister of State at the Foreign and Commonwealth Office, said in a radio interview yesterday.

His undertaking came after he was pressed by Mr Denis Healey, the Opposition foreign affairs spokesman, to do more to halt the mining which has jeopardised the lives of British crews in Nicaraguan waters.

# French soldiers to stay in Chad despite deaths

By Our Paris Staff

THE FRENCH Government is keeping firmly to its military peace-keeping commitment in Chad in spite of the deaths of nine soldiers and wounding of six others in a land-mine incident announced at the weekend.

The deaths, qualified by M. Charles Hernu, the Defence Minister, as "an accident" rather than as a result of enemy action, represent by far France's biggest setback since it sent 3,000 troops into the central African country to defend the government against Libyan-backed rebels last August.

The Defence Ministry said the deaths were "probably" caused by explosion of a mine. A representative of Chad's opposition movement *Conseil National* in Brussels, said the deaths occurred when French forces stumbled on a mine field, and claimed that Chad government troops were also killed and wounded.

# Latin America debt plea

BY HUGH O'SHAUGHNESSY

THE UNITED NATIONS Economic Commission for Latin America (ECLA), the region's principal think-tank, has called for the renegotiation of Latin America's \$350bn (£240bn) foreign debt.

In a resolution adopted by a large majority on Friday night at the Commission's 20th congress in Lima, ECLA said that the present debt crisis was principally a consequence of factors outside the control of debtor countries, including high

interest rates, a cut in the flow of foreign funds and a drop in international trade.

The resolution was objected to by Britain, France, Spain, the Netherlands, the U.S. and Canada who abstained.

ECLA, which collaborated in mounting the conferences of Latin American governments last year in Caracas and this year in Quito to consider the foreign debt crisis, has for long advocated easier terms for Latin American borrowers.

# UK set to send envoy to Angolan rebels

Britain is willing to send an envoy to Angola to meet anti-government rebels in return for the release of 16 British workers they are holding, Mr Malcolm Rifkind, junior foreign minister, said in London yesterday, *Reuter* reports.

In Lisbon a spokesman for the National Union for the Total Independence of Angola (Unita) said his organisation was awaiting the arrival of the British official. Unita is to release a group of Portuguese hostages in time for their return to Lisbon on Thursday, the spokesman said, and other foreigners, apart from the Britons, would be freed soon.

# Plea for Africa

France and its 13 African partners in the franc zone economic group said Saturday "everything possible must be done" so that Africa does not become "the forgotten continent in development."

AF reports from Paris: The statement was issued after a two-day meeting of finance ministers from France and sub-Saharan African nations.

# 6,000 held in Lagos

The Nigerian army has rounded up at least 6,000 people suspected of being criminals, illegal aliens or religious fanatics in Lagos, a military police officer told national television last night, *Reuter* reports.

# Maputo power cut

A sabotage attack by anti-Marxist guerrillas knocked out power lines from neighbouring South Africa and left Mozambique's capital with reduced power, AP reports from Maputo.



**The Scottish Metropolitan Property PLC**

**Interim Statement**

	Half-year to 15.2.84 (unaudited)	Half-year to 15.2.83 (unaudited)
Net Revenue from Properties	£3,471,871	£3,263,265
Other Income	515,873	443,261
Interest Paid and Admin. Expenses	688,618	632,086
Group Profits before Taxation	3,288,529	3,065,803
Available for Dividend	1,823,388	1,578,782
Dividend—Interim	1,552,104	1,454,902
Carried to Reserves	271,284	123,880

The Directors have declared an increased interim dividend of 1.6p per share (1983—1.5p per share) on an issued share capital of £19,401,296 (1983—£19,398,097) and anticipate that they will be able to recommend an increase in the rate of final dividend for the year ending 15th August 1984.

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WORLD TRADE NEWS

**Davignon warns on technology transfer**

By John Wyles in Brussels  
THE European Community could be heading for "a major fight" with the U.S. over the transfer of high technology, Viscount Etienne Davignon, the European Commissioner for Industry, said at the weekend.

Concern is growing in Brussels over the strength of demands from the Pentagon and the U.S. Congress for tighter control on the transfer of U.S. technology with a potential military application.

Mr Davignon said that if the Pentagon was left to make the decisions, "we are going into a major fight with the U.S. . . which will make chickenfeed of our agriculture dispute."

Speaking at a conference on EEC-U.S. relations at Knokke, Belgium, Mr Davignon stressed the implications of any tightening of U.S. controls for existing co-operative arrangements between European and American companies.

A senior U.S. Commerce department official said later that President Ronald Reagan had intervened three weeks ago in the disagreement between the Defence Department and the Commerce Department on the issue, ruling that the Pentagon should not take the lead.

**Japan reaches agreement on U.S. beef and citrus quotas**

BY STEWART FLEMING IN WASHINGTON

JAPAN AND the U.S. have reached agreement on their long-running dispute over quotas on U.S. beef and citrus exports, under which the U.S. will be able almost to double its beef exports to Japan over the next four years.

The new agreement, reached on Saturday in talks between Mr Shinjiro Yamamura, the Japanese Agriculture Minister, and Mr William Brock, the U.S. Special Trade Representative, followed an apparent breakdown in talks on Friday.

Mr Yamamura formally announced that he was returning to Japan, but a final effort over the issue, which Mr Brock said had become symbolic of Japanese intransigence on trade issues, was successful the following day.

The breakthrough follows signs of mounting U.S. pressure on Japan to make some trade concessions and represents an important political victory for the Reagan Administration and for Mr Brock. The Administration may be hoping that it will

provide officials with some evidence to counter growing protectionist pressures in Congress.

Under the terms of the agreement, which seems certain to be roundly attacked by Japan's beef farmers, Japan has agreed to increase the U.S. beef quota by 6,900 tonnes a year over the next four years, raising the quota from the level of 30,800 tonnes a year which it reached in the last year of the expired agreement to 37,700 tonnes. It is estimated that this could raise

the value of U.S. beef exports from around \$500m to \$600m annually.

The quota on oranges, which had been 82,000 tonnes will be raised by 11,000 tonnes a year over the four years of the agreement.

Terry Dodsworth adds from New York: U.S. import restrictions on Japanese cars since 1981 have made the Japanese substantially better off in several ways, according to a research study by Ward's, the influential U.S. publishing group

which specialises in data on the domestic manufacturers' industry.

U.S. consumers have suffered from higher prices and more restricted choice, and the Japanese have used the restraints to improve their marketing, the report says. By inducing an artificial shortage of Japanese products, image of Japanese products has been improved, and consumer price sensitivity reduced. The restraints also provided an incentive to the Japanese to reposition their products and to move up market, "even com-

**Fall in Soviet energy earnings could limit spending on imports**

BY DAVID BUCHAN, EAST EUROPE CORRESPONDENT

NEWS OF trouble in the Soviet Union's largest hard currency earning sector, oil and gas, may make UK exporters wonder how much leeway the country will have to increase its imports this year.

Some 30 leading British companies, led by Lord Exra, open a week of lectures today setting out the technical merits of their wares to potential Soviet buyers in Moscow.

The problems in the energy sector were revealed in Pravda, the Communist Party newspaper, and capped earlier sporadic Soviet Press reports of stagnating Soviet oil production. Pravda admitted that "serious setbacks" in the Tyumen fields of West Siberia

have kept output for the past six months below target at 1983 levels.

SOVIET OIL USE (million tonnes)				
	1975	1980	1981	1982
Production	491	603	609	613
Imports	6	6	6	6
Domestic consumption	348	446	456	457
Exports	93	122	116	119

obvious for some time in the West, the admission suggests that Soviet policy-makers may

be revising their 1984 hard currency revenue forecasts. Certainly in the longer term, this combination of stagnating domestic oil output and gas export demand would be serious for the Soviet Union. Energy account for some three quarters

of its hard currency earnings, and oil alone well over 50 per cent. On the face of it gloomier energy export prospects may constrain the Soviet ability to import.

But for this year at least, the Soviet Union is not likely seriously to feel the pinch, for several reasons. First, the Soviet Union has very ample gold and hard currency reserves built up.

Second, a leveling-off in oil production does not, in the short term, automatically entail a plateau in exports. Western oil traders report a drop this year in Soviet exports, which averaged 1.5m barrels a day last year apparently partly due to weather and transport prob-

lems. But the Soviet Union has increasing amounts of Middle Eastern oil at its disposal for re-export to the West. In the first nine months of 1983, the Soviet Union increased the volume of its energy oil exports to the West by between 15 and 18 per cent to offset an almost comparable percentage decline in energy prices, according to Wharton Econometrics.

A third factor is that 1984 is likely to see a fall-off in the biggest items in the Soviet import bill. The new Urengoy pipeline is now completed and thus requires no more Western components.

● Right: Lord Exra

**EEC tries to boost ties with Efta nations**

By Paul Cheswright in Brussels

THE European Community should consolidate its internal market and then try to extend the benefits to the seven states of the European Free Trade Area (EFTA) in a way which provides mutual benefits for both sides, according to a new study published today.

EEC and EFTA Foreign Ministers met in Luxembourg this week to try to start a process of strengthening the free trade agreements which were signed ten years ago by the EEC and the individual states of EFTA: Austria, Switzerland, Sweden, Norway, Iceland, Finland and Portugal.

According to European Research Associates' publishers of the report, the case for consolidating West European free trade is, on the one hand, to create a competitive world industrial and trading power on a par with the U.S. and Japan. It says:

The last trade barriers between the two sides, relating to forest products, were removed at the beginning of the year creating an industrial free trade zone of 370m people and the Foreign Ministers are faced with the task of creating a future machinery of co-ordination.

They see two main but overlapping objectives. First, the way in which the EEC completes its own customs union, and second the way in which co-operation between the two groups is adapted to the requirements of the new industrial revolution.

The strengthening of the EEC's internal market is seen by EFTA countries as a non-protectionist and getting round this would involve the application of the internal market to EFTA. But, the report concludes there is little immediate chance of this approach being adopted in any West European country.

The European Community and EFTA in the 1980s: a preliminary report by European Research Associates, Brussels 1984.

**Hungarian export drive in UK**

MORE THAN 40 Hungarian companies are launching a commercial assault on the British market in a week-long promotion drive opening today in London and Manchester, David Buchan writes. Hungary is holding the strongest delegation to the UK for 12 years, headed by Mr Peter Veress, the Foreign Trade Minister.

Both Hungary and Britain are hoping to capitalise on their newly-improved political relations, following the February visit by Mrs Margaret Thatcher, the Prime Minister to Budapest. UK exports to Hungary rose by 18 per cent to £22m last year, and Hungarian exports to the UK by 22 per cent to £54m.

Mr Veress will see several UK ministers, as well as Mrs Thatcher, after the death of Mr Yur Andropov, the former Soviet leader, Hungary asked for a "pause for reflection" before it started negotiations for a trade agreement with the European Community, apparently to test the mood in Moscow. UK officials now expect Mr Veress to raise the issue of British support for Hungary in getting a satisfactory EEC deal. Agriculture is of key importance to Hungary, Comecon's most successful food producer.

**U.S. wine Bill 'a blunderbuss'**

THE U.S. Wine Equity Bill, which is designed to open foreign markets to U.S. wine producers, has been described as "the legislative equivalent of shooting yourself in the foot" by Mr William Brock, the U.S. Trade Representative. The Bill is "worse than awful" and a "blunderbuss" approach to solving the export problems of the U.S. wine industry, he said. Louise Kehoe writes from San Francisco.

**U.S. company in Chinese computer joint venture**

HONG KONG—The Peking-controlled Ever Bright Industrial Company is to set up a joint venture with Burroughs of the U.S. to make mini-computers, Wang Guangying, chairman of Ever Bright said at the weekend.

The two companies will produce the B-25 type mini-computer in a Hong Kong factory and another plant in China will produce the B-20 type mini-computer.

Wang said the joint venture has obtained authority from the Peking-based Co-ordinating Committee for Multilateral Export Controls (Cocom) to sell the B-20 in China. Sales of the B-25 will be limited to Hong Kong and other non-Communist countries in Asia.

William Hall adds from New York: Occidental Petroleum, the entrepreneurial international energy and natural resources group headed by the 63-year-old Dr Armand Hammer, says that "great progress" has been made in finalising plans for the development of the world's biggest open cast coal mine in China.

The U.S. company's statement follows months of speculation that the joint venture between the U.S. and China had run into serious financing problems and was likely to be abandoned.

**SHIPPING REPORT**

**Rising demand for iron ore helps keep rates firm**

BY ANDREW FISHER, SHIPPING CORRESPONDENT

DRY CARGO rates remained firm last week, with demand for larger size ships remaining a feature of the market as rising steel output continued to raise demand for iron ore.

While activity was less marked than the previous week, brokers still expect that rates would go up further in April and May. The Russians remain in the market for ships to carry grain.

Forecasting a rise in world trade volume of more than 4 per cent this year after 2 per cent in 1983, Lambert Brothers Shipping said this would be a small but much needed improvement for the shipping industry.

Declining cargo trends since 1979, it said, had meant that over 500m tonnes of cargo had been lost to the shipping industry. Last year, 2,670m tonnes were carried against 3bn in 1982 and 3,400m tonnes in 1979.

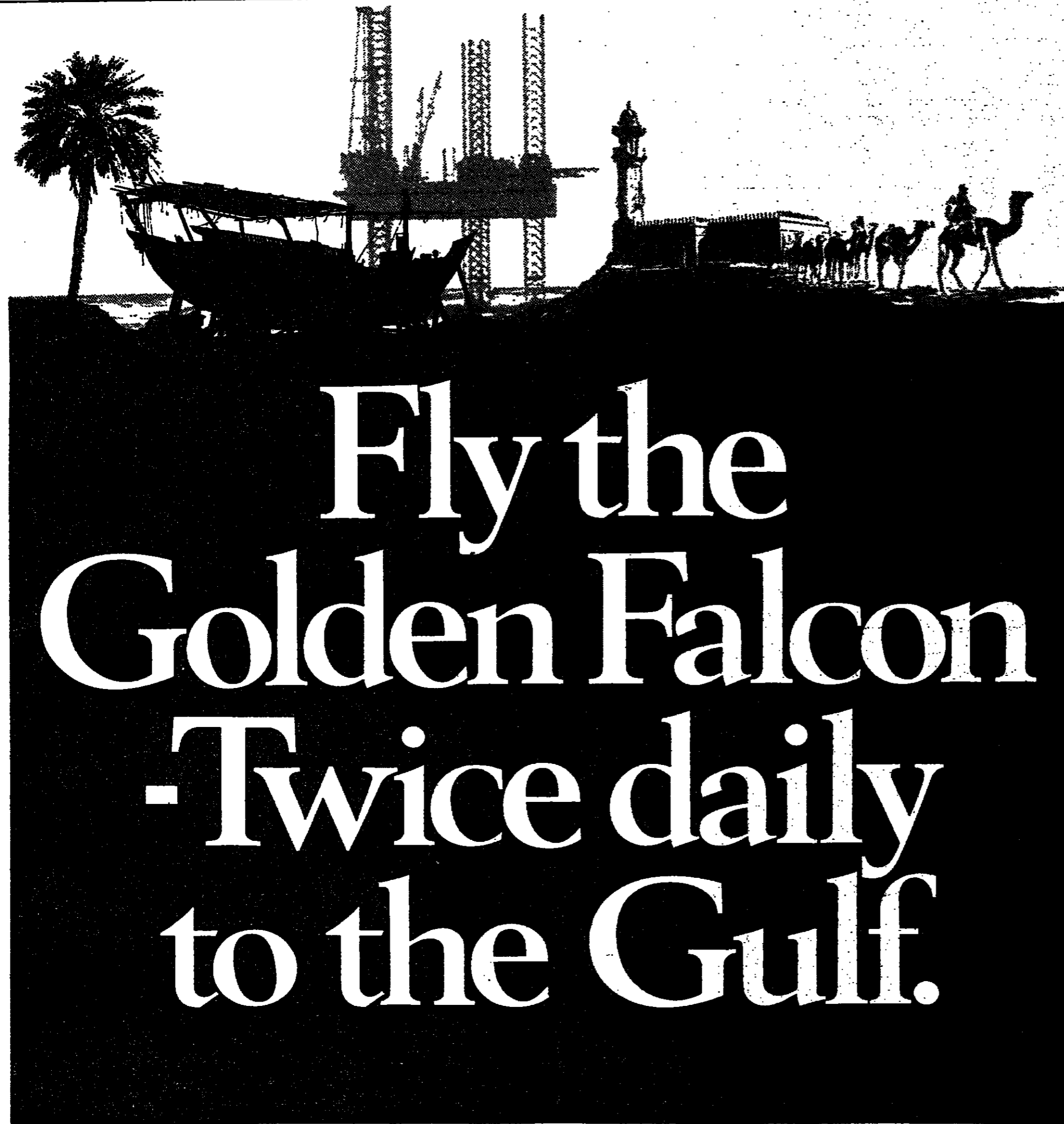
Grain trade across the North Atlantic was quiet last week, with the strength of the dollar and the favourable EEC grain crop dampening demand from Europe for U.S. grain.

But the rate from the U.S. Gulf to continental Europe at \$10.50 a ton, though marginally down on the previous week, was still far better than seen earlier in the year.

**WORLD ECONOMIC INDICATORS**

FOREIGN EXCHANGE RESERVES (U.S.\$m)				
	Jan. 81	Dec. 83	Nov. 83	Jan. 83
U.S.	4,295	4,289	4,914	4,490
W. Germany	37,134	37,312	37,907	40,448
Japan	20,449	20,344	20,161	19,497
UK	8,529	8,779	8,775	9,795
Italy	17,423	18,522	18,122	13,990
Netherlands	3,432	3,776	3,843	3,428
Belgium				3,219
France	Dec. 83	Nov. 83	Oct. 83	Dec. 82
	18,857	18,431	18,702	14,594

Source: IMF



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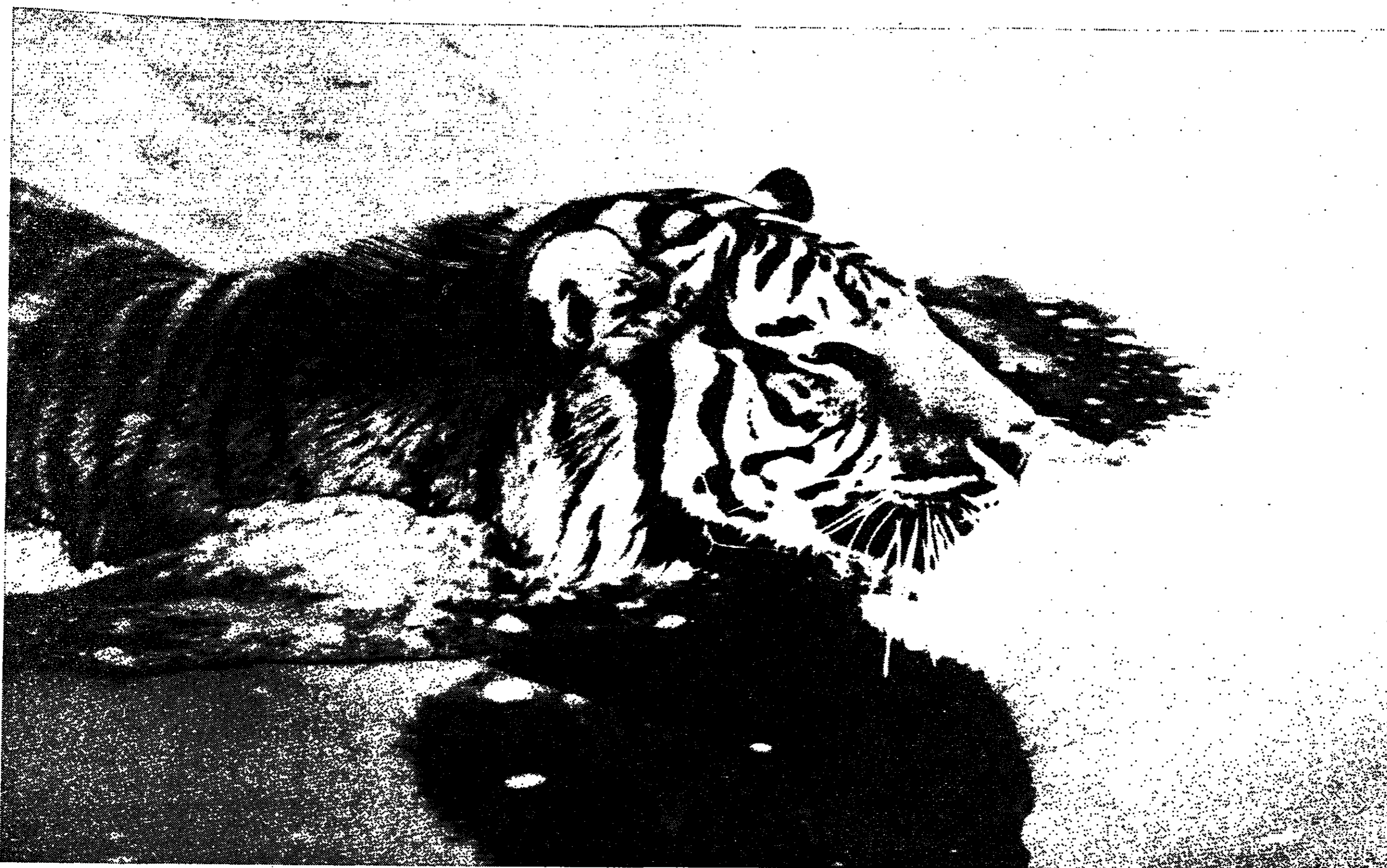
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\*Executive Travel Magazine October 1983.





## A CAT'S EYE VIEW OF THE NORTH SEA.

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But what of the future?

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By the end of 1990 alone Esso expects to invest a further £4,500 million in Britain.





TECHNOLOGY

EDITED BY ALAN CAINE

CETUS IS DEVELOPING IMMUNOTOXINS WHICH KILL DISEASED CELLS

# Guided warheads of genetics

BY RAYMOND SNOODY RECENTLY IN SAN FRANCISCO

TOXINS, Dr Robert Fildes explains with relish, are exquisite in the way they kill—a single molecule can kill a cell.

Dr Fildes, president and chief operating officer of Cetus, says the California company is already using genetic engineering tools and the killing power of natural toxins such as ricin to kill specific cancer cells in the laboratory.

The company, one of the major U.S. genetic engineering groups, believes it is well advanced in the international race to produce effective immunotoxins which can kill diseased cells without harming other tissue.

Immunotoxins are a combination of two molecules—a monoclonal antibody tied to a toxin molecule.

"It's essentially a guided warhead. The monoclonal antibody finds the target you want," says Dr Fildes.

Cetus hopes to get U.S. Food and Drug Administration approval later this year to begin human clinical trials on an immunotoxin which kills breast cancer cells.

"We have shown in laboratory experiments they work. You can take an immunotoxin made up of a monoclonal antibody specific for breast cancer coupled to a toxin molecule, put the immunotoxin in the presence of the breast cancer cells and it will kill at extremely low quantities," Dr Fildes added.

Cetus scientists have surveyed more than 20,000 monoclonals to find ones that are specific to major forms of cancer such as lung, colon and prostate as well as breast.

Cetus says it has developed genetic engineering methods of making both the toxin and the linker that binds it to the monoclonal antibody. Other com-

panies, he believes, are doing the linking by chemical means which may not be so stable.

"Once you have the ability to make this in a bug you can play all sorts of games with it and it gives you greater flexibility to develop the most effective molecule for doing the treatment," says Dr Fildes, who comes originally from Ealing in West London. Cetus has selected the cancer market as one of its major strategic goals and has launched a three-pronged attack on the disease.

Genetically engineered beta interferon, a potential anti-cancer drug, is now undergoing human clinical trials. The other prong of the attack, interleukin-2 (IL-2), was approved at the end of last month by the FDA for human clinical trials to see if it is an effective treatment for cancer and Acquired Immune Deficiency Syndrome (AIDS).

IL-2 is a protein that exists naturally in small quantities in the human body and which helps to regulate the immune system which defends the body against infectious diseases and cancer.

Genetic engineering methods allow large enough quantities of IL-2 to be made to run extensive trials needed to see whether it can strengthen the immune systems of AIDS or cancer sufferers. Trials have already begun at the San Francisco General Hospital on AIDS, the often fatal disease of the immune system.

Animal experiments at the National Cancer Institute in the U.S. have already showed that recombinant IL-2 will reduce certain tumour growths and prevent the spread of tumours in mice.

"Our focus is to find a way to treat cancer effectively and we have taken three quite separate approaches towards the

same target with the belief that one of these or a combination, will give an effective treatment," Dr Fildes explains.

It will be several years before Cetus knows whether it has chosen the right weapons against cancer. Completing clinical trials and putting together a formal claim for a product licence from the FDA will alone take more than three years.

"The cancer market from a commercial point of view is an extremely attractive one. It is currently worth \$500m a year in the U.S. It is growing at a fast rate and worldwide it is in excess of \$1bn," Dr Fildes believes.

Cetus is concentrating 70 per cent of its research effort—\$30m—a year on human health care.

Apart from cancer and diseases of the immune system the company is also working on treatments for serious viral infections. Together Dr Fildes believes the total market involved could be worth as much as \$2bn with the most conservative estimates suggesting at least \$500m.

But for most genetic engineering companies which like Cetus are specialising in human health care the problem is how to survive long enough to see whether the promise of the promise of the research can be fulfilled in useful products.

Although the "real play" is in the human therapeutic area Cetus is generating some revenue from "short term" products such as diagnostic kits—a genetic screening test for sickle cell anaemia will be out later this year—and with instruments for the automation of biological and medical research.

Revenue is also coming in from the sale of its first recombinant DNA product, a vaccine designed to prevent a diarrheal disease in new born pigs which



Dr Robert Fildes, now president and chief operating officer of Cetus.

is being marketed by a Smith Kline subsidiary.

Cetus, Dr Fildes says has enough money to see it through its five year plan. The company, he says, has around \$90m in the bank and can call on another \$55m from partners. But the next egg is needed to pay for the setting up of manufacturing and marketing its products and the aim this year is to bring in \$40m from all sources to cover the \$40m that will be spent on research.

In the six months to December there was even a surplus of \$800,000. Beyond the life of the five year business plan Dr Fildes sees significant opportunities in applying genetic engineering to agriculture and industrial chemicals.

Cetus recently signed a joint venture with Nabisco Brands to modify carbohydrates for food processing. The company is

also in a joint venture with Weyerhaeuser, the natural products company, to look into enzymes which can modify wood.

"Such joint ventures bring knowledge of the marketplace—of what is really needed. What the hell does Cetus know about the marketing and processing of food products, about the wood industries and what is happening out there in those bloody mills?" Dr Fildes points out.

Last week Dr Fildes, who has held top positions in both Glaxo, the British pharmaceutical company and Biogen the U.S.-European genetic engineering company was out looking for more deals. He visited major pharmaceutical companies in Germany, France Switzerland and the UK to talk about possible joint ventures, or licensing or cross-

## Telephone with no strings attached

BY GEOFFREY CHARLISH

REGIONAL Telecom, a small company in Norwich, has developed to the prototype stage a cordless pay phone for which its managing director Damien O'Connor sees a potential demand in hospitals, hotels, airports, restaurants and other public places.

Transfone, somewhat smaller than a two-drawer filing cabinet, is moved on castors to the point of use and then communicates with a British Telecom telephone socket via a 47 MHz radio link. It weighs no more than a television set. No wires trail between the Transfone and the wall where the socket is mounted, so there is no danger of people tripping up, especially in hospitals. The unit radiates only 300 milliwatts and has a range of up to 200 metres.

Transfone is equipped with handset, dialling key-pad, coin unit and telephone directory. When the handset is in use, the cord to the module becomes a aerial for transmitting the conversation to the phone outlet.

Although there is no major technical novelty, the company says it has successfully patented (in the UK) the coin-operated cordless phone idea so Mr O'Connor believes he will be free of competition for the time being.

He expects the price of the unit to be a little over £500. He points out that to rent a conventional coin operated telephone unit from BT costs £300 annually, so the purchased Transfone would "pay for itself" in about two years.

There is, however, an added attraction in revenue terms. The body of the unit will carry 12 advertising panels which can be sold at a suggested price of £2 per panel per week by the

proprietor of the premises. At best then, there would be an added revenue exceeding £1,500 a year. The body of the unit will be available in rectangular or cylindrical form, to the taste of the buyer.

Transfone is unlikely to make its appearance until early 1985 says Mr O'Connor. Apart from the approvals, needed from BAST (British Approvals Board for Telephones), Regional Telecom is seeking additional funding to carry the project through to full manufacturing. It is seeking total funds of £150,000.

Should this be obtained Regional Telecom plans to subcontract manufacturing to Eikon Systems of Fleet, Hampshire and will either market the units itself or through local PTTs in Europe such as BT.

Mr O'Connor's achievements are not without hope. In 1978 he started Phone Centre International in Norwich, a retail establishment in which some 420 products ranging from decorative telephone to smart FAX systems, could be inspected and tested before purchase.

There are now 42 other centres licensed in various parts of the country and the aim is to raise this to 100 by the summer. Mr O'Connor claims it is "the first national network of independent sales points supplied." Turnover was £9.5m in 1983 and is expected to double this year. More on 0603 615298.

Regional Telecom is seeking total funds of £150,000

## Education Domestic robots

INTERGALACTIC Robots sounds rather a grand name for a small lighting company with six employees. It has been set up to sell small robots for domestic and education use. These compete with products such as the BBC's Baggy and the Turtle.

Such robots usually have pre-attached and are used for teaching the principles of robotics. At the end of April the company is to launch its Leader II model for less than £100. The original model I was sold under license by Cotic Robotics but the rights have now reverted to Droidsmiths.

The company was set up by Mr David Harty and Mr Robin Bradbeer. More information on 01-528 2588.

## Instrumentation Small lasers

SPECTRA PHYSICS, based in California, has developed a helium neon laser tube which it claims is the smallest and lightest, commercially available gas laser in the world.

The unit is only 4.6 in long and can deliver 0.5 mW of power at a wavelength of 633 nanometres. Applications are expected in scanning systems, medical lasers and in medical instrumentation. The UK subsidiary is in St Albans, Herts, on 0727 38131.

## MATERIALS PRODUCTION

# Perfect crystals made in space

BY PETER MARSH

CLAIMS from the U.S. that gallium arsenide crystals grown in space will sell for \$1m a kilo—prizes which have produced a sceptical response from Britain's biggest manufacturer of the material.

Microgravity Research Associates, based in Coral Gables, Florida, plans to produce gallium arsenide which is increasingly important in the semiconductor industry—in orbiting laboratories.

In such a laboratory, gravity is reduced virtually to zero so that crystals grow free from distortions caused by weight. Gallium arsenide produced in this way will thus contain no defects, says the company, and will be useful in high-performance electronic circuits.

Semiconductor companies are turning to gallium arsenide as an alternative to silicon. Electrons travel through gallium arsenide very fast. Hence the substance is used for high-speed circuits, for example in telecommunications hardware that handles high-frequency signals.

Mr Bob Pace, a vice-president of Microgravity Research Associates, says he hopes to produce by 1990 40 kg of gallium arsenide made in space. The selling price would be \$1m a kilogram—roughly 100 times the current price of gold. Gallium arsenide made conventionally costs about \$20,000 a kilogram.

Mr Neville Murrett, of the sales department of the British company Cambridge Instruments, says he is "very cynical" about whether customers will ever want to buy large amounts of gallium arsenide made in space.

"By the 1990s engineers will have produced other ways of

making defect-free gallium arsenide, basing their techniques on conventional processes."

Cambridge Instruments says it supplies more than half of the 18 kg of gallium arsenide purchased annually by electronics companies in Britain. According to estimates, world sales of gallium arsenide in 1982 stood at \$35m, compared with \$10m in 1979. Sales in 1986 will be \$100m, say forecasters.

Gallium arsenide is conventionally produced by what is called the Czochralski process. Gallium and arsenic are mixed and heated to about 1,200 deg C. As the mixture cools, crystals of gallium arsenide "seed" onto a piece of solid material and are pulled from the melt.

Mr Pace plans for the space operation a new process called liquid-phase electro-epitaxy. An electric current is passed through a bath of gallium and arsenic at about 900 deg C to produce ions, which combine to produce the finished material.

Mr Pace expects by 1987 to sell 1,200 kg of gallium arsenide produced in this manner. By the end of the 1990s, the price should have dropped to \$500,000 a kilogram, at which point annual production should reach 3,000 kg.

He says that customers will be prepared to pay the high price because the material has an almost perfect structure. Thus it will be used in very high-grade electronic circuits.

Microgravity Research Associates, set up in 1979, last year signed an agreement with the U.S. National Aeronautics and Space Administration. Under this, the government body will take the company's experiments into space for nothing.

Mr Pace plans seven small-scale experiments between 1986 and 1989 on NASA's space shuttles. The experiments should test the technique by which he aims to turn out the material. Microgravity Research Associates will then devise production hardware that will be taken into space in the 1990s.

This production equipment could be housed on the \$8bn space station that NASA engineers hope will be in orbit by 1992. As an interim measure, the Florida company could use an industrial unit for space that is planned by Space Industries Incorporated, an enterprise in Houston.

Space Industries hopes to build by 1988 a "space canister" some 4 metres in diameter and 12 metres long that would stay in space for months at a time. It would house experiments and materials processing hardware. About four times a year, astronauts from a space shuttle would visit the hardware to check that all was well and to make adjustments.

Mr Pace worked as an engineer for NASA for 21 years before retiring says that the work by Microgravity Research Associates will cost \$75m to \$100m to 1988. Of this cash, NASA will put up roughly half with Mr Pace's company, which he says is backed by private individuals and venture-capital organisations, putting up the rest.

Space industrialisation is one of the last opportunities that are left for entrepreneurial people, says Mr Pace. "But it requires a new attitude toward investment. You may have to wait five to seven years for a return, so the normal investment rules do not apply."

## DOCTORS BEGIN TO ADOPT TECHNOLOGY Medical computers make slow progress

MEDICAL Computer Services, MCS, in London has developed a computer system for private hospitals and clinics. The system gives full financial accounting and hospital administration on a UNIX-based super-micro.

MCS, which is wholly owned by Dearden and Farrow chartered accountants, has built up its business in private health care. The new Medax system can handle theatre and bed bookings, admissions, out patients, master patient indexes, billing, stock control.

The computer can be used to display current and projected bed occupancy, patients' details, expenditure and statistics. There is security access to prevent unauthorised use. MCS says that no special skills are

required to operate the system. A recent survey by Dr Norman Stoddard show that the number of doctors in the health service now using computers in the surgery numbers about 300.

Most are used for administration with 40 per cent of the work for repeat prescription, and 94 per cent for patient recall. A mere 2 per cent is used for diagnostic purposes.

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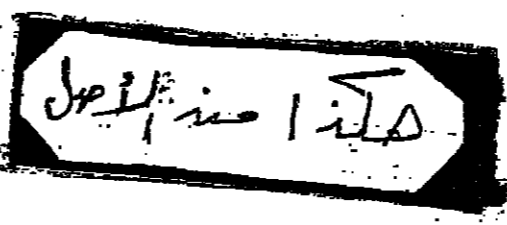
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**BUSINESSMAN'S DIARY**

**UK TRADE FAIRS AND EXHIBITIONS**

April 9-12 Audio Visual Exhibition (01-488 7788) Wembley  
 April 9-13 International Fire Exhibition—LIFE (01-387 5050) Olympia  
 April 12-14 Drillex '84 (0277 226609)  
 April 16-18 Solids Handling Exhibition—SOLIDEX (Oxford) (0885) 58431) Harrogate  
 May 1-3 All Electronics ECIP Show (0799 26693) Barbican  
 May 1-3 Fibre Optics Exhibition and Conference (0799 26699) Whitbread Porter Tun Rooms  
 May 2 International Air Cargo Exhibition and Conference (St Albans) (0727) 68333) Manchester  
 May 2-Oct 21 International Garden Festival (051-236 6090) Liverpool

May 9-11 Southern Aids for the Disabled Exhibition and Conference (Tunbridge Wells) (0882) 44027) Brighton  
 May 15-17 Micrographics '84 Exhibition and Conferences (Godalming) (04888) 5653) Bloomsbury Crest Hotel, WC1  
 May 15-17 DEC User Show (01-637 3699) Canard International Hotel, W8  
 May 20-22 Business to Business Exhibition (01-729 0677) Barbican  
 May 21-23 International Fire Safety Conference and Exhibition (01-348 4477) NEC, Birmingham  
 May 23-24 Riba computer exhibition and conference (01-637 8991) Bloomsbury Crest Hotel  
 May 23-25 Chelsea Flower Show (01-384 4333) Royal Hospital, SW3

**OVERSEAS TRADE FAIRS**

April 14-22 Milan International Trade Fair (01-637 3153) Milan  
 April 14-15 International Fur Trade Fair (01-734 0543) Frankfurt  
 April 16-19 European Trade Fair for Technical and Organisation in Banking (Luxembourg 2 09 31) Milan  
 April 24-27 Food and Hotel Asia (01-486 1951) Singapore  
 April 30-May 4 Direct Marketing Symposium and Exhibition (01-69 48 20) Montereux  
 May 5-9 Systems Components and Materials for Industrialised and Building Sector Exhibition (01-486 1951) Milan

May 10-13 Asian Automotive and Accessories Exhibitions (Gulfair) (0483) 38095) Singapore  
 May 10-16 International Packaging Exhibition and Display of Confectionery Machinery—INTERPACK (01-483 3895) Düsseldorf  
 May 20-27 International Aerospace Exhibition (01-651 2191) Hannover  
 May 23-25 Asian International Electronic Communications Exhibition and Conference—COMMUNICASIA (01-486 1951) Singapore

**BUSINESS CONFERENCES**

Current Metal Bulletin: 2nd International Conference on Copper (01-330 4311) (until April 10) London Marriott Hotel, W1  
 April 11-12 FT conference: European banking (01-621 1355) Milan  
 April 12 Henley Centre for Forecasting seminar: The UK Economy (01-353 9961) Carlton Tower Hotel  
 April 13-14 Goethe Institute. The future of work, challenge and opportunity (01-581 3344) 50 Princes Gate, SW7  
 April 18 Longman Seminars: Furnish v Dawson—the Implications (01-242 2548) Barbican  
 April 25-27 Insig: Banks and computers (1) 763.07.24) Paris  
 April 28-29 Progress Foundation / IMF: Money—a search for common ground (081) 68 92 69) Lugano, Switzerland  
 May 3 Institute of Directors: New legislative threats to directors (01-588 1811) Cafe Royal, W1  
 May 3-4 FT/The Banker: World gold conference (01-621 1355) Hong Kong

May 9 Longman Seminars: The electronic banking revolution—legal and security problems (01-242 2548) Barbican  
 May 10 IWP: Electronic mail in practice (01-242 2548) Cavendish Conference Centre  
 May 11 Longman Seminars: The Lloyd's Act (01-242 2548) Barbican  
 May 13-14 Meed: Law and business in the UAE (01-404 5513) Abu Dhabi  
 May 16 Business Briefings: Acting for Lloyd's underwriters, taxation, planning and advice (01-381 1284) Waldorf Hotel, WC2  
 May 16 Institute of Marketing: Marketing for profit (Bourne End) (06285) 24922) Royal Lancaster Hotel, W2  
 May 16 Institution of Taxation: Finance Bill 1984 (01-235 8947) InterContinental Hotel, W1  
 May 22-24 Global Institute of Navigation: Global civil satellite navigation systems (01-589 5021) Novotel, W6  
 May 23-24 FT Conference: Stew—World FT motor conference (01-621 1355) Geneva

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

**Financial Times Conferences**

The following is a list of conferences being organised by the Financial Times in 1984:

**EUROPEAN BANKING**  
 Milan—April 11 and 12

**THE FT WORLD GOLD CONFERENCE**  
 Hong Kong—May 3 and 4

**SITEV—FT WORLD MOTOR CONFERENCE**  
 Geneva—May 23 and 24

**THE FT/CITY COURSE**  
 London—May 3-June 20

**THE ELECTRONIC OFFICE:**  
 Threshold of a New Era  
 London—June 5 and 6

**OIL AND GAS**  
 Oslo—June 18 and 19

**WORLD ELECTRONICS:**  
 Future Strategies for Europe  
 London—June 20 and 21

**FOREIGN EXCHANGE**  
 London—June 25 and 26

**WORLD AEROSPACE:**  
 Aerospace after the Recession  
 London—August 28, 29 and 30

All enquiries should be addressed to:  
 The Financial Times Limited  
 Conference Organisation  
 Minster House, Arthur Street  
 London EC4R 9AX

Tel: 01-621 1355 (24-hour answering service)  
 Telex: 27347 FTCONF G. Cables: FINCONF LONDON

**UK NEWS**

**Conoco to develop four North Sea gas fields**

BY RICHARD JOHNS AND DOMINIC LAWSON

AT LEAST four new North Sea gas fields are on the verge of development by Conoco, which could involve an initial investment of at least £750m.

The fields, all operated by the U.S. oil company, could contain up to 2.5 trillion (million million) cubic feet of gas, equivalent to about 8 per cent of UK proven reserves.

Conoco has been in contact with British Gas for several months. It has effectively begun the process of negotiating a sales contract for the gas.

The fields could be producing by the winter of 1986, on the assumption that British Gas requires the gas in advance of prospective supplies from Norway's Sleipner fields.

Last month British Petroleum (BP) announced development plans for four gas fields, which, like Conoco's, are in the southern gas basin of the North Sea.

Conoco's fields, of similar size to BP's, could produce at a rate of 450-550m cu ft per day—the equivalent of 10-12 per cent of last year's average UK demand.

The development of the four fields would cost about £750m at today's prices, excluding operating capital. Exploitation of the fields will require the construction of a number of unmanned platforms and the building of a pipeline leading to a central manned platform. It is likely that at least 70 per cent of the value of the development would be undertaken in the UK.

Conoco has just named the four fields North Valiant, South Valiant Vanguard and Vulcan. The final well required to appraise Vulcan was started last week. The four

fields are in blocks 49/16 and 49/21 of the North Sea.

The volume of gas supplied could be boosted further if a decision is made to include in the development another gas find in a neighbouring block, 49/15.

On 49/16, Conoco is in equal partnership with Britoil. It has a 26 per cent stake in 49/21, where the other stakeholders are Britoil (37.5 per cent), Occidental (12.5 per cent), Atlantic Richfield (12.5 per cent) and Marathon (12.5 per cent).

Conoco is very close to agreement with British Gas on a contract to supply gas from an earlier discovery, the Victor field. The last of its wells has just been completed. The contracted output rate is an average of 150m cu ft per day, although the field has the capacity to produce at twice that rate.

**Lucas in £20m investment**

By Arthur Smith, Midlands Correspondent

LUCAS ELECTRICAL will tell shop stewards today of a £20m investment plan for its Birmingham starter motor and alternator factories. Radical changes in working practice will be required and jobs will be phased out.

The decision suggests a setback for Lucas's ambitious hopes of tackling the European automotive market in these products through a deal with Valeo of France. The two companies are almost equal partners in the French loss-making Ducefier.

Negotiations, which have involved the French Government, have stretched over nearly seven years.

Lucas is likely to tell workers that whatever option might have once been considered for investment in France, the nearly £20m being committed to its Birmingham operation will enable the UK to "stand alone."

**BASE LENDING RATES**

A.B.N. Bank	8 1/2%	Staubli & Son. Trust	8 1/2%
Allied Irish Bank	8 1/2%	Hill Samuel	8 1/2%
Amro Bank	8 1/2%	C. Hoare & Co.	8 1/2%
Henry Ansbacher	8 1/2%	Hongkong & Shanghai	8 1/2%
Banco de Bilbao	8 1/2%	Kingsnorth Trust Ltd.	10 1/2%
Associates Cap. Corp.	9%	Knowles & Co. Ltd.	8 1/2%
Bank Hapoalim BM	8 1/2%	Lloyds Bank	8 1/2%
BCCI	8 1/2%	Mallinhal Limited	8 1/2%
Bank of Ireland	8 1/2%	Edward Manson & Co.	9 1/2%
Bank of Cyprus	8 1/2%	Meghraj and Sons Ltd.	8 1/2%
Bank of India	8 1/2%	Midland Bank	8 1/2%
Bank of Scotland	8 1/2%	Morgan Grenfell	8 1/2%
Banque Belge Ltd.	8 1/2%	National Bk. of Kuwait	8 1/2%
Banque du Rhone	9%	National Girobank	8 1/2%
Barclays Bank	8 1/2%	National Westminster	8 1/2%
Beneficial Trust Ltd.	8 1/2%	Norwich Gen. Trst.	8 1/2%
Bremer Holdings Ltd.	8 1/2%	People's Trst. & Sv. Ltd.	8 1/2%
Brit. Bank of Mid. East	8 1/2%	R. Raphael & Sons	8 1/2%
Brown Shipley	9%	P. S. Refson & Co.	8 1/2%
CL Bank Nederland	8 1/2%	Roxburgh Guarantee	8 1/2%
Canada Term Trust	8 1/2%	Royal Trust Co. Canada	8 1/2%
Castle Court Trust Ltd.	9%	J. Henry Schroder Wagg	8 1/2%
Cayzer Ltd.	8 1/2%	Standard Chartered	8 1/2%
Cedar Holdings	9%	Trade Dev. Bank	8 1/2%
Charterhouse Japhet	8 1/2%	TCB	8 1/2%
Choulatons	10 1/2%	Trustee Savings Bank	8 1/2%
Citibank Savings	8 1/2%	United Bank of Kuwait	8 1/2%
Clydesdale Bank	8 1/2%	United Mizrahi Bank	8 1/2%
C. E. Coates	8 1/2%	Volkswagen Intl. Ltd.	8 1/2%
Comm. Bk. of N. East	8 1/2%	Westpac Banking Corp	8 1/2%
Consolidated Credits	8 1/2%	Whiteaway Laidlaw	9%
Co-operative Bank	8 1/2%	Williams & Glyn's	8 1/2%
The Cyprus Popular Bk.	8 1/2%	Wintrust Sect. Ltd.	9%
Dunbar & Co. Ltd.	8 1/2%	Yorkshire Bank	8 1/2%
Duncan Lawrie	8 1/2%	Members of the Accepting Houses Committee:	
E. T. Trust	8 1/2%	7-day deposits 5.25%, 1-month	
Exeter Trust Ltd.	8 1/2%	6%, fixed rate 12 months £2,500	
First Nat. Fin. Corp.	11%	8%, £10,000, 12 months 8.25%	
First Nat. Secs. Ltd.	8 1/2%	7-day deposits on sums of under	
Robert Fraser	8 1/2%	£10,000 5%, £10,000 up to £50,000	
Grindlays Bank	8 1/2%	8 1/2%, £50,000 and over 7 1/2%	
Guinness Mahon	8 1/2%	Call deposits £1,000 and over 5 1/2%	
Hambros Bank	8 1/2%	21-day deposits over £1,000 6 1/2%	
		Demand deposits 5 1/2%	
		Mortgage base rate.	

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So you try to allow for fluctuations, which is speculative enough when you're dealing in a major currency. If it's a minor or an exotic, the movements could be so quick and so dramatic you could end up working for nothing.

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**What does it cost?**

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## UK NEWS

## Co-op opens up credit card business

BY DAVID LASCELLES, BANKING CORRESPONDENT

THE CO-OPERATIVE Bank this week becomes the first bank to run an independent credit card operation in the UK. Until last weekend, its Visa card business was processed by Barclaycard's centre in Northampton. It will now be handled by the Co-op's new processing centre in Skelmersdale, North-west England.

Although the Co-op has few cardholders by UK standards - about 80,000 - its move marks a step towards greater competition in the credit card business, which will be intensified when Trustcard, with 2m cardholders, takes a similar step next year.

Mr Terry Thomas, the Co-op's chief executive, said "This will give us a degree of flexibility we never had before."

He hinted that the Co-op will be offering more attractive terms to cardholders in order to attract them away from other banks. These could relate to the cost of using a card, or the benefits attached to having one. He declined to give details but said changes could be expected by next autumn.

Britain's credit card business has evolved around two major organisations, Barclaycard (which handles a total 8m cards including Trustcard,

Yorkshire Bank and Bank of Scotland, in addition to Barclays), and Access, which groups the operations of NatWest, Midland, Lloyds and several smaller banks, and handles about 7m cards.

While banks in these groups can theoretically set their own terms for their cardholders, in practice they are restricted by what the system can handle.

The Co-op took the first step towards independence several years ago when it became a member of the Visa card group in its own right. Three years ago it started developing its own processing centre using software from First Data Resources, the largest U.S. data processing company, which is part-owned by American Express. Exactly a year ago, it gave 12 months notice to Barclaycard that it wanted to quit.

Under the new arrangement, Barclaycard will still deal directly with merchants accepting Co-op cards, and will collect Co-op slips and transmit them to Skelmersdale. Barclaycard will also take the commissions on sales made with Co-op cards, but will pass them on to the Co-op after deducting a fee.

## European Ferries seeks to bid for Sealink UK

BY ANDREW FISHER, SHIPPING CORRESPONDENT

EUROPEAN FERRIES, the main Channel operator, will press the Government to lift the ban on it bidding for Sealink UK. It claims that lower fares to the European Continent could result from a merger of the two companies.

Sealink, part of British Rail and run in partnership with continental companies, is up for sale to the private sector. City of London analysts have suggested the price could exceed £50m and even approach £100m.

The Monopolies and Mergers Commission ruled in December 1981 that a bid by European Ferries, which runs Townsend Thoresen ferries and had indicated its intention to make an offer for Sealink, would be against the public interest. It should be allowed to bid.

European Ferries believes, however, that now that Sealink UK is officially up for sale, as part of the Government's privatisation programme, it should be allowed to bid. European Ferries' decision to urge the Government to remove the ban follows the refusal of British Rail and its merchant bank adviser, Morgan Grenfell, to allow it to receive information being sent confidentially to potential buyers.

Mr Nicholas Ridley, Secretary of State for Transport, said on Friday that about a dozen companies or consortia had shown interest in Sealink. Although he mentioned no names, these are known to include Trafalgar House, P&O, and Oriental Steam Navigation (P & O), Sea Containers and a group including National Freight Consortium.

Mr Kenneth Siddie, chairman of European Ferries, said yesterday: "It is in the public interest that there should be a strong UK operator, efficient enough to withstand competition from subsidised French, Belgian and Dutch cross-Channel ferry companies."

He added that it was essential for Britain to have a major operator capable of running an efficient service and maintaining a modern fleet.

European Ferries is the largest cross-Channel ferry company with about 40 per cent of the market, closely followed by Sealink, with P & O Ferries some way behind in third place. However, recently taken over by its management, is the only home-ported operator.

Mr Siddie said that a merger between Sealink and European Ferries "should lead to lower fares as a result of greater efficiency." The past three years have seen rises in fares after a severe price war.

## Trading automated

BY OUR FINANCIAL STAFF

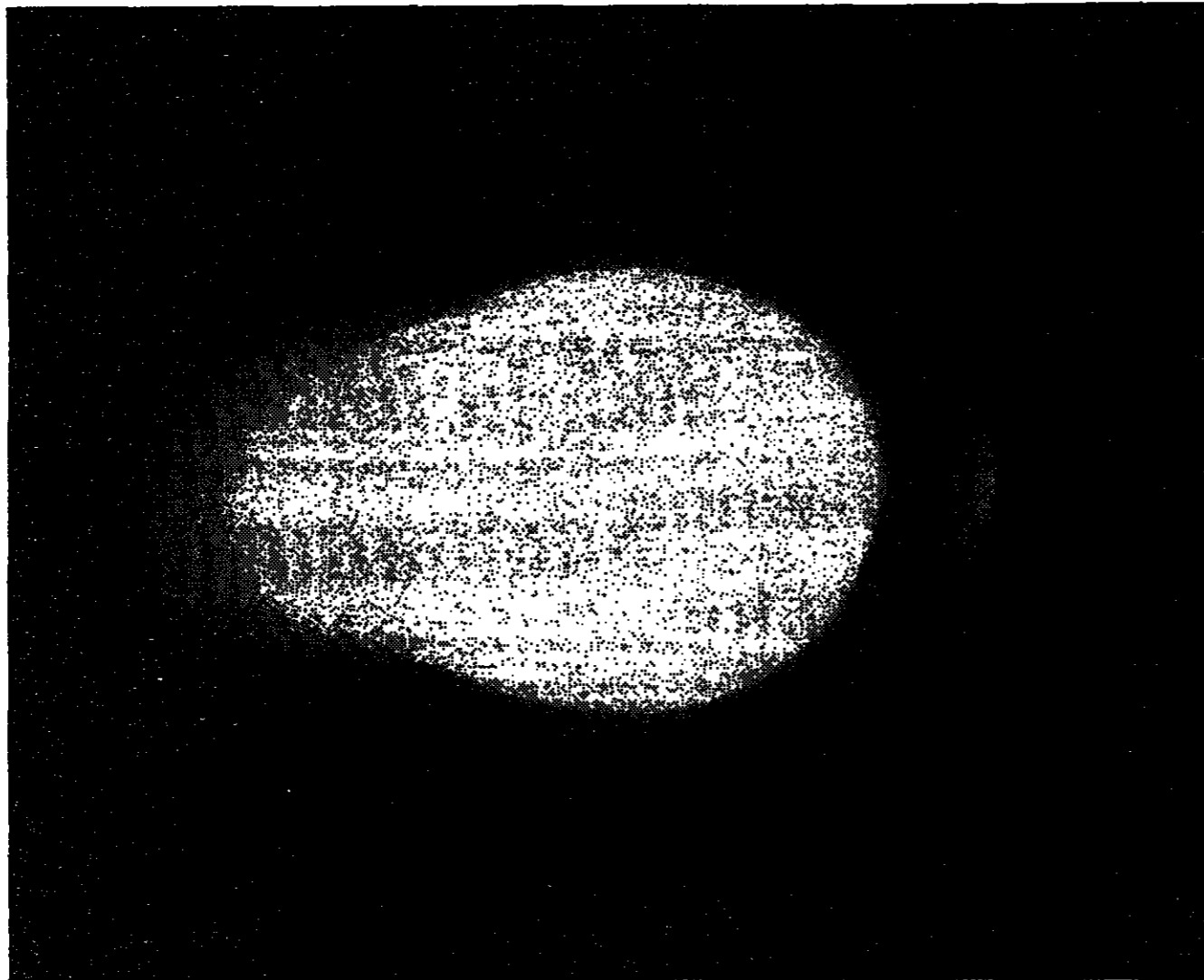
LONDON'S foreign exchange and money brokers are finalising a new electronics deal confirmation system to replace the present paper-based methods which market participants use to tally their trades with each other. The new system, Automated Confirmation Service (ACS), is to be launched in May.

Traders presently confirm deals either by hand-delivering pieces of paper or sending telexes, both of which are prone to error and loss.

The new system will link up traders' computers through a special British Telecom network. Within two hours of a deal being struck, a broker will prepare confirmation which will either be sent direct through BT's Packet Switch System or deposited in an electronic mailbox.

The recipient's computers will automatically match up the confirmation with his own records - a job previously done by hand.

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heat and corrosion resistant and - a familiar refrain - are more energy efficient. At Pechiney the traditional boundaries between materials are disappearing and new very advanced material technology emerging. Like composites. Technical ceramics. Powder metallurgy. Plasma coatings. Aluminium/titanium alloys. And electronic copper alloys. The material technology of the future. Pechiney's future. As for our international commerce and trading operations, with fifty companies present in sixty-five countries, here too Pechiney is active. Ready to take on the competition worldwide.

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# NatWest in action in 1983

## Action for our personal customers

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We will have 1,200 Servicetill machines in operation by the end of 1984 and the reciprocal arrangement with Midland Bank means that our customers are never far from a source of instant cash.

We also helped over 100,000 customers buy their own home and are the only clearing bank to operate a specialised mortgage lending company.

## Action for our business customers

Our total lending to small businesses is now in excess of £4 billion. Within this figure over £1 billion has been lent to 90,000 companies through our Business Development Loan Scheme. We are the market leader in the Government's Small Firms Loan Guarantee Scheme - in September we were the first bank to announce agreed loans totalling over £100 million, over half of which went to new businesses, helping in the creation of 12,000 jobs.

Our support for the agricultural community is expanding and we are now lending well in excess of £1 billion to farmers.

## Action for savers

We now offer a wide range of savings accounts through our branches and the NatWest Saver Service Centre.

In December, we introduced 'Piggy Bank' and 'On Line', two new schemes for young people which, to date, have attracted over 300,000 new accounts.

## Action around the world

In September, the name of National Bank of North America was changed to National Westminster Bank USA. New offices have been opened in Dallas and Denver while, in the Far East, a representative office was opened in Kuala Lumpur and, in Europe, a marketing office in Barcelona.

## Action for the community

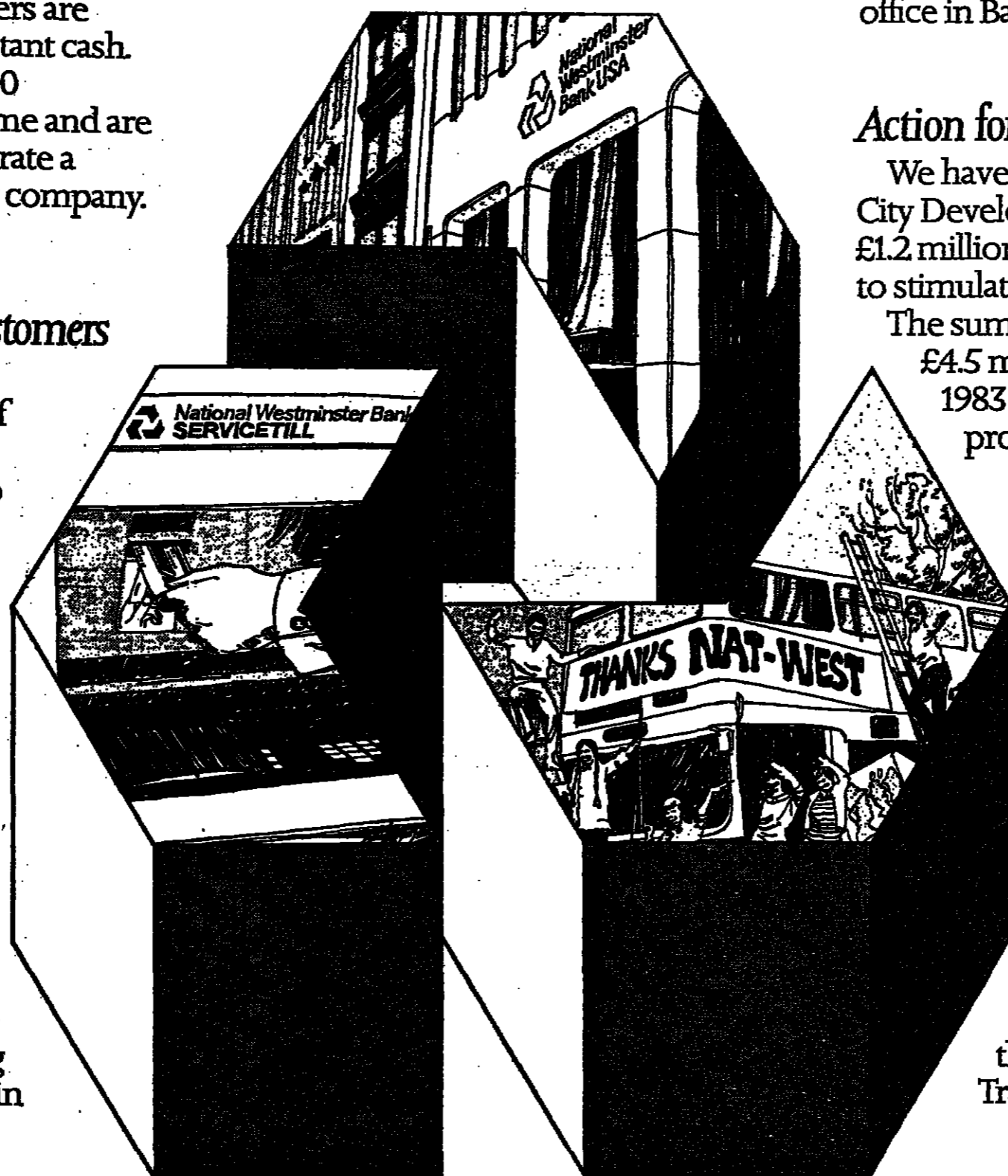
We have initiated a special Inner City Development programme, making £1.2 million available to launch projects to stimulate job creation or training.

The sum was in addition to the £4.5 million the Bank committed in 1983 to its social responsibility programme.

An important feature of our community involvement is the secondment of NatWest employees to a wide range of charitable organisations.

## Action for young people

In addition to the school-leaver recruits who have joined us in 1983, we have welcomed 200 young people into a programme of broadly based training and work experience within our branches under the Government's Youth Training Scheme.



### Financial Highlights 1983

Money lodged	£55,200 million
Money lent	£45,200 million
Group pre-tax profit	£503 million
Retained profit	£322 million

Copies of the 1983 Report and Accounts, which include the Chairman's Statement in full, may be obtained from the Secretary's Office, National Westminster Bank PLC, 41 Lothbury, London EC2P 2BB, or at NatWest branches.

#### The Chairman, Lord Boardman, comments:-

In 1983 the dominant external factors were the drop in the rate of inflation in most developed countries - especially the United Kingdom - continuing high real interest rates and the disappointingly modest growth in world trade.

At home, the Government's financial policy of firm control of the money supply and containment of the budgetary deficit reduced inflation successfully, bringing it down to levels that we had not seen for some fifteen years. During the year, many industrial and commercial companies and firms, whose survival had appeared doubtful, established much better financial health - though, sadly, there are others where the future is still a cause for concern.

As one of the world's leading banks, we are

an important component in the economy of the United Kingdom. We have a responsibility to assist wherever we can in the restoration of the prosperity of the country and to take full account of the national interest in all our operations.

There are signs that the worst of the recession is behind us. Forecasts for economic growth and for the rate of inflation are encouraging and confidence, a key factor, is returning. Business investment is also

expected to recover. However, a further reduction in interest rates would ease the burden on industry, give rise to more capital investment and impact upon unemployment.

The Bank, as a major financial force, has responsibilities towards its shareholders, customers, staff and to the country's economy as a whole. It is our task to balance these interests, to maintain momentum in the provision of an increasing range of financial services and to achieve a level of profits that will enable us to meet the increasing demands of our business.

**NatWest**  
The Action Bank



UK NEWS

NatWest may face extra tax bill of £577m

BY DAVID LASCELLES, BANKING CORRESPONDENT

NATIONAL WESTMINSTER, Britain's second largest bank, calculates that the Government's decision to phase out capital allowances could cost it up to £577m in extra taxes.

In the most precise statement yet by any of Britain's leading commercial banks on the impact of the recent budget, NatWest says in its annual report out today that the total additional bill could be as high as £961m.

The news is contained on a special sheet of paper slipped into the annual report, which was completed and signed seven days before the March 13 budget. NatWest has decided against adjusting its 1983 accounts in the light of the tax changes.

Blow to investment profitability

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE profitability of new company investment will be significantly reduced in the long run as a result of the budget tax changes, London broking firm W. Greenwell says in an analysis published today.

In the interim period, Greenwell confirms the Treasury's general claim that companies will gain a substantial tax advantage from their investments because they will still be able to claim some tax allowance for the investment, whereas the profits eventually made by the investment will be subject to a lower rate of tax.

There will in all probability be a large but temporary boost to industrial investment during 1984-85 and 1985-86. The current economic recovery will, accordingly, broaden from consumer goods industries to capital goods industries.

Treasury jobless forecasts challenged

By Anton La Guardia

UNEMPLOYMENT will continue to rise for the next five years to a peak of 14 1/2 per cent in 1988 unless the Government changes its policy radically to boost growth to around 4 per cent, says Lloyd's Bank in its monthly economic bulletin published today.

The bulletin, written by Mr Christopher Johnson, the bank's economic adviser, says that this would mean abandoning hopes of eliminating inflation, but would not necessarily return the country to double digit inflation.

Mr Johnson believes that unemployment could be brought down to around 9 per cent without triggering rampant inflation.

The report says that the Treasury's projected growth of 2 1/2 per cent for the next five years, which is higher than the projections of most independent forecasters, could not bring down unemployment as the Treasury claims.

This is because productivity increases are unlikely to fall below 2 per cent a year and the labour force is expected to continue growing by 0.4 per cent until 1988.

The report predicts an average growth of only 2 per cent to 2 1/2 per cent for GDP will grow by 2 1/2 per cent this year compared with a Treasury forecast of 3 per cent, because earnings are rising too rapidly for Britain to maintain its share of export markets.

Mr Johnson imposed a political cycle for his predicted average growth of 2 per cent for the next five years. He says that growth will fall steadily to 1 1/2 per cent in 1986, and the Government will react to rising inflation by raising interest rates. This would prepare the ground for expansion just before the next general election, which the report expects in 1988.

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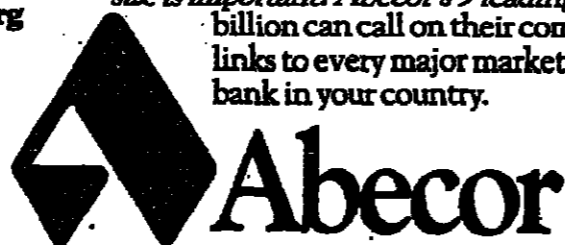


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An extraordinary meeting of shareholders of SCHLESINGER INTERNATIONAL FUND (Luxembourg) S.A. will be held at the registered office of the company, 14, rue Adolphe, Luxembourg, on 14th April 1984 at 11.00 o'clock a.m. for the purpose of considering and resolving the following matters:

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NOTICE TO EBN HOLDERS
Further to notice of January 10, 1984, the Board of Directors of Amice Corporation, 100 Cannon Street, London EC4N 3DF, has decided to increase the authorised share capital of the company from £250,000 to £500,000.

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17 PER CENT NOTES
The information announced that the Citis Service Overseas Finance, N.Y. is offering 17 per cent notes of US\$1,000,000 each, maturing on 30th September 1985.

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UK NEWS

David Fishlock, Science Editor, reports on a £450m European fusion project

# Simulating the sun's energy

QUEEN ELIZABETH and President Francois Mitterrand of France will be present today at the formal inauguration of Jet, the Joint European Torus, at Culham near Oxford. Jet is a £450m European research collaboration to study the basic physics of thermonuclear fusion as a step towards finding a new source of electricity for the next century.

Visitors to Jet are often impressed by its heavy overhead power lines, comparable to those of the station. Didcot coal-fired power station. They comment that Jet must contribute generously to the nation's electricity.

The scientists explain that, far from contributing electricity, their apparatus will consume about as much power as Didcot produces during the brief spells when they are running it. During such runs, they will attempt to simulate the conditions of temperature, pressure and radiation present in the sun, by injecting electrical energy into what Jet's project director, Dr Hans-Otto Wuester, calls the world's biggest magnetic bottle.

Jet is an experiment which brings together about 1,000 engineers and scientists scattered in fusion research laboratories throughout 12 European countries. They built it in five years, for about £175m, only about 8 per cent more (excluding inflation) than was estimated when the European Community's Council of Ministers approved the project in 1978.

"Why does fusion get such a good press?" was the provocative question posed by Dr C.W. Hope of the department of fuel and energy at Leeds University, in a talk in London last week. Nuclear fusion is by far the most generously funded of possible alternatives to staple methods - coal, hydro, nuclear fission - for making electricity today. The world is spending about \$1bn a year on fusion research and development (R and D).

Moreover, this investment is mainly in exploring basic physics of fusion reactions, using apparatus such as Jet, and not in developing the technology and engineering of fusion power reactors.

Even after several decades of research, no one yet knows how to harness the thermonuclear reactions of a hydrogen bomb explosion in a way that will release heat slowly, safely and controllably.

Dr Hope rates the chances of eventual success - that this research will ever demonstrate the technical feasibility of fusion power - as being between 30 and 70 per cent. Should it prove unfeasible, he says, the costs of fusion R and D will bring no economic return.

Even if fusion proves technically feasible it may be too costly to compete successfully. The competition, looking 30-40 years ahead as the earliest possible date for commercial fusion reactors, will be the fast breeder type of fusion reactor.

As viewed today, fusion appears

to offer such advantages as virtually limitless availability of fuel and fewer management problems, for example with radioactive wastes.

The cost of harnessing such powerful reactions safely, however, and of frequently replacing expensive reactor parts destroyed by the intense radiation, could put fusion power beyond the cost of fast reactors. Fast reactors have already been shown convincingly to work, and may yet be shown to be an effective way of consuming radioactive wastes.

Dr Hope draws the "very tentative" conclusion that "no country, however large, would be economically justified in going it alone on fusion R and D solely to supply electricity for its home market." Only if it expected to dominate the world market for fusion reactors would such a solo effort be justified.

He concludes that a collaboration in which 20 nations each contributed a 20th of the cost to secure a 20th of the benefits - should they occur - could be justified economically.

To try to avoid the risk of a self-perpetuating activity, the European Community agreed to fund only Jet's construction and a service of experiments expected to last until 1991. There is no "next project" being planned at Culham.

The next fusion experiment could well cost five times as much as Jet, the scientists say. It may be so costly that a still wider collaboration,

even worldwide, may be necessary. Adjoining Jet, linked by a bridge, is the Culham laboratory of the UK Atomic Energy Authority, one of the world's leading fusion research centres and the support laboratory for Jet.

The laboratory spends about £18m a year on fusion research. But it also earns money from the sale of its skills in high technology, for example in the design of high-power lasers, needed to extract data from the heart of an apparatus such as Jet.

The latest of Culham's commercial spin-off ventures, planned to start this spring, is an R and D club for companies for whom "struck by lightning" can spell commercial disaster.

The club - to be called the Culham lightning studies unit - will use its expertise and equipment in generating immense pulses of electricity for such machines as Jet to make artificial bolts of lightning. Such bolts can be up to 1m volts, with currents as high as 200,000 amperes. At close range the thunder-clap is so loud as to be painful.

Companies likely to join the club include Westland Aircraft, for whom the increasing all-weather use of helicopters in the North Sea is posing problems in storms. The unit has a model helicopter it plans to fly through the "worst lightning environment we can imagine," in a programme designed to find better ways of protecting the aircraft.



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## International groups vie for satellite deal

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

TWO INTERNATIONAL groups, both headed by UK companies, have submitted bids for the International Maritime Satellite Organisation (Inmarsat).

Because of expanding demand, Inmarsat expects to lease additional satellite capacity in the next year or so, especially on another European satellite, Marecs B-2, which is expected to be ready for service in January, 1985.

By April this year, 2,350 ships were equipped for the Inmarsat system, providing ship-to-shore, shore-to-ship and ship-to-ship communications. There are 10 land-based receiving and transmitting stations in the U.S., Japan, Norway, the UK, Kuwait, Singapore, France and Brazil, giving virtual global coverage.

British Aerospace's Dynamics Group and Hughes Aircraft of the U.S., jointly head one group; the other is headed by Marconi Space System together with Ford Aerospace and Communications of the U.S. and Aerospaciale of France.

The Inmarsat system provides satellite communications for worldwide shipping and offshore industries. The system uses a U.S. Marisat satellite, the European Marecs B, and sub-systems on three satel-

## Directors say technical education inadequate

BY JOAN GRAY

BRITAIN is falling behind its continental European competitors as a result of the poor image of vocational and technical education, according to the Institute of Directors.

In a submission to Sir Keith Joseph, Secretary of State for Education and Science, the institute urges major changes in Britain's education system to close the gap between education and employment.

It wants to alter the balance of a system which produces a workforce in which only 30 per cent are vocationally qualified, compared to 60 per cent in West Germany.

The institute says that the world of work and schools should be brought closer together. It urges stronger links between schools, polytechnics and universities and more management disciplines introduced into education.

It wants teachers in training to spend some time in industry or commerce and qualified teachers to combine industrial or commercial experience with in-service training. It argues for a "proper balance" in pre-university education between specialised academic work and industry's needs.

The institute also urges that the polytechnics should be firmly re-directed to being centres of excellence in technical subjects.

It comments that, even with high unemployment, there are shortages of skilled technicians which could be remedied if polytechnics were encouraged to run suitable courses.

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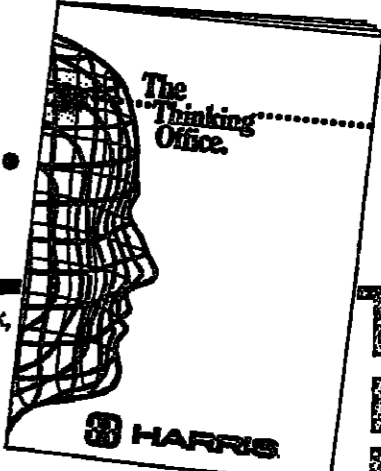
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## UK NEWS

### Clinical trials begin soon on genetically engineered drug

BY CARLA RAPOPORT

CLINICAL TRIALS for the first widespread commercial uses in Europe of a genetically engineered drug—to speed the healing of broken bones and severe burns—are to start this year.

The trials, which will take place in Western Europe, will administer genetically engineered human growth hormone (HGH) to patients suffering long-bone fractures as well as seriously burned patients. In both cases, HGH is expected to accelerate the healing process significantly.

To date, HGH has been used only to treat pituitary dwarfism, a relatively rare disease. The two other genetically engineered products, human insulin and interferon, have yet to find widespread commercial acceptance or applications.

The new clinical trials of HGH will be carried out in Europe by KabiVitrum, the Swedish-based pharmaceutical and nutritional products company. Mr Nils-Olof Johansson, vice-president marketing of KabiVitrum, said recently: "To have abundant supplies of a hormone which causes no side-effects and which has a number of applications to diseases which have no cure, I think we are talking about a breakthrough in medical technology."

KabiVitrum developed the process to make HGH, which it will market as Somatomorm, with Genentech, the U.S. biotechnology company. Genentech is also expected to begin clinical trials on the new uses for HGH this year, but only in North America.

Under its agreement with Genentech, KabiVitrum has the rights to market Somatomorm outside North America, but will pay royalties to Genentech for using its biotechnology process in making HGH.

The results of clinical trials of the product on children with pituitary dwarfism are expected this year, according to KabiVitrum. "They are encouraging," said Mr Johansson. "The children are growing perfectly well, with no side effects." He said that product licences to market the drug for this disease are expected in Europe by early next year.

The new clinical trials on bone fractures are likely to be concentrated in Britain, a centre for this area of research. The burn studies will be concentrated in Sweden, which has extremely advanced burn treatment centres.

Mr Johansson said that HGH would most likely be used for patients with fractures that had not healed normally, primarily those in

older people. "Young people are rapid healers. We will concentrate on those patients which can benefit most from the treatment." In the case of burn treatment, the company will be initially aiming to help patients in danger of dying from their wounds.

The ability to manufacture HGH through genetic engineering was developed in the late 1970s by Genentech. KabiVitrum has been a world leader in extracting HGH from humans since 1968, but has been limited in its research in this area because of the limited availability of suitable donors. The hormone can only be removed after death. It has recently completed a new plant to make HGH in Sweden. The British subsidiary of Ciba-Geigy, the Swiss drug company, is appealing against a recommendation by the UK Committee on Safety of Medicines (CSM) to withdraw the anti-inflammatory drug oxyphenbutazone because of its side-effects.

The drug is commonly prescribed for the treatment of arthritis, but the CSM says that safer alternatives are available. The committee recommended last month that all oxyphenbutazone products, except for eye drop preparations, should be taken off the market.

### EEC farm deal defended by Tugendhat

By Richard Mooney

BRITISH farmers were not treated unfairly in the recent cost-cutting Brussels agricultural package, Mr Christopher Tugendhat, vice-president of the EEC Commission, said at a meeting of East of England Conservatives at the weekend.

He admitted that British, West German and Dutch farmers had suffered support price cuts in their national currencies while the others had been granted increases.

"However, this line of reasoning overlooks two vital points," he said. "One is that inflation rates differ widely within the Community. In those countries in which nominal prices have risen, inflation is in general higher than in the UK."

"The other is that in Britain, Germany and Holland, farmers were getting significantly higher prices in real terms before the settlement than those received by their opposite numbers in other member states."

He claimed that even after the settlement, British support prices were still about 1% per cent above the levels ruling in the majority of member states, including France, Denmark and Ireland.

Mr Tugendhat said the fact that British dairy farmers would be forced to make bigger cuts in milk production reflected their higher rate of increase in recent years.



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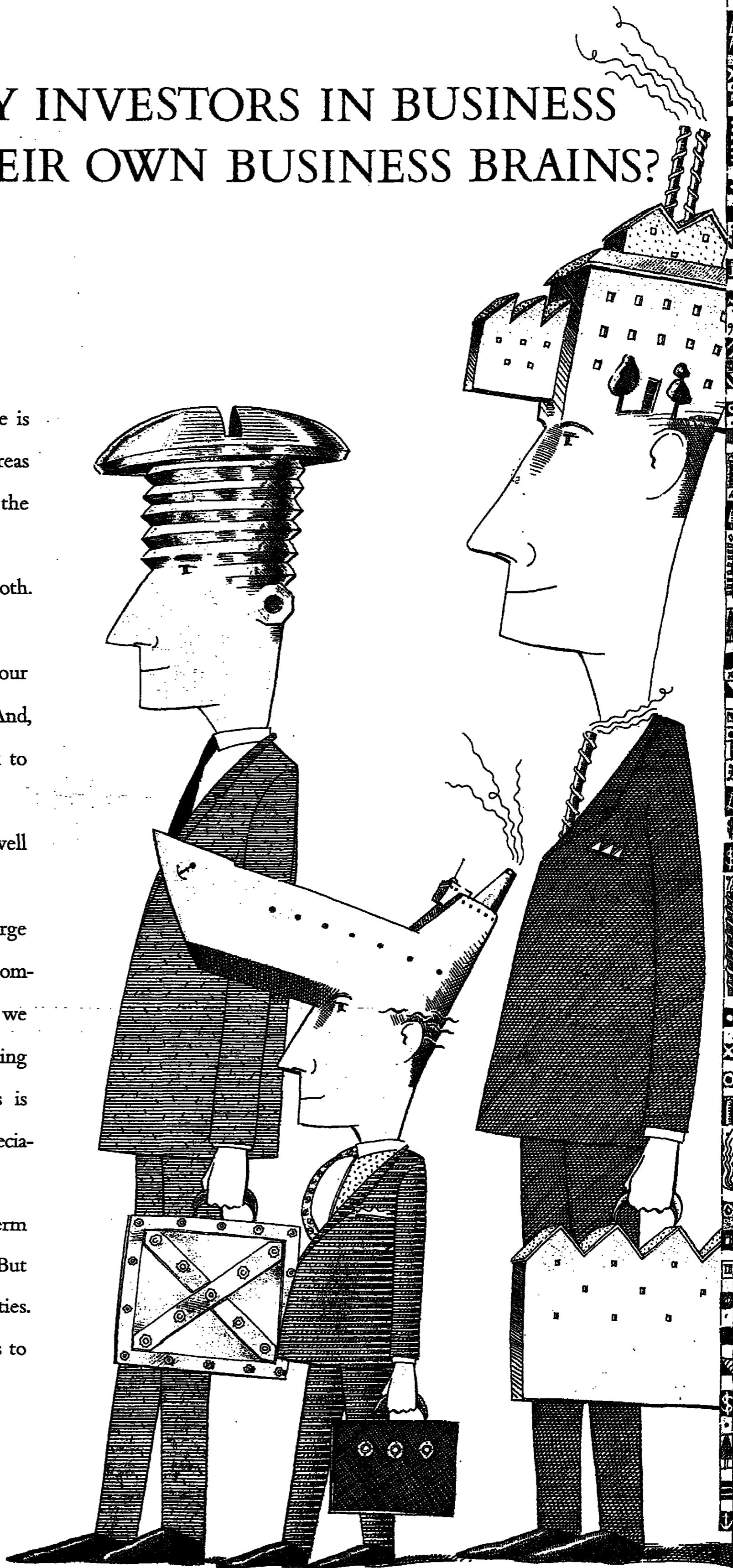
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THE CREATIVE USE OF MONEY





## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

BRITISH COMPANIES have come to realise—some through painful experience—the need to speak up persuasively in Brussels and Strasbourg if they are to ensure that their interests are not bypassed. As the European parliament (based in Strasbourg) has grown in importance since 1980, it has more and more been the target of this attention.

"After key debates you can hardly fight your way through the crowd of lobbyists outside the chamber," says Derek Prag, MEP for Herefordshire and himself a former lobbyist.

"Far more British companies go to Strasbourg now," says Peter Anderson, European specialist with the Charles Barker public relations group. "The European parliament really can take action to support an industry—for instance, it watered down the Commission's proposal for recycling drinks containers when it was approached by the drinks industry."

Lobbying is seen as a perfectly legitimate activity and there is currently no control on lobbyists or even a register of MEPs' interests, though one has been proposed. MEPs are frequently retained as consultants to interest groups.

While the parliament is commonly regarded as toothless, the fact is that since a decision by the European Court in 1980, no measure can become law unless and until its opinion on proposed legislation has been formally transmitted to the Council of Ministers. Effectively it now has the power of veto. And with an elected parliament instead of the previous appointed one, MEPs have become much more vociferous on behalf of their constituents.

However, legislation is initiated at the Commission and any company fearing for its interests would be wise to start there. "We try to consult as early as possible with the Commission to avoid real lobbying later," says Caroline Colvin, head of the CBI's European Community Department in London. "Then you need to stay tuned in, as issues can take several years to go through the mill. Even then you sometimes get taken by surprise."

"The Commission is one of the most open bureaucracies in the world," says Derek Prag. "The sooner it hears about objections, the easier it is to meet them. It really wants to hear outside views and solutions while it's drafting legislation. It's looking for help with information and statistics."

Most British companies have rejected the idea of setting up an office in Brussels as a lobbying springboard because of the

## Knocking at the door

Colina MacDougall explains how business can best lobby the European Commission



"Legislation is initiated at the Commission and any company fearing for its interests would be wise to start there."

cost (£100,000 annually, at the last count by the CBI). The exceptions are mainly the multinationals like Shell and Unilever. A surprising number of Americans and Japanese have set up listening posts there and are often to be seen among the lobbyists.

In Britain the favoured option for the bigish company is the in-house specialist, who is often part of the public affairs department of the company and works part-time on Brussels business. Marks and Spencer, for instance, has a three-day-a-week Euro-man. "Before he started, we didn't exactly miss anything but we were always being taken by surprise at how far issues had gone," says one M and S man. "Now he's constantly going to Brussels and we're much better briefed."

An alternative approach is through the trade associations. With more or less efficiency, they represent their industry, garner information and put their views into Brussels, mainly through their European-wide organisations. The Commission prefers to hear from a trade association rather than a company, and indeed one senior Commission official recently told a multinational lobbying on its own account to push off.

Trade associations vary enormously in size and resources. Today many are short of funds because their finance comes

from members' subscriptions, and numbers have declined because of the recession. Furthermore, as one expert said, "the trade association's view is likely to be the lowest common denominator," and this is especially true at the European level where one can speak for 10 countries.

Unlike the trade associations, the CBI has its own small office in Brussels in addition to working through the Union des Industries de la Communauté Européenne (UNICE—the umbrella organisation for national industrial bodies). It handles industry-wide problems like the restriction of noise volume in factories or the effects of the 5th Directive—the so-called Vredeling directive—which would compel worker representation on company boards. It claims success in raising the ceiling on size of companies excluded from that directive from 500 employees to 1,000.

The CBI will also advise on companies' specific difficulties. "It's taking some people in Britain a long time to catch up with the Community, especially if they don't trade with Europe," says Colvin. "They need help. Lots of our members aren't even aware that we have an office in Brussels. We try to take people over there, show them round the Commission, take them to Strasbourg, lay on lunch with suitable guests. We may be able to find

the right person to solve their problem."

Private consultants provide another option. "though people tend not to call us in until the situation's really desperate," one complains ruefully. Unlike practitioners of the Westminster art, consultant specialists in European lobbying in London can still be counted on the fingers of two hands, though in Brussels there are about 200 companies which do consultancy work. Some of these have English-speaking staff.

For businesses which just want to keep in touch ("and that's 90 per cent of good lobbying," says one EEC official), some companies provide digests of the daily flood of EEC paper. Some consultants have chalked up remarkable successes. In one case, a multi-million pound business faced extinction when the Commission wanted to ban meat tenderisers. The company tried to make representations through its European-level trade association but failed to generate support because its particular tenderising process is only used in Britain and Ireland.

Consultants then approached the Commission, but it refused to judge. However, at the committee stage the consultants managed to convince the Dutch and German members to alter "tenderisers" to "all forms of dangerous substances."

Not all lobbying works. For instance, in recent years the Brewers' Society has tried to persuade the Community to permit the old "tie" system—under which pubs buy all their goods from the breweries—to continue. But the Commission's new ruling, while allowing a version of the system, gives the pubs more freedom to purchase goods other than beer elsewhere.

British MEPs felt the brewers' case was badly presented at Strasbourg. Besides displaying a degree of heavy-handedness, one consultant felt the brewers had paid insufficient attention to MEPs of other nationalities—a common failing among British companies.

More important, as far as Europe was concerned, the brewers didn't have a good case. Their interests clashed with the Community's, which after all is there in part to encourage competition. On top of that, consumer organisations are strong in Brussels, and carry much weight with the Commission's directorate-general which handles consumer affairs.

But where a company has a sensible cause and makes a timely presentation, a well-run lobbying campaign can achieve its objective.

## Cable television

# Why entertainment alone will not produce the profits

BY RAYMOND SNODDY

A BLEAK, uncompromising—and unprofitable—picture of the future of cable television as an entertainment medium has been drawn by McKinsey, the management consultants.

With the first film channel to use cable already signing up its first customers and the 11 winners of new franchises now planning their networks and raising their finance, McKinsey has issued a general warning.

It maintains there is a danger that many people with the wrong managerial skills may be planning to offer the wrong sort of cable services and market them in an inappropriate way. Although new films will be a major attraction of cable TV, McKinsey believes that an entertainment-only service is never likely to achieve a positive cash flow—unless it is subsidised by a cable layer such as British Telecom.

"Total operating losses under optimistic assumptions (for a 100,000 home franchise) will reach £10m by the late 1980s and never be recouped," McKinsey concludes after a 15-month study of the prospects. McKinsey staff with experience in banking, marketing, electronics, telecommunications and advertising were brought together for a project called DICE—Domestic Information Communication and Entertainment.

"The fact that we called it DICE probably gives a view of the degree of risk and uncertainty with which we regarded the project," says Tim Breen, one of the two McKinsey partners involved.

The aim was to look at the broad issue of the impact of digital technology on the home and at how managers should be responding to the consequences of the deregulation of broadcasting and telecommunications and the growing competition in financial services.

A lot of work had been done, McKinsey believes, on the office of the future but little on the home of the future or what home banking and shopping would mean for retailers and clearing banks. "Our purpose was to evaluate the nature and pace of the development of the home of the future and to see

if it had any implications for today's business leaders or whether it was some futuristic cliché," says Breen, who has worked for both Mars and Unilever.

The DICE players believe that cable could act as a major catalyst for change—and new jobs—in British society. But it is only likely to fulfil this promise:

- If more major companies put their full financial and managerial weight behind it;
- If telephony services for both business and the domestic consumer are added to entertainment from the outset;
- If new and imaginative methods are devised to get cable into homes in the first place.

"The most significant problem facing the industry is poor management," Breen believes. Christopher Goodall, a mem-

The DICE team believes that in a franchise area covering 100,000 homes and with an average number of businesses the telephony revenues could be £24m a year at 50 per cent cable penetration—of which the cable operators would keep around £3.5m.

Revenues from entertainment-only systems would be between £7m-£8m a year at 50 per cent penetration, McKinsey believes.

"We are talking about telephony adding 40-45 per cent to the total revenues of systems. But the incremental costs connected with offering it are not that substantial," suggests Goodall.

Instead of never breaking even on a cumulative cash flow basis, breakeven could occur in 1984, maintains Goodall, although he emphasises that pre-

radically changes the cash flows," says Breen, though he adds that the even larger initial investment necessary would be hard for the cable companies to contemplate.

McKinsey also suspects that the plans of most cable operators to market their services in tiers of channels at different prices as is done in the U.S. may be inappropriate for the UK.

There was a danger that after initial enthusiasm consumers might trade down to a basic minimum number of channels. Operators should think seriously of creating one single package, including all channels, for a set price.

"One of the beauties of bundling, particularly when combined with penetration pricing, is that it makes any decision to disconnect an either/or decision," maintains Breen. He believes that once cable is in a house, some members of the family will like it and it will be much more difficult to decide whether to disconnect completely rather than cut out, say, just the sports channel.

McKinsey believes a national marketing organisation should be set up to carry out research to discover the most effective methods of packaging and selling cable television in the UK.

Although the risks may be great, McKinsey believes that in an era of deregulation early decisions in the new market seem to be important for eventual success. McKinsey is following its own advice and taking part in the hope of helping to create a new consultancy market for itself both by encouraging participation and warning of pitfalls.

"It would only take half a dozen major companies co-operating where appropriate and then I think the industry is more likely to succeed," says Goodall.

Breen gives an even more optimistic hint of the future. "We are aware of quite a number of major players who are speculatively considering whether or not cable is something they should be responding to in the short term and have not announced their intentions yet."

... the addition of telephony through Mercury Communications will dramatically change the sums. Without telephony it looks as though entertainment-only cable TV is uneconomic.

ber of the DICE group and formerly of Rothschilds, the merchant bank, adds. "The new industry's chances of success depend on the extent to which companies are prepared to give it a whole-hearted managerial commitment as well as investment commitment."

"Those putting a whole-hearted effort into it lack the necessary experience and those who have the experience are only dipping their toes in," he believes.

The DICE team believes that the more successful the early franchises are the greater the prospects for long term success of cable. It will only take one cable channel to do badly...

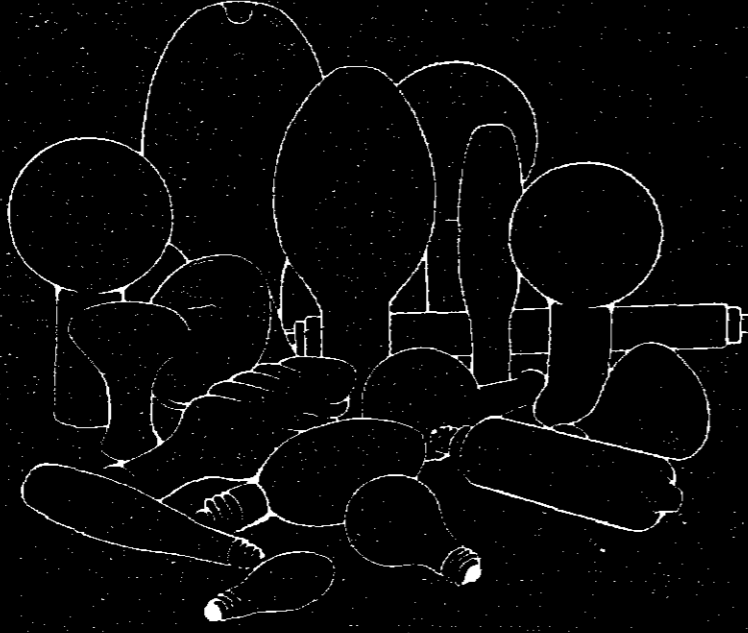
Goodall believes that the addition of telephony services through Mercury Communications, the private sector competitor to BT, will dramatically change the sums. "Without telephony it looks as though the entertainment-only cable TV service is uneconomic," he says.

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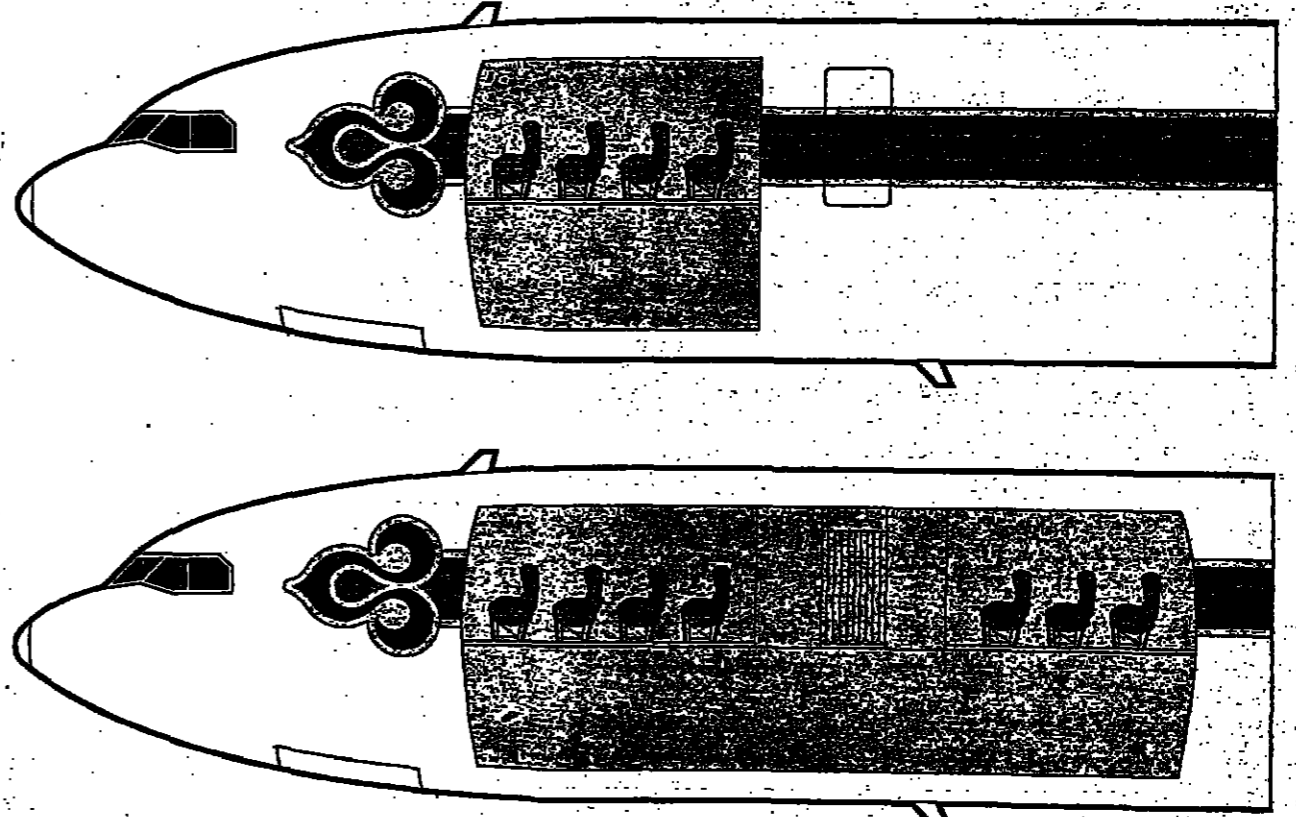


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Monday April 9 1984

# Thatcher's Irish test

**THE REPORT** of the New Ireland Forum—giving the views of the main Irish political parties on the future relationship between London and Dublin and between the Republic and Ulster—is due to be published this week. Whatever the report says, there can be no doubt that the next move lies with Britain.

The British Government indeed is facing a fundamental choice—whether to continue a policy that has achieved at best containment over the years and promises nothing better for the future, or whether to reassess the policy completely. The report of the forum should provide an opportunity for the latter.

Preliminary leaks suggest that the report will contain a note of realism: a recognition that the economy of the South is no longer booming and that that of the North is declining.

There can be no question of the public talking on Britain's role of economic life-line to Ulster even if that were politically feasible, which it is not. It is also suggested that the southern politicians as well as those of the mainly Catholic Social Democratic and Labour Party in the North, have concluded, however reluctantly, that unification is out for the foreseeable future.

If so, that is a welcome development and it should form the basis on which British policy can be reviewed.

**Passivity**  
For the last decade, policy has consisted of seeking to contain the violence and enhance security, the occasional attempt at restoring some form of devolved government and an ad hoc summit meeting with Dublin. It has got nowhere. Meanwhile, the Provisional IRA has advanced to the point where it has become a potential political force as well as military power, contesting elections as well as planting bombs. It has become more of a threat to the stability of the South than it ever was to Britain.

Policy has also been conducted with a passivity bordering on carelessness. As an angle has the Irish question been at the top of the British political agenda. That has to change.

There should be two starting points once the forum report is published. The first is that there can be no question of British withdrawal from Ulster until something resembling peaceful conditions is restored. The second is that that point must be fully accepted by the

leading political parties in the Republic and their leaders. The reason is that the chances of substantially improving relations between North and South until there is first an improvement in relations between the two communities in the North. It is in the interests of the Republic to acknowledge that fact. It means yet more co-operation with the British on security. It means encouraging the SDLP to take its place in the Northern Ireland Assembly so that there can be some possibility of devolved government. Above all it means a public commitment by Britain and Ireland to work together to resolve present problems. Future problems, such as the relationship between North and South, can be dealt with only when the North is at peace.

**Unification**  
For the Irish politicians that will involve firmly turning their backs on the IRA and an explicit commitment to a present aspiration of unification which is so often close to the surface of Irish politics. It will mean admitting that unification is at best a hope for the future rather than a present aspiration. There are tasks for the British too. Security policy has not always seemed as even-handed as it might be. It is necessary to stand up to the thugs among the Loyalists as well as the IRA. It may be necessary to call the bluff of some of the more extreme Loyalist politicians who talk nonchalantly about an independent Ulster and days of the Loyalists in their own ranks who constantly snipe at Mr James Prior, the Secretary of State, and try to be seen to be offering a fair deal to the minority community.

Yet, perhaps the biggest test of all lies at home. Is the Prime Minister willing to take it on? Mr Prior would be normally expected to be in a hurry to get on with his job. It is given the mental and physical strain that his job involves. He remains the best man for the task, though Mr Michael Heseltine would be a possibility. Whichever Secretary of State, however, can only move on to new policies if the Prime Minister is fully behind him.

Mrs Thatcher has to decide in the next few weeks whether to make the Irish question a priority and to attach her personal authority to the search for a solution. She could do it. She could do it magnificently. It would be a tragedy if she were to walk away.

**A NEW PHASE** begins today in the London securities market as the outlook for what has been called the future for British stockbroking and market-making firms take shape. This morning London securities firms take the first steps in developing structures which will allow them to compete internationally with powerful overseas rivals.

Some of London's largest stockbroking firms and influential market makers or stockjobbers are starting the operation of new international dealing companies as tight controls on trading in overseas securities imposed by the Stock Exchange on the market's firms are relaxed.

At the same time commissions on transactions carried out on deals in overseas securities will no longer be fixed in relation to a minimum commission scale imposed by the Stock Exchange. This could offer better deals to the large investor.

Until now, institutions have found trading overseas through British securities firms extremely cumbersome. Big American investment houses and Japanese securities firms with integrated services have been able to offer a faster and more efficient service. Today's reforms are designed to redress the balance in favour of the brokers and jobbers but the changes are only a first step towards putting them on an equal footing.

These changes coincide with a major upheaval in the London stock market brought about by an agreement last summer between Sir Nicholas Goodison, the Stock Exchange chairman and Mr Cecil Parkinson, then Trade and Industry Secretary.

The Stock Exchange agreed to implement reforms which would allow greater participation by outsiders in its regulation and the dismantling of its minimum scales of commissions on securities transactions by the end of 1984 in return for Government agreement to exempt the Stock Exchange from the effects of restrictive practices legislation. Protracted litigation between the Stock Exchange and the Office of Fair Trading was brought to a halt.

The agreement will mean a much more competitive environment in the London market compared with its investments in UK equities of £2.47bn. All of that overseas investment was being directed straight into the hands of the likes of Merrill Lynch, where the research, local knowledge and flexibility to deal, gave them the edge, said one Stock Exchange official.

The rules for dealing in international securities have been relaxed gradually by the Stock Exchange in the past few years, but until now the way in which brokers and jobbers could transact large amounts of business in overseas securities was through rule 60 of the Stock Exchange.

Under this rule, the Stock Exchange permitted companies to be created by its member firms which could then transact large amounts of business in overseas securities with local securities firms in overseas markets. The rule 60 company is a member of a foreign stock exchange or trading association—not the London one—and follows the rules of those bodies.

The rule 60 broker company is allowed to act as both principal and agent in the overseas market when acting for a foreign client. But when acting for a British client, he can only act as agent, passing on orders to other market makers. The present system also means that London jobbers cannot have direct access to institutional clients wishing to trade in overseas shares.

The new system changes much of this. Firstly, the international dealerships will be members of the London stock market.

Secondly, British stockbrokers will be allowed to act as principals and jobbers will have the freedom to deal just with members of overseas stock ex-

## Stock Exchange relaxes overseas trading rules

# The fight to win back foreign business

**John Moore, City Correspondent, reports on today's important move in reshaping the London markets: the launch of international dealerships**

changes but with the ultimate customer for a foreign stock. This will ensure a more flexible service.

However, the Stock Exchange has balked at a total liberalisation of the system, which would involve breaking down the present barriers in London between principals, who are able to take on stocks on their books, and agents (or brokers) acting for clients. International dealers will not be able to play both roles, as their competitors do.

The fusion of both the role of principal and agent work known as "dual capacity" bothered the Stock Exchange as it feared that potential conflicts of interest would be created. Since then, however, the Stock Exchange has become resigned to the fact that the separation of the two functions—known as single capacity—cannot be maintained in the more com-

mercial environment it faces as a result of reform.

As a result, a considerable lobby is now building up among members to allow the international dealerships to act as both principal and agent. "It is important for an international dealer to operate in a dual capacity way and compete with rivals," says one of the officials.

"The trouble is that now it is recognised that dual capacity has got to come, and the British securities industry has to become fully integrated in its services that it offers, the whole thing is an irrelevancy. It is nothing more than a public relations stunt," a stockbroker remarked sourly.

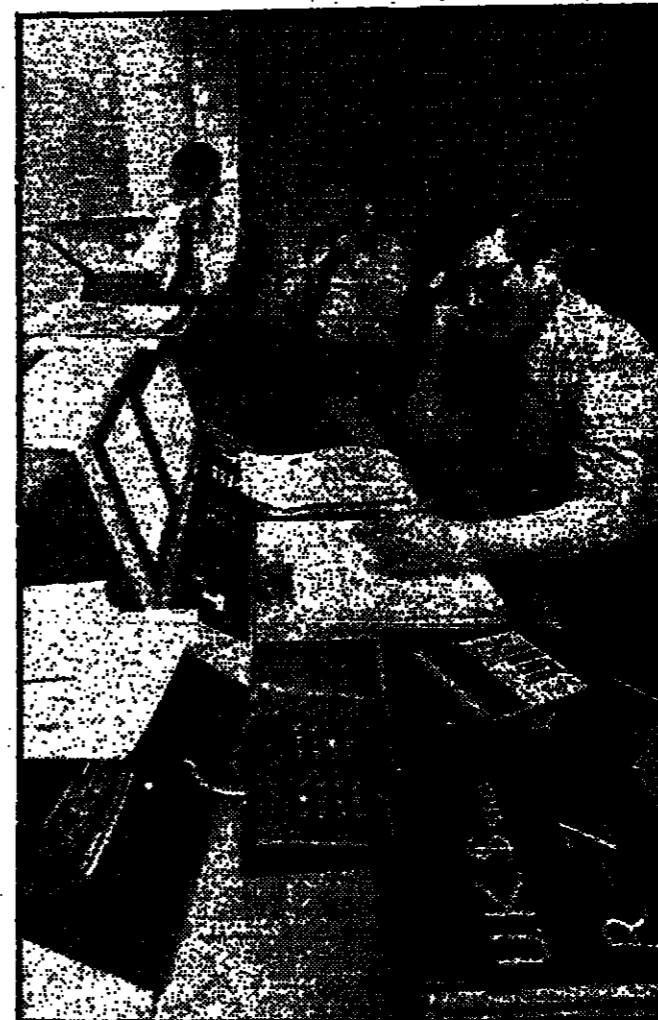
"I think the international dealerships have a limited concept," observed Mr Raven of Akroyd & Smithers. "You have to remember that the dealerships began to come on stream before we had any idea that we would be exempt from the restrictive practices legislation."

Even so, a significant number of firms are determined to exploit the present opportunities. "You cannot afford not to be doing what the Stock Exchange is doing," remarks the broker at Grieserson Grant responsible for running his firm's international dealing operations.

Hoare Govett said: "When a client who wanted to invest of 150,000 Western Mining shares and I could place only 100,000 I would be able to take 50,000 of the stock I couldn't place on our books whereas in the past the 50,000 shares which I couldn't place with the client," said one broker.

There is still an enormous selling job to be done with the institutions to win back some of the business lost to the Americans. All firms are anxious to explain their services to clients in London. "We have got to get out on the road," said another jobber.

International dealerships will allow securities firms in London to prepare themselves for dual capacity and the arrival of all negotiated commissions. The immediate question is whether the move can achieve its objective of winning business away from competitors at a time when the Stock Exchange rules have not been wholly relaxed.



The dealing room at Akroyd & Smithers

out the direct participation of Security Pacific, the U.S. bank which has a 29.9 per cent stake in the brokers. The subsidiary will be 100 per cent owned by Hoare Govett.

Cazenove, with a reputation as the City's most aristocratic broker, raised its profile recently with the announcement of an international dealership but again without any outside involvement. "We do value our independence. If we did bring anyone into the international dealership it would compromise our independence and freedom of action in the future. We could see positive outside interest if there were outside involvement," observed senior partner Mr John Kemp-Welch recently.

Like other firms starting out in a modest way in the first instance, Cazenove is to concentrate on linking up buyers of overseas securities and sellers in matched deals, a route which requires limited capital compared with a market making role.

At Akroyd & Smithers, the stockjobber, the plans are more ambitious. Mercury Securities, the parent company of merchant bank S. G. Warburg, has taken a 29.9 per cent stake in Akroyd and Akroyd shortly after formed a link with Hoare & Pitman, the stockbroker. The latter partnership is designed to develop an international dealership structure in which both parties would contribute a combined £12m worth of capital.

"This will not go live until October," said Mr Raven. "When we have new offices and our telephone communications system is in place. But to take advantage of the new rules we have decided to form a new company 100 per cent owned by Akroyd as a shorter-term measure and that will go live on April 30. All dealing in overseas securities will be transferred to the new company."

At Strauss Parrywell in Hamburg Bank has just acquired a 29.9 per cent stake, a three-way link-up between Strauss, Societe Generale, and Hambros has been created for

an international dealership with £10m of capital. Strauss Parrywell says it is "not in a hurry. We want to live with the international dealing company until early autumn. We will let the other people make the mistakes."

What will it mean for the institutional client? "If I had a client who wanted to invest of 150,000 Western Mining shares and I could place only 100,000 I would be able to take 50,000 of the stock I couldn't place on our books whereas in the past the 50,000 shares which I couldn't place with the client," said one broker.

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## Patent licensing and competition

**OF ALL** the countries forming the European Community, the UK probably has most to lose by a legal regime hostile to the commercialisation of innovation and industrial development by means of patent licensing. The Commission's know-how makes an important contribution to the country's invisible earnings. Unfortunately, the competition rules of the Community, or more precisely their application by the European Commission, are inspired by a fear that every form of co-operation is potentially anti-competitive.

Almost every licensing agreement of some importance is caught by the mesh of the EEC competition rules and has to be notified to the Commission with a request for clearance or exemption.

As none of the other member countries matches British involvement in the export of technology, the Commission was unprepared for the avalanche of notifications which descended on Brussels after the UK's accession. Twelve years later, it is still unable to cope with a backlog of some 3,000 notifications.

A regulation which would exempt all licensing agreements satisfying certain specified conditions was the obvious solution from the beginning. The Commission drafted one in 1976, but it did not meet the needs of industry and was widely regarded as inadequate. The British Government declared that the regulation was making things even worse, and blocked the project.

**Unrealistic**  
However, the Commission has never given up the idea completely and the draft which it has now produced—but not yet officially published—is an improvement. It has dropped the most objectionable conditions which would have limited the exemption in territories with fewer than 100m inhabitants to five years at the most and excluded from their benefit companies belonging to groups with an annual turnover of more than £550m. The new proposal seems to provide a good basis

for legislation provided that the draftsman is willing to listen and make a few more adjustments necessitated by the realities of business.

It is unrealistic to insist, as the Commission does, that enquiries on know-how licensed in connection with patent must not be required after the patent has expired or has been invalidated. This would remove any incentive to license patents which only have a short time to live, or which can only be defended by the patent owner by the expenditure of vast amounts of money.

The second weakness of the proposal is that it does not allow for protection against parallel imports in the initial period—say five years—during which the licensee tries to establish production and break even. The need for this is not only pleaded by businessmen but is also recognised by judges in competition disputes.

**Escape clause**  
The Commission offers an accelerated procedure for dealing within six months with notifications of licensing agreements which, although not satisfying the conditions of the block exemption completely, come near to it. Such vagueness is bound to lead to confusion, and there seems to be no reason why the Commission should not apply the accelerated procedure to all notified licensing agreements.

It should also remove the threat of invalidation of the exemption by a single refusal to supply within the licensee's territory and by cross-licensing, which is often the only possible solution of patent disputes. The value of the draft is also much reduced by its general escape clause which would enable the Commission to withdraw the benefit of the block exemption whenever it thinks that an agreement, though satisfying the requirements of the regulation, has "effects which are incompatible with the EEC competition rules."

## Newbigging joins MacGregor team

An unexpected change in careers for David Newbigging at the ripe young age of 50 might be described as: out of the quick frying pan and into the fire.

He served for 30 years in Hong Kong with the trading group Jardine Matheson, became chairman (on sabbatical) in 1971, and was finally ousted by Simon Keswick last year after a battle with the Keswick clan.

Today he joins another chairman under pressure. He becomes a part-time member of an MacGregor's National Coal Board in London.

As one of the five part-time members of the board he will serve for three years initially—but his term could be renewed.

MacGregor has considerable respect for the role of part-time non-executive board members. As a part-time member of the BL board he exerted personal influence in the late 1970s upon the stand by the management of the car group against union militancy.

## Men and Matters

**THE WHOLE** matter is, as they say, currently under review.

**Sweet revenge**  
Red faces on the London sugar market—one of the brokers, Woodhouse Drake Kay made a mistake and included a highly confidential telex from its New York office with its routine market report circulated to clients and competitors.

Their man in New York was in good, gay form. He not only supplied colourful comments on the company's strategy and dealings in world sugar, he also had some pungent comments on others involved.

**Don't ring us...**  
I brought you the news last week of abortive attempts to establish a facsimile transmission link between the Department of Trade and Industry and the FT.

New a mole tells me of a further hiccup in Whitehall's efforts to put into practice the "modernise or fossilise" philosophy preached by Information technology minister Kenneth Baker.

His department's press office, as well as lusting for an up-to-date facsimile machine, has also long yearned for a modern push-button telephone system to replace its old-style dial phones.

Coal mining will not be his only concern in London. He has been made a non-executive director of Provincial Insurance from April 25, and is also to join the board of Provincial Life Assurance Company. He is a member of the International Council of Morgan Guaranty Trust company, and he recently rejoined the board of Rennie Consolidated Holdings of South Africa.

A short while ago British Telecom was invited to send round a salesman who offered them just the thing—a small electronic key system bristling with advanced features.

Smiles soon turned to frowns, however, after expert investigation revealed a fatal flaw.

**All blacked?**  
In New Zealand Rugby football is a religion, and its gods are the tough men who wear the All Black Rugby jersey.

Thus it is that shock, anger, and bewilderment are mild words to describe current feelings among a large body of New Zealand players and supporters. So high are feelings running that there is a move by players, supporters, and some top Rugby officials to break away from the International Rugby Board (a cabal of eight nations which determines the rules of the game).

As cynics may have already concluded, money rather than

the game is at the bottom of the rumpus.

Wilson, aged 29, last season's All Black captain, and already a folk hero as a wing threequarter of legendary ability, has written a book. None of the Rugby aficionados has read the work yet: it has not even been published.

But the International Rugby Board has flatly rejected a call from New Zealand to lift the ban on book royalties payments so that the national hero can enjoy the fruits of his literary labours.

Wilson has announced his retirement from the game and believes he is entitled to accept the proceeds of the book. But the rules are explicit that he will lose his amateur status if he does so.

The move to quit the board is backed by the expectation that New Zealand would continue to have plenty of Rugby friends. In the club bar they are comforting themselves by saying that South Africa and Australia would almost certainly continue playing with the All Blacks.

**Sky high**  
Can a mere mortal comprehend the enormity of the U.S. national debt?

LEW Futures of London has passed on some figures, worked out by the American Bankers' Association which serve to put the matter into perspective.

By next year the debt, if stacked up in paper money, would comprise a pile of \$1,000 bills stretching 150 miles into the air.

And the bankers add that by the end of President Reagan's first term the debt added under his administration will have exceeded the cumulative debt of all previous presidents. Now that's a style.

**Mean time**  
Did you hear about the Andorran odd-job man who was asked what his average weekly income was? "I couldn't say," he replied. "The average varies so much."

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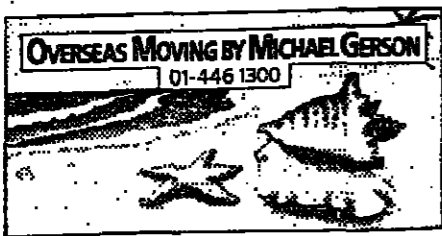
**Observer**

Selfish is it









Terry Byland on Wall Street

## Backing the big winners

GAMING stocks, which in the past have provided Wall Street with drama and thrills, are now establishing themselves as reliable performers in a stock market no longer keen on too much excitement. The leading gaming related issues including Resorts International, the doyen of the Atlantic City operators, Caesar's World and Golden Nugget, all turned in significant increases in share earnings last year and are expected to do the same in 1984.

Nevada, where gaming business took a knock after Atlantic City had entered the scene, continued to stage a recovery last year, when statewide gaming revenue advanced by 9 per cent to \$3.2bn. At Atlantic City, the aggregate net win - the industry's profit - was up by 19 per cent to \$1.8bn, without any of the additional capacity which have been associated with earlier growth.

The Nevada hotel/casinos depend more heavily than Atlantic City on the hotel-based visitor, who is staying at least overnight and whose custom reflects the well-being of the American and Pacific economies as a whole.

Las Vegas, which has felt the reduction in the flow of Mexican, Chinese and Arab visitors, turned in its lowest percentage increase in year-on-year win, according to the Nevada Gaming Control Board.

The Nevada gaming industry is fighting to regain its former status, chiefly by offering improved hotels and facilities and strongly promotional air fares.

The state is already showing signs of benefiting from the strength of the U.S. economy and the consequent upturn in the business travel and convention market. With the Olympic Games in prospect pre-booked convention sales

U.S. GAMING STOCKS		
	Share price	% chg
Resorts Int.	43 1/2	13.6
Golden Nugget	10 1/2	10
Caesar's World	12	14
Simon Hotel	5 1/2	15
Bally's Park	14 1/2	18

are substantially ahead of last year. Hilton Hotels in Las Vegas are now running at 80 per cent of capacity, against 68 per cent a year ago.

Among the sector leaders, both Caesar's World and Golden Nugget have major casinos in Nevada and are trying to attract the high-rollers who are thought more likely to respond to the Nevada name than to that of Atlantic City.

But a questionmark must hang over whether Nevada can recapture the double-digit growth rates of the early 1970s. The strongest growth prospects still seem to lie in Atlantic City, now that the brief standstill in the extension of existing casino space appears to be over. Holiday Inns, the only operator of two casinos in Atlantic City, is opening a substantial extension of its Harrah's Boardwalk Casino and Caesar's has similar plans to add to its Boardwalk Regency. These extensions alone will increase casino space in Atlantic City by 17 per cent.

In the past, increased casino space has meant increased net wins at Atlantic City. The last big leap forward came in 1982, when a 38 per cent increase in casino floor area was translated into a 38 per cent rise in the aggregate net win.

Casino capacity will rise another 20 per cent by the end of next year (1985) as Hilton Hotels opens its Marina Hotel and Bally's Park Hotel extends its existing premises.

The increased muscle of the conventional hotel groups in Atlantic City underlines the new threat to Nevada that the East Coast upstart is now bidding for a share in the up-market high gaming sector which has previously been Nevada's province.

All this can only be good news for Resorts International, which has seen its stock continue to move up against a weak market this year. The stock price has been held to \$42 by the repurchase at that price of 1.9m shares, in 1983. Resorts lifted net earnings by 47 per cent to \$3.20 a share.

It appears to be successfully fighting off a challenge from Golden Nugget at the slot machine end of the business and is aiming at the overseas premium-rated customer through expansion of its baccarat games. Forecasts for Resorts' profits range to around \$4.00 a share a gain of 25 per cent. This would put the stock on a prospective earnings multiple of about 10.5, hardly a generous rating when the Dow Jones smokesack stocks are currently on 15.5 times.

The other Atlantic City casino operators are also set to share in the area's continued gaming growth. Golden Nugget and Caesar's World are likely to report sharply higher earnings this year. But they will all ways have one ace in the hole - further recovery in Las Vegas will give them an extra boost.

## WALL STREET WELCOMES END OF COSTLY VIDEO DISC VENTURE

# Disposals put RCA back in tune

BY PAUL TAYLOR IN NEW YORK

IT HAS been a trying and at times embarrassing decade for RCA. The one-time darling of Wall Street - known in its heyday simply as "radio" - has until recently followed a zig-zag path of expansion and contraction. Profits fell sharply from a peak of \$315.3m in 1980 to \$54m a year later, while the share price languished.

But now the slumbering giant, led by Mr Thornton Bradshaw, who became RCA's fourth chief executive in six years in 1981, appears finally to have grasped the nettle, focusing on its core businesses - communications, information and entertainment.

RCA is selling its CIT financial services division - which it acquired in 1980 in a \$1.2bn deal which almost brought the group to its knees - to Manufacturers Hanover Bank for \$1.51bn.

Profits rebounded by 40 per cent last year to \$240.8m from \$174m. The net return on sales of \$8.98bn

crept up to a slightly more respectable 2.7 per cent.

Now RCA has announced that it is pulling out of video discs - a product introduced in 1980 and once described as its "priority project of the decade." RCA will have spent more than \$500m on the video disc - including upwards of \$300m in operating losses on the venture in the last three years.

While the decision was clearly a painful one, as Mr James Magid, an industry analyst with L. F. Rothschild noted yesterday: "It is never good news to fail. Nevertheless it underlines Mr Bradshaw's determination to improve profitability - even if it means taking tough decisions."

For that, the former Atlantic Richfield executive is being given full marks on Wall Street. In fact after stripping out the \$175m pre-tax first quarter special provision related to the video disc decision, and a \$75.7m accounting gain, RCA reported a 117 per cent increase in first quarter profits to \$69.1m.

The sharp improvement in RCA's underlying profitability in the first quarter reflects the much improved performance of the group's other main businesses, which range from the Herts car rental company to the NBC radio and television network.

In electronics, while broadcasting equipment sales remain depressed, revenues and earnings excluding the video disc operation rose sharply to record levels. Higher earnings were also reported by the consumer electronics division - RCA remains the leading U.S. maker of television sets and the premier U.S. VCR maker.

RCA's broadcasting division is also doing better. NBC's flagging fortunes in recent years were due to poor television audience ratings but, although it still has the smallest audience share among the three major networks, it is catching up. Last year the broadcasting divi-

sion reported a 45 per cent pre-tax earnings jump to \$156.2m.

The rental car business - until last year scheduled for disposal - also appears to have staged a turnaround.

Generally Wall Street analysts believe RCA is on the mend. Mr Magid believes current profits "are about half what they could be" - which implies the company still has a long way to go.

In recent months the improvement in RCA's performance coupled with the cash wealth which will flow from its CIT divestiture has led to a wave of speculation about the group being a possible takeover target.

While most analysts believe RCA is still too large to be easily digested by almost any suitor, it has not escaped their attention that the group last month proposed a series of measures for shareholder approval which would make acquisition of the company more difficult.

## Security Pacific plans to take 5% stake in UK stockjobber

BY ALISON HOGAN IN LONDON

SECURITY PACIFIC, the tenth largest bank in the U.S., is planning to take an initial 5 per cent stake in the London-based firm of stockjobbers, Charles Pulley, which will complement its much larger 29.9 per cent stake in Hoare Govett, a leading UK firm of stockbrokers, for which it paid £8.1m (\$11.8m) in 1982. An integration of the broker and jobber's interests is a possible long-term aim.

Hoare Govett introduced Charles Pulley to the capital markets group of Security Pacific headed by Mr Will Richardson in Los Angeles.

Mr Richardson, managing director of Hoare Govett, said yesterday: "The jobbing business is a people's business, and we looked at the people in it. If and when we need a market-making capacity, this might

be the team that we could integrate."

Mr Bernard Leaver, the 37-year-old senior partner of Charles Pulley, said the firm had had discussions with an Australian merchant bank and two London financial institutions. "We liked the good name of Hoare Govett and the strategy of Security Pacific. We can provide the expertise at the London end for a business with a world-wide marketing power."

He said they were "hedging their bets" on future links, depending on how the market develops and what further changes the stock exchange introduced.

A formal agreement has still to be signed between Security Pacific and Charles Pulley and the permission of the stock exchange granted

but with "the lawyers battling for both sides," Mr West says it should not take too long.

Charles Pulley is the sixth largest jobbing firm. Mr Leaver joined in 1978 from Pinchin Denny with outside backing from two Dutch colleagues Mr Gordijn and Mr Voerman. Together, they formed Fortress Beleggen UK, which is a limited partner in Charles Pulley, Mr Leaver and Mr Martin West are both working partners in the firm.

Mr Leaver said: "Charles Pulley was a very sleepy old firm which had got smaller and smaller over the years as people left to join other firms. I felt there were changes afoot in the City, I was quite young, and decided that a small firm might provide me with better opportunities."

## Shuttle hitch as docking move fails

By Terry Dodsworth in New York

THE LATEST U.S. space shuttle mission will today resume its attempts to retrieve the malfunctioning Solar Max satellite following the failure yesterday of a tricky manoeuvre.

The three-day orbit mission ran into its first major hitch when a device which astronaut Dr George Nelson was attempting to attach to the Solar Max as part of the procedure designed to stop it spinning in space, failed to connect properly.

Further attempts were made to grab onto the Solar Max using the shuttle's robot arm but these also proved unsuccessful.

Described as one of the most daring ventures so far in the shuttle programme, Dr Nelson's manoeuvring around the Solar Max was planned as the first step in a complex procedure to haul the satellite aboard the Challenger shuttle craft for repairs.

Wearing a rocket-propelled backpack, the astronaut flew the 200 feet from the shuttle to the Solar Max, adjusted his speed to match the speed at which the satellite, was spinning, then moved in between its solar panels to try and install a docking pin.

This pin failed to connect properly, leaving the satellite still revolving too quickly to be seized by the shuttle's robot arm.

The plan is for Dr Nelson to fix the docking pin, then fire a counter blast from his backpack to stop the satellite rolling, at which point it will be possible to retrieve the Solar Max using the robot arm. The satellite will be brought aboard the shuttle, repaired in its cargo bay, and replaced in its correct orbit.

Earlier in the flight Challenger had performed flawlessly. Climbing into an orbit 293 miles above the earth - higher than any previous shuttle expedition - it released the largest satellite spacecraft has deployed so far on Saturday. The 11 tonne vessel, the Long Duration Exposure Facility, will carry out a series of 57 experiments before it is retrieved a year from now.

The mission's main function, however, is to try and repair the Solar Max, and thus demonstrate the feasibility of servicing, fuelling and assembling structures in space.

Mr Frank Copollina, manager of the Solar Max repair operation, said the programme could extend the life of the satellite for another six or seven years. "It no longer makes economic sense to say bye-bye to these assets just because one little component fails," he added.

The \$77m satellite was launched in 1980 but began to malfunction after 10 months in orbit because of blown fuses. According to NASA officials the planned repairs would cost only \$45m while a replacement would cost around \$235m.

## 'European pillar' for Nato Pressure on miners to hold strike ballot

BY PHILIP BASSETT AND JOHN HUNT IN LONDON

MR NEIL KINNOCK, leader of Britain's Labour Party, is privately bringing intense pressure to bear on the country's National Union of Mineworkers (NUM) to resolve the dispute over its failure to call a national ballot for its strikes against pit closures.

The strikes are now entering their fifth week and picketing is expected to resume tomorrow in the Nottinghamshire coalfield, which has decided to continue to work.

Sir Michael Havers, the Attorney-General, yesterday strongly condemned the mass picketing. He said political motives and self interest could never justify breaking the law and it was the Government's duty to stand firm.

Mr Kinnock has been embarrassed by the union's failure to call a national ballot and Mrs Margaret Thatcher, the Prime Minister, has repeatedly challenged him to say where he stands on the issue.

Acting as Mr Kinnock's emissary, Mr Stanley Orme, the Labour Party's energy spokesman, has held a private meeting with Mr Peter Heathfield, general secretary of the NUM.

Mr Orme is believed to have emphasised that the Labour leader and the shadow Cabinet will be put in an even more difficult position if Mr Arthur Scargill, the NUM president, tries to frustrate a decision by the union's executive at its next meeting on Thursday to call a national ballot.

A majority of the executive, by 14 to 10, are believed to be in favour of a ballot. Among the union's leaders, there is now intensive tactical thinking about how to influence Thursday's decision.

If a national ballot is called, it is by no means certain that it would go against strike action. A majority of 55 per cent would be required among the 190,000 NUM members entitled to vote.

Even if there was a majority against a strike, militant coalfields like Yorkshire, Britain's biggest, and Scotland might ignore it.

Mr Kinnock and Mr Gerald Kaufman, Labour's home affairs spokesman, will decide today whether to apply for an emergency debate in the House of Commons over police handling of picketing during the dispute. It is expected that they will apply and that a debate will be granted for tomorrow.

take part in an interministerial meeting today to study government measures to help distressed sectors.

On the union front, steelworkers were yesterday chartering buses and trains for Friday's Paris demonstration. Apart from disgruntled steelmen, this is likely to be joined by workers from hard-hit mechanical engineering and shipbuilding industries

precisely the opposite of what the 35-hour week is designed to achieve.

But the chances of an agreement to extremists now plainly depend on the employers softening their insistence that the basic 40-hour week must stay.

IG Metall was offered on Friday a 3.3 per cent pay rise this year, plus early retirement facilities and a greater flexibility in working hours. But the Frankfurt talks foundered because the employers, sensing that in a fight they would prove the victors, refused to countenance any reduction in the normal working week.

More ominously, Herr Heinrich Franke, the new chairman of the Federal Labour Office, observed that protracted labour disruption might well boost unemployment -

## World Weather

City	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Algeria	15	10	10	15	10	10	15	10	10
Amman	17	10	10	17	10	10	17	10	10
Amsterdam	7	10	10	7	10	10	7	10	10
Antwerp	17	10	10	17	10	10	17	10	10
Athens	17	10	10	17	10	10	17	10	10
Bahia	20	10	10	20	10	10	20	10	10
Bangkok	28	10	10	28	10	10	28	10	10
Bombay	28	10	10	28	10	10	28	10	10
Buenos Aires	18	10	10	18	10	10	18	10	10
Calcutta	28	10	10	28	10	10	28	10	10
Cairo	11	10	10	11	10	10	11	10	10
Cardiff	11	10	10	11	10	10	11	10	10
Chennai	28	10	10	28	10	10	28	10	10
Copenhagen	11	10	10	11	10	10	11	10	10
Dublin	11	10	10	11	10	10	11	10	10
Hong Kong	28	10	10	28	10	10	28	10	10
London	11	10	10	11	10	10	11	10	10
Lyons	11	10	10	11	10	10	11	10	10
Madras	28	10	10	28	10	10	28	10	10
Mumbai	28	10	10	28	10	10	28	10	10
Osaka	11	10	10	11	10	10	11	10	10
Paris	11	10	10	11	10	10	11	10	10
Rangoon	28	10	10	28	10	10	28	10	10
Seoul	11	10	10	11	10	10	11	10	10
Singapore	28	10	10	28	10	10	28	10	10
Tokyo	11	10	10	11	10	10	11	10	10
Yokohama	11	10	10	11	10	10	11	10	10

## German strike decision

Continued from Page 1

"warning strikes" which have so far held stage, could cripple the promising economic recovery now under way.

Count Otto Lambdorff, the Economics Minister, admitted yesterday that a reduction in the standard 40-hour week could be part of the recipe for removing unemployment. "But the 35-hour week, with no matching cut in pay, is the wrong way to go about it," he said.

## French expect investment rise

Continued from Page 1

In the controversy over plans to axe at least 25,000 steel jobs over the next few years, M Fabius, who has been given a new job of co-ordinating restructuring of hard-hit sectors, announced yesterday he would go to the Lorraine capital of Metz on Tuesday to meet local politicians, unions and businessmen.

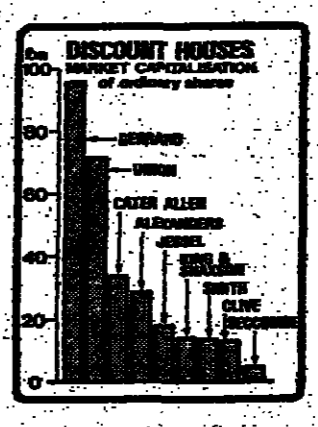
The offer to hold the meeting in Lorraine - rather than to summon the groups to Paris - seems part of a move by M Fabius to assuage strong local feelings over the steel cuts. But following the sometimes violent demonstrations last week in the region, he is likely to benefit from the protective presence of riot police.

M Fabius has been forced by his new duties to cancel a visit to Japan planned for later this week. He will

## THE LEX COLUMN

# Revolving doors in Lombard St

The function of the City of London's discount houses has not changed for decades. They have progressively adjusted to the changing structure of the Bank of England's money market operations and have diminished in number through merger, but their role as chosen intermediaries between the Bank and the money markets has never been challenged. Now that role is being recast. The revision of the London Stock Exchange's rule book has suddenly made them attractive as marriage partners, has opened up to them new areas of endeavour and has threatened them with competition in their own backyard.



Somehow to their own surprise, the discount houses have become a rare seam of one of the City's most precious commodities - market-making expertise. Now that the stock exchange looks certain to open its doors to dual capacity and corporate members, any number of institutions are queuing up outside for the chance to make markets, particularly in gilt-edged.

Until recently, the independence of the discount houses was virtually ensured by Bank of England charter. The disastrous takeover of Clive Discount by Sims Derby in the mid-1970s only reinforced the Bank's belief that foreigners and banks, to name but two categories, were inappropriate partners for the discount houses. That approach has now been abandoned and, if criteria of functional independence can be met, the Bank will listen seriously to any offer for a discount house.

The discount market is a rare example of dual capacity already in action in the City and it seems sensible that the house should extend into gilt-edged as principals. Conversely, of course, the gilt-edged market-makers should extend backwards into bills. Eventually, the level playing field may accommodate a team of designated counterparties, dealing with the Bank in all manner of instruments - as primary dealers do in the U.S. The trick is to draft the rules in such a way that the players want to take to the field in the first place.

Yet, in order to retain a balance between the houses themselves and to keep a careful eye on their activities, the Bank has discouraged diversification and equity-funded growth. By a logic which would appear perverse in the stock market, only houses whose balance sheets

have been struck by a sudden blight have been permitted rights issues. The overall effect of the Bank's line has been to stunt growth. Over the past decade, only Union and Gerson have reported an average increase in disclosed assets that was any more than the increase in sterling M3.

Yet this paternal attitude hardly squares with the Bank's public commitment to free capital flows and equal opportunity - known in-house as the level playing field principle. The arrival of dual capacity will in some respects be very helpful to the Bank new ways of selling debt and perhaps even reduce the overall cost of borrowing.

Yet it would clearly be anomalous to encourage broader participation in the gilt-edged market while retaining the existing exclusivity in the bill market. It is already rather curious that a one-year bill passes through the discount houses under the supervision of the Bank while a gilt of the same maturity is handled by the jobbers under the auspices of the stock exchange.

The discount market is a rare example of dual capacity already in action in the City and it seems sensible that the house should extend into gilt-edged as principals. Conversely, of course, the gilt-edged market-makers should extend backwards into bills. Eventually, the level playing field may accommodate a team of designated counterparties, dealing with the Bank in all manner of instruments - as primary dealers do in the U.S. The trick is to draft the rules in such a way that the players want to take to the field in the first place.

The simpler qualifications for a place in the team are capital adequacy and distribution. Fresh capital ratios will need to be devised and discount houses will presumably be permitted free access to the capital market - for example to expand internationally. But last week's purchase by Kleinwort Ben-

son of a U.S. primary dealer boosting net assets of only \$18.2m suggests that, almost all discount houses are already well enough capitalised for making markets in gilt-edged.

The houses do not have a ready-made client list for any but short-dated gilts, although they could easily open for business in a limited way with a page or two on the Reuters screen.

The real sticking point is the Bank's attitude towards the separation of functions within a designated institution. The Bank may well insist that designated dealers are capitalised separately from their parents and that trading between a discount house and a designated institution is heavily circumscribed if not excluded. That an intermediary should be impartial to all end-users is a foundation of the Bank's edifice. But the risk is that, in seeking to prevent conflicts of interest and market manipulation, the Bank may compromise its parallel objectives of open access and enhanced liquidity.

National Westminster

The clearing banks will be meeting formally before the end of this month, to compare medicines for their deferred tax payment. Today's 1983 report and accounts from National Westminster carry a late addendum which suggests proper prescription - aid rather nasty if it, with the biggest spoilful reserved for NatWest itself.

The total deferred tax liability on its leasing portfolio stands at no less than £1.2bn and a once and for all provision is indicated to accommodate the budget's impact. The stated liability assumes a 32 per cent mainstream corporation tax rate and NatWest apparently feels confident of doing enough additional leasing to postpone the crystallisation until after the rate has fallen to 35 per cent. But even adjusted for this small blessing, the total liability only falls to £900m - so, with just £230m so far set aside, the net loss to the bank's reserves this year looks set to emerge at about £570m.

Taken in 1983, this loss would have reduced NatWest's free capital from 5 to 4 per cent of its total public liabilities. The debt to equity gearing, ignoring this year's earnings, would still leave room in 1984 for sufficient extra subordinated debt to allow public liabilities to grow much on the scale of 1983 without any further damage to the free capital ratio. But steps to rebuild it might be judged a sounder priority.

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Published by The Financial Times (Europe) Ltd., Frankfurt Branch, represented by C.F.S. Dames, Frankfurt/Main, P. Barlow, R.A.P. McClean, M.C. Gorman, D.E.P. Falzer, London, as members of the Board of Directors of The Financial Times (Europe) GmbH, Frankfurt/Main. Responsible editor: C.E.P. Smith, Frankfurt/Main. © The Financial Times Ltd. 1984.

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**SECTION II - COMPANIES AND MARKETS**  
**FINANCIAL TIMES**

Monday April 9 1984

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**INTERNATIONAL BONDS**

**Aggressive pricing brings deluge for Eurodollar market**

BY MARY ANN SIEGHART IN LONDON

THE EURODOLLAR bond market had the air last week of a group of children playing Monopoly - it started off quite happily but soon it was clear that the whole thing would end in tears. Unfortunately, the money lost by issuing houses was real.

The first fixed-rate new issue of the week was for Statoil, guaranteed by Norway. It seemed sensibly priced and was lapped up by investors.

Then issuing houses started to overreach themselves. SBC International Telephone and Telegraph (ITT) paying just 11 1/4 per cent for three years. This was at least 60 basis points less than ITT would have had to pay in the U.S. domestic market and, judging by the Euro-market's reaction to it, about 30 basis points less than it should have paid over here. Within a day, it was trading at a two point discount, way outside its 1 1/4 per cent total fees.

Its price was dragged down by the subsequent flood of aggressively priced, fixed-rate deals into an unresponsive market. GTE and Citicorp, in particular, issued bonds which fell to discounts of more than one point outside their total fees.

By Friday, though, bankers realised that new fixed-rate issues would succeed only on realistic terms. Morgan Guaranty launched a \$150m, five-year bond paying 12 1/4 per cent and Toronto Dominion, a \$50m issue with a 12 1/2 per cent coupon, also for five years.

The floating rate note market was far healthier, with seasoned bonds edging up in price. Broken Hill Pty, Australia's largest company, launched what lead manager Credit Suisse First Boston (CSFB) claimed to be the first project finance-linked bond in the Euro-market in connection with its Quens-

**IBIF Bank bond average**

April 6	Previous
99.585	99.504
High	Low
100.000	99.056

land coal acquisition from General Electric of the U.S. It was extremely popular, closing on Friday at a tiny 0.07 per cent discount from par.

Since the total fees were 1 1/4 per cent, some dealers suggested the deal was too generously priced and that smaller fees would have sufficed. However, CSFB points out that, despite the fact that the deal was guaranteed by the Bank of Tokyo, investors could have been nervous of the potential risks of project finance. Indeed, even at Friday's price, the bond was still trading on a higher yield than equivalent Bank of Tokyo paper.

Prospects for this week are highly uncertain. Although secondary market prices picked up on Friday, they were still at least 1/2 point down on the week and dealers were nervous. Short-term interest rates have been extremely volatile and the expected U.S. discount rate rise did not materialise until long after European markets had closed down on Friday night. Moreover, the \$67m of fixed-rate issues launched last week is overhanging the market.

Several new floaters are expected this week, and today two presentations to prospective co-managers are scheduled - an FRN by Interfirst Bank (the launch is imminent); and a fixed-rate bond from Coast Savings, backed by U.S. government agency securities.

Both D-Mark and Swiss franc secondary markets have been dull all week. Prices in both sectors hardly changed and trading was light.

**CREDITS**

**Argentina urged to be realistic in debt talks**

A WEEK after the \$500m rescue package launched for Argentina in the wake of the Inter-American Development Bank annual meeting, it is clear that the Government of President Ramon Alfonsin still faces several major hurdles in coming to terms with its \$43.5bn foreign debt.

The immediate problem of the quarterly balance sheet deadline has passed for U.S. banks, but Argentina still has to complete difficult negotiations with the International Monetary Fund and reach a rescheduling agreement with commercial banks creditors and possibly with governments. All this needs to be at least well on the way by June 30, or a new debt service arrears problem will arise for U.S. banks.

At the moment few banks are

willing to predict that all these negotiations can be completed in such a short space of time. Argentina has sent an aide-memoire to the IMF setting out its basic economic targets but has yet to agree on how they will be implemented.

Inflation nearly doubled in the year to January, and since then it has accelerated even further, reaching nearly 400 per cent in March, but President Alfonsin has little political room to manoeuvre towards economic restraint.

Creditor banks are now relying on pressure from other Latin American countries to push Argentina towards an IMF agreement. Most other debtors have already taken stringent measures themselves and do not want to see their own progress towards recovery jeopardised by a

new debt crisis in Argentina. This was the main reason why Mexico proposed the emergency package and why it was quickly joined by Brazil, Colombia and Venezuela.

Yet even an IMF agreement would not solve Argentina's problems entirely. The Alfonsin Government is determined to renegotiate the terms of the 1982/83 rescheduling arrangements agreed by the former military regime. The extent of the concessions it wants has not yet been defined - though it may become clearer at new talks this week between Sr Bernardo Grispun, the economy minister, and leading bank creditors. But senior bankers fear that far-reaching concessions would be hard to sell to the financial community as a whole and might create an awkward preced-

ent with other borrowers also seeking to renegotiate better terms.

There is still marked uncertainty in the banking community about Argentina's readiness to treat its problems realistically. This sets it apart from other crisis cases like Brazil and Mexico, where there was always a basic political will to come to terms with creditors, and makes the final outcome of its debt talks much harder to predict.

Bankers close to Argentina well understand the political constraints on the new government, but this understanding is not shared by all the country's 300 bank creditors, whose patience has been sorely tried. All of them will have to be party to any eventual settlement of the debt problem, which will almost certainly include a substantial new

loan - \$3bn is the current provisional estimate for 1984.

Some bankers on the 11-bank steering committee handling talks with Argentina fear that Sr Grispun is labouring under an illusion that all creditor banks will readily accept any package that is put to them.

That selling new debt rescheduling packages is no easy matter is, however, shown by the time it has taken Mexico to complete its \$3.8bn credit. By last week, commitments had been received from all but a handful of banks and at the end of the day total subscriptions are expected to reach \$4bn, which will allow \$200m to be rebated on a pro-rata basis according to subscriptions received.

Yet it has taken nearly four

months to reach this point, and there are still some pockets of resistance in the Middle East, southern Europe and among a few U.S. regional banks, even though Mexico's economic performance makes it the biggest success story in Latin America.

In the syndicated credit market, Ireland appears to have calmed the storm it created by seeking to renegotiate last year's \$500m credit on softer terms. It has now modified its proposals to take account of the main criticisms from participating banks.

One other small development last week was a discreet acceptance by the Soviet Union's Foreign Trade Bank of an increase to \$200m from \$150m in the credit it is seeking from a group of Western banks.

BY PETER MONTAGNON IN LONDON

**NEW INTERNATIONAL BOND ISSUES**


Borrowers	Amount \$m	Maturity	Average life years	Coupon %	Price	Lead Manager	Offer yield %	Borrowers	Amount \$m	Maturity	Average life years	Coupon %	Price	Lead Manager	Offer yield %	
<b>U.S. DOLLARS</b>								<b>D-MARKS</b>								
Nippon Steel Glass S	25	1994	10	3 1/4	100	Deutsche Europ. Nomura Int.	3.250	New Zealand	250	1991	7	7 1/4	100	Commerzbank	7.250	
Aljazeera Co. S	100	1989	15	3	100	Hosana Int. W&A Secs., Merrill Lynch, Deben Eur.		World Bank	300	1992	8	7 1/4	100	Deutsche Bank	7.750	
<b>FRN of Manufacturing</b>								<b>SWISS FRANCS</b>								
Statal	75	1991	7	13	100 1/4	CFI, Dresdner Secs. Amex	12.844	Nippon Steel Glass **S	30	1989	-	1 1/4	100	SBC	1.750	
ITT	100	1988	4	12	100	SBCI, Lehman Bros.	12.000	Daiichi Kangyo **S	100	1990	-	1 1/4	100	SBC	1.750	
Comsat	100	1987 (c)	3	11 1/2	100	Deutsche Bank, Merrill Lynch	11.500	Daiichi Kangyo **S	125	1994	-	5 1/4	100 1/2	SBC	5.715	
<b>FRN of Montreal</b>								Yokohama Specie **S	60	1988	-	1 1/4	100	SBC	1.750	
Statal	250	1996	12	1/4	100	SBCI, Lehman Bros.	12.250	Yokohama Specie **S	100	1989	-	3 1/4	100	CS	3.375	
Broken Hill Pty. T&T	46	1986	12	1/4	100	CFB, BA Int., Hosana Int.		Daiichi Kangyo Int. **S	20	1989	-	1 1/4	100	Hendelbank	1.875	
Quensan Co. T	30	1989	5	7 1/4	100	CSFB, BA Int., Hosana Int.		NEK Spunk Play Co. **S	100	1989	-	2	100	SBC	5.000	
GTE Fin. T	75	1987 (c)	3	12	100	W&A Secs., Rabt. Fleming, RJ Int.		State Elec. Comm. Victoria **S	100	1991	-	2	100	SBC	5.000	
Chicago T	100	1987 (c)	3	11 1/4	100	W&A Secs., Rabt. Fleming, RJ Int.		Export-Import Norway T	100	1994	-	5 1/4	100	Citicorp Bk. (Switz)	5.250	
BL of Helsinki T (a)	50	1989	15	1/4	100	Orion Royal Bank	12.000	Belgian **S	100	1989	-	5 1/4	100	Bqun. Mgn. Grenfell on Suisse, Kreditb. (Swiss)	5.750	
Banco de Venezuela T (a)	75	1996	12	1/4	100	Morgan Guaranty	11.750	Nat. Australia Bk. **S	100	1989	-	5 1/2	99 1/4	100	UBS	5.550
Dai-ichi Kangyo T (a)	150	1986	12	1/4	100	Morgan Guaranty		Tokyo Store Chain **S	30	1989	-	2	100	Swiss Volksbank		
Toronto Dominion Bk. T	50	1989	5	12 1/2	100	Lehman Bros., Orion Royal		Mitsui Construction **S	50	1989	-	2 1/4	100	Citicorp Bk. (Switz)		
Mgn. Guaranty Int. Co. T	150	1989	5	12 1/2	100	Mitsui Fin.		Prv. of Br. Columbia **S	325	1989	-	5	100	CS	5.000	
<b>CANADIAN DOLLARS</b>								N. Z. Railway Co. **S	25	1992	-	5 1/4	100	SBC	5.625	
CIBC	60	1988	5	12 1/2	100	Merrill Lynch, Dai-ichi Kangyo, CSFB, Mgn. Stanley	12.625	Tsurumaruwerke	125	1994	-	5 1/4	100	SBC	5.625	
<b>D-MARKS</b>								<b>STERLING</b>								
Toshiba Australia T	100	1989	5	3 1/4	100	DB Bank	3.375	Council of Europe T	50	1992	8	11 1/4	100	HSI Samuel	11.375	
C. Holt Paul T	25	1989	5	3 1/2	100	Deutsche Bank		<b>GUILDERS</b>								
Hosana Co. T	50	1989	5	3 1/2	100	Deutsche Bank		EEC T	200	1994	10	8 1/4	100 1/2	ABN, Amro Bank	8.875	
SINAC **S	50	1989	5	6 1/4	100	Deutsche Bank	6.875	<b>ECU</b>								

**NEW ISSUE** *These Notes having been sold, this announcement appears as a matter of record only.* **MARCH 1984**

**U.S. \$100,000,000**

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**New Issue**

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**Sumitomo International Finance AG**



# INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## U.S. BONDS

### Discount rate rise shifts focus back to money supply

THE FEDERAL Reserve has finally acted. At the end of a week in which the Fed funds rate touched 12 per cent at one stage, the banks raised their prime rates for the second time in three weeks. Long bond prices fell to new lows, and the Fed topped it out with a half percentage point increase in the discount rate from 8 1/2 per cent to 9 per cent. The change was the first since December 1982, and the first increase since May 1981.

The Fed's move late on Friday night ended a protracted

the widespread view that the Fed has now formally shifted its Fed funds monitoring range upwards, meaning that it has in effect endorsed the firming of interest rates brought about by the market itself.

Some Wall Street economists argue that the Fed has reverted at least in part to a policy of tightly controlling reserves and the money supply, after a year and a half during which it set unofficial interest rate targets, as a result of which there was a substantial expansion in the monetary base but a steady Fed funds rate.

The Fed's discount rate increase could mark something of a watershed. As a clear statement of political independence and a long awaited signal re-affirming the Fed's anti-inflationary stance and thus a bolster to its market credibility, the move could have a profound effect on a depressed market.

There remain a number of major uncertainties, not least the unresolved budget deficit debate and concerns about mounting private credit demand. Ahead of the discount rate move, the credit and money markets had turned in a patchy performance. After failing to yield 12.55 per cent on Tuesday to the Treasury long bond, the market closed the week at 12.56 per cent a week ago.

period of uncertainty and speculation in the financial markets. Nevertheless, it has probably generated as many questions as it has answered. In particular, attention has been focussed once more on the Fed's reserve management policy and on the money supply.

The Fed attributed the discount rate increase to technical factors, and specifically to the "relatively wide spread between short-term market rates and the discount rate," to that extent, as several Wall Street economists noted late on Friday, the increase was inevitable, yet that does not lessen its significance.

Speculation about a discount rate rise had increased steadily over the past few weeks and the markets had partly discounted it. However, the Fed waited to act until the Argentine debt agreement was complete, the Fed funds rate had peaked and was on the way down, and the credit markets had stabilised.

On the face of it, the discount rate increase marks a significant tightening of the Fed's stance, especially given

## U.S. INTEREST RATES (%)

	Week	Week
	10	10
	Apr 6	Mar 30
Fed funds weekly average	10.41	9.57
3-month CD's	10.40	10.33
3-month T-Bills	9.77	9.68
30-year Treasury Bond	12.50	12.49
AAA Utility	13.50	13.50
AA Industrial	13.25	13.25

Source: FT estimates.

In the week ending March 26 M1 rose by \$2.24bn to \$538.3bn.

## Turner may bid against ABC for cable network

By Paul Taylor in New York

TURNER BROADCASTING, the U.S. television and cable news group, and American Broadcasting Companies (ABC) could emerge as rivals for control of the Entertainment and Sports Programming Network (ESPN), the largest cable network in the U.S. which reaches some 30m households and is controlled by Texaco, the oil giant.

Turner, which runs CNN, a 24-hour-a-day cable news channel and owns WTBS, the second largest cable channel, said it was studying information in preparation for making a bid for

majority control of ESPN in the near future.

Texaco, the third largest U.S. oil company, gained control of ESPN as part of its acquisition of Getty Oil earlier this year. It has confirmed that it is considering the sale of the 22-hour-a-day cable sports network, and has held discussions with a number of interested parties.

The oil company, which owns 70 per cent of ESPN, was widely expected to sell Getty's non-oil interests following the merger, but adds that no formal offers have been received.

Earlier this year ABC

acquired 15 per cent of ESPN under a 1982 agreement with Getty. The remaining 15 per cent is owned by Mr William Rasmussen, the network's founder, and his family.

ABC acquired its 15 per cent stake for about \$30m and at the same time extended until October 1983 its option to purchase a further 34 per cent.

ABC also has first right of refusal should Texaco put its stake up for sale.

Based on the price ABC paid for its 15 per cent stake, analysts believe ESPN could be worth around \$200m.

## Revised offer by Kelso for US Industries

By Terry Dodsworth in New York

THE TAKEOVER struggle for U.S. Industries, the Connecticut-based industrial and consumer products group hotted up at the weekend, when Kelso and Company, the New York investment bank revised its offer to a price well in excess of the bid from Hanson Trust of the UK.

Kelso is offering \$24 a share in its new leveraged buy out proposal, valuing the company at \$490m. Hanson had previously bid \$22 a share through its Hanson Industries subsidiary in the U.S. following Kelso's original offer of \$20 a share in February.

Kelso's revised offer was made

after the close of trading on the New York Stock Exchange on Friday, when the shares stood at \$21.75, valuing the group at \$444m. The proposals are being considered by a committee of outside directors, who advised the full board on the original terms.

## Finance chief for AT & T

Mr Robert M. Kavner has been elected a senior vice president of AT & T and will become chief financial officer on May 1. He is a partner in Coopers and Lybrand. He will be responsible for directing and co-ordinating the organisations which integrate the financial systems and analytical processes for the corporation as well as including financial, budgeting, economic forecasting, tax planning and other related matters.

New managing director of Sweden's fifth largest general insurance company, ALLMANNABRAND, is to be Mr Nils-Fredrik Danielsson, until recently managing director of the Gothenburg-based marine and general insurance company, Atlantica Insurance Company.

WALT DISNEY PRODUCTIONS has made the following appointments: Mr Leo Baum to vice president, sales promotion,

worldwide; Mr Wendall Wehler to vice president, publishing; Mr Roland Pierce to vice president, retail merchandising; Mr Gary Kretzel to vice president, USA Licensing; Mr Pete Smith to executive director, USA Licensing; and Mr Joe Pellegrino to director, USA Licensing.

Mr Frank J. Blouin, Jr, who had been president and chief executive officer of HOME BOX OFFICE INC, has been appointed chairman and chief executive of the Time Inc subsidiary. Succeeding him as president is Mr Michael J. Fuchs, who was president of the HBO Entertainment Group. Mr Fuchs will also serve as HBO's chief operating officer, a newly-created title. Mr Winston H. (Tony) Cox, president of the HBO Network Group, will assume additional responsibility for the programming activities of HBO's Cineplex service. As president of the Network Group, he is in charge of HBO's sales, marketing and network operations functions.

Mr Noel Foley retired as chairman of CSR, Sydney, on March 31. Mr Keith Steel has been appointed chairman.

FREIGHT MINERALS COMPANY, a subsidiary of Freeprest Metals, has appointed

Mr Dennis R. Twining president of Freeprest Metals. Freeprest Metals is a new entity established for the purpose of centralising all sales and marketing activities for metals, both domestic and foreign under a single unit. Mr Twining was named director of metals and sales in 1980 and vice president of Freeprest Minerals in 1983.



Mr Dennis R. Twining, president of Freeprest Metals.

Mr Noel Foley retired as chairman of CSR, Sydney, on March 31. Mr Keith Steel has been appointed chairman.

FREIGHT MINERALS COMPANY, a subsidiary of Freeprest Metals, has appointed

## Carma to double capital

By Bernard Simon in Toronto

CARMA, THE Calgary land developer which is one of the heaviest casualties of the property slump in Alberta, intends to double its common share capital as part of a C\$70m (US\$47m) refinancing programme.

The company will issue \$1.2m new shares to settle various obligations, bringing the number outstanding to \$5m by mid-May. The issue is imminent, however, to cover Carma's commitments and it said further issues are possible before the end of 1984.

Preferred shareholders will receive a total of 22.7m common shares worth C\$19.5m at current market prices for their 6.5m preferred shares with a par value of C\$3.00. Carma will issue another 2.9m common shares to holders of C\$87m of debentures in part payment for interest owed since the beginning of 1983. The remaining shares will be issued to three major creditors. The issue will reduce the stake of Carma's major shareholder, the Nu-West Group, which has serious financial problems of its own from 49 per cent to 41 per cent.

## Moulinex maintains earnings recovery

By David Marsh in Paris

MOULINEX, THE French kitchen equipment maker, boosted group net profits last year to FF 88.8m (\$8.5m) from FF 59.2m in 1982, despite a sharp fall in operating profits.

The result, which maintains the group's recovery after a halving of earnings in 1981, was achieved on consolidated turnover up only 6.2 per cent to FF 2,911m, against FF 2,742m in 1982.

The company said its results were affected last year by restrictions on South American sales, the restructuring of its North American subsidiary, and the low volume rise in its business. Among other exceptional factors, were high depreciation costs and charges from an early retirement scheme.

Consolidated operating profits fell to FF 111.2m, from FF 153.9m in 1982.

The company has already indicated that comparisons with the 1982 results would be distorted by the cost of restructuring U.S. operations. This follows the setting up of a joint venture with the American Regalware kitchen equipment company.

Moulinex is still the object of rumours over who will take over when Jean Manicq, the 53-year-old chairman and main shareholder, eventually gives up the reins. M Manicq, who has presided over Moulinex since 1932 and has no heir, announced in 1983 he was looking for a new partner - but does not seem to have found one yet.

## Growth for Wereldhave

By Walter Sails in Amsterdam

WERELDHAVE, THE Dutch property fund which last year mounted a successful defence against a determined takeover bid by PGM, the Netherlands' largest pension fund, recorded a 150 per cent rise in the

growth of its investments last year to a total of FF 1.9m (US\$38m). A dividend of FF 1.9 per ordinary share has been proposed, against FF 1.75 in 1982.

## INTERNATIONAL APPOINTMENTS

TIES B.V., an international stock brokerage firm based in Amsterdam, has appointed two managing directors. They are Mr R. W. J. Steensma, who is director of corporate development, and Mr E. J. C. Le Clercq, who is director of sales.

MORGAN GUARANTY TRUST COMPANY OF NEW YORK has promoted Mr Willy Deun to vice-president, Mr Francois Detandt to assistant vice-president and Mr Theo Van Engeland to assistant controller. All are assigned to the Brussels office.

Dr Rene Dentl has been nominated to succeed Mr Heinrich Ing as new managing director of ZYMA, the Swiss pharmaceutical affiliate of the Ciba-Geigy group. Mr Ing is to retire after the coming shareholders' meeting.

Mr Max Engel, hitherto vice-president, operations of Swiss-based Nova-Park Management Group, has been appointed chairman of SWISSOTEL, the joint venture of Nestle and Swissair in the hotel sector. He will be succeeded at Nova-Park, which operates a number of hotels in Europe, the Middle

East and North America, by Mr Maurice R. Staple.

On May 1, Mr G. Kardam, managing director of N.V. NEDERLANDSE GASUNIE, will retire. Mr A. H. P. Groenens, formerly executive vice-president plastics division of DSM, will succeed him. Dr J. Blom will succeed Mr G. W. Weil, who has retired as director, gas purchasing and export department. Dr Blom was with Royal Dutch Shell Group as operations manager "explorations" in Peru.

Mr Raymond A. O'Doherty has been appointed president of TEXACO OIL TRADING AND SUPPLY CO. This division is responsible for worldwide purchases and sales of crude oil and petroleum products. He was previously vice-president of the division. He succeeds Mr Peter L. Bijur, who is assuming new responsibilities for special assignments related to Texaco's recent acquisitions.

Mr Norman P. Blake Jr. has been named chairman and chief executive officer of HELLER INTERNATIONAL CORP, newly formed U.S. subsidiary of the Fuji Bank. Heller International is the holding company for Walter E. Heller and Co and Heller & Co.

Mr Blake has been executive vice-president of operations of General Electric Credit Corp.

Mr Klaus J. Jacobs, currently managing director and vice-chairman of the Swiss-based coffee and chocolate concern JACOBS SUGAR, intends to withdraw from the day-to-day management of the company and succeed Dr Nello Celio as board chairman. Dr Celio, a former Swiss finance minister, is to retire. At the same time, group financial director Mr Gunter Bolte is foreseen as a new board member, while on July 1 Mr Francois N. Steig will take over Mr Jacobs' position as the head of the group management.

Mr Carl R. Turner has been appointed division vice president and general manager of the RCA solid state division, New Jersey. Mr Turner will be responsible for the development and marketing of all solid state products at RCA. He was staff vice president, planning, RCA electronic products and laboratories. He succeeds Mr Robert A. Peppas, who has been named vice president, business development electronic products and laboratories.

## FT INTERNATIONAL BOND SERVICE

U.S. DOLLAR	Issued	Bid	Offer	Change on week	Yield
Alitalia 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Australia Com. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Australia Gov. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Australia Int. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Australia 1. Div. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Bank of Tokyo 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Canada 10 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Chrysler 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Citigroup 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
DNC 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Enron 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
General Electric 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
IBM 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
International 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Japan 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Japan Gov. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Japan Int. 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Japan 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
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Japan 11 1/2 84	100	98 1/2	99 1/2	-0.12	11.80
Japan Gov. 11 1/2 84					



Handwritten stamp: "M. M. Rothschild & Sons Limited"

Copies of this document have been delivered to the Registrar of Companies in London for registration. Application has been made to the Council of The Stock Exchange in London for the Ordinary Shares (the "Shares") of Biotechnology Investments Limited (the "Company"), issued and to be issued, to be admitted to the Official List. This document includes particulars given in compliance with the Regulations of the Council of The Stock Exchange for the purpose of giving information with regard to the Company.



The Directors of the Company have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts, the omission of which would make misleading any statement herein, whether of fact or of opinion. All the Directors accept responsibility accordingly. The Application List for the Shares completed in the Order will open at 10.00 a.m. on 12th April, 1984 and may be closed at any time thereafter.

Offer for Subscription by

N. M. Rothschild & Sons Limited

on behalf of

# Biotechnology Investments Limited

(a company registered with limited liability in Guernsey on 16th April, 1981 under the provisions of the Companies (Guernsey) Laws 1908 to 1973)

of 2,000,000 Ordinary Shares of 2 cents each at £9.15 per Share payable in full on application.

Authorised US\$150,000	SHARE CAPITAL in 7,500,000 Shares of 2 cents each	Issued and to be issued US\$132,000
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**INDEBTEDNESS**  
As at 20th March, 1984, the Company had no loan capital (including term loans) outstanding or created but unissued, no mortgages or charges and no borrowings or indebtedness in the nature of borrowing, including bank overdrafts, liabilities under acceptances or acceptance credits, hire purchase commitments, guarantees or other material contingent liabilities.

The Shares now offered rank in full for all dividends and other distributions hereafter declared, made or paid on the issued share capital of the Company other than the interim dividend of 10 cents per Share payable on 31st May, 1984 to shareholders on the register at the close of business in Guernsey on 28th March, 1984. Preference will be given, in respect of up to 20 per cent. of the Shares now being offered for subscription, to applications made by existing shareholders in the Company. The procedure for application is set out below.

This Offer has been underwritten by N. M. Rothschild & Sons Limited.

This document provides information on the Company in connection with the offer (the "Offer") under which investors are invited to subscribe for Shares. No person has been authorised to give any information or to make any representations, other than those contained in this Prospectus, in connection with the subscription of Shares and, if it is made, such information or representations must not be relied on as having been authorised by the Company or by N. M. Rothschild & Sons Limited ("Rothschilds"). Neither the delivery of this Prospectus nor the issue of Shares shall constitute, imply that there has been any change in the affairs of the Company since the date hereof. No person receiving a copy of this Prospectus and/or an Application Form in any territory other than the United Kingdom may treat the same as constituting an invitation to him to subscribe for Shares nor should he in any event use such Application Form unless in the relevant territory such invitation could lawfully be made to him without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to subscribe for Shares hereunder to satisfy himself as to the laws of the relevant territory in connection therewith, including the obtaining of any government or other consents which may be required, or other formalities needing to be paid in such territory. Shareholders (other than residents of Guernsey, Alderney and Herm) are not liable to Guernsey tax on their dividends. In the case of Shares held by or on behalf of residents of Guernsey, Alderney or Herm, dividends will be paid after deduction of Guernsey income tax.

The consent of the Advisory and Finance Committee of the States of Guernsey under The Control of Borrowing (Bailwick of Guernsey) Ordinances 1954 to 1976 has been obtained for the issue of Shares in connection with this Offer. It must be distinctly understood that, in giving this consent, the Committee takes no responsibility for the financial soundness of any scheme or for the correctness of any of the statements made or opinions expressed with regard to them. The Shares have not been registered under the United States Securities Act of 1933 and, except in a transaction which does not violate such Act, may not be directly or indirectly offered or sold in the United States of America (including its territories, possessions and areas subject to its jurisdiction) or to or for the benefit of a United States person. For this purpose, "United States person" includes a national or resident of the United States of America, a partnership organised or existing in any state, territory or possession of the United States of America, a corporation organised under the laws of the United States of America or of any state, territory or possession thereof, or any estate or trust, or any other person whose income from sources outside the United States of America (which is not effectively connected with the conduct of a trade or business within the United States of America) is not included in gross income for the purpose of computing United States federal income tax.

All references to "US\$", "dollars" and "cents" are to lawful currency of the United States of America.

**DIRECTORS**  
Lord Rothschild (Chairman) GBE, GM, ScD, FRS  
New Court, St. Swithin's Lane, London EC4P 4DU.  
James Carroll Blair (USA)  
One Rockefeller Plaza, New York, NY 10020, USA.  
Sir Edwin Hartley Cameron Leathers (Canada)  
The Harold Hayes Frith Building, Par-Ja-Ville, Hamilton, Bermuda.  
David Frederick James Leathers  
New Court, St. Swithin's Lane, London EC4P 4DU.  
Donald Peter Lines (Bermuda)  
Front Street, Hamilton 5-31, Bermuda.  
Nicolas McAndrew  
New Court, St. Swithin's Lane, London EC4P 4DU.  
David Padwa (USA)  
3375 Mitchell Lane, Boulder, Colorado 80301-2244, USA.  
Edward Benjamin Ziff (USA)  
550 First Avenue, New York, NY 10016, USA.

**REGISTERED OFFICE**  
P. O. Box 242, St. Julian's Court, St. Peter Port, Guernsey,  
Channel Islands.  
**SECRETARY**  
Bermuda Shield Trustee Company Limited,  
P. O. Box 1020, Hamilton, Bermuda.  
**MANAGERS & REGISTRAR**  
N. M. Rothschild Asset Management (C.I.) Limited,  
P. O. Box 242, St. Julian's Court, St. Peter Port, Guernsey,  
Channel Islands.  
Telephone: Guernsey (0481) 26741/27042  
Telex: 4191673/4191507

**INVESTMENT ADVISERS**  
N. M. Rothschild Asset Management Limited,  
New Court, St. Swithin's Lane, London EC4P 4DU.  
Telephone: (01) 280 5000  
Telex: 888031

**VENTURE CAPITAL ADVISERS**  
Rothschilds Inc.,  
One Rockefeller Plaza, New York, NY 10020, USA.  
Telephone: New York (212) 757 6000  
Telex: 422281

**BANKERS & CUSTODIAN**  
N. M. Rothschild & Sons (C.I.) Limited,  
P. O. Box 58, St. Julian's Court, St. Peter Port, Guernsey,  
Channel Islands.

**AUDITORS & REPORTING ACCOUNTANTS**  
Peat, Marwick, Mitchell & Co., Chartered Accountants,  
10 Lefebvre Street, St. Peter Port, Guernsey, Channel Islands.  
**LEGAL ADVISERS TO THE COMPANY**  
In England: Linklaters & Paines,  
Barrington House, 59-67 Gresham Street, London EC2V 7JA.  
In Guernsey: Ozzanne, van Leuven & Perrot,  
1 Le Marchant Street, St. Peter Port, Guernsey, Channel Islands.  
**LEGAL ADVISERS TO N. M. ROTHSCHILD & SONS LIMITED**  
Broadgate House, 7 Eldon Street, London EC2M 7HD.  
**STOCKBROKERS**  
Cazenove & Co., 12 Tokenhouse Yard, London EC2R 7AN.  
**RECEIVING BANKERS**  
National Westminster Bank PLC,  
New Issues Dept., PO Box No. 79, 2 Princes Street, London EC2P 2BD.

**INTRODUCTION**

Biotechnology, which can be defined as the application of biological organisms, systems and processes to industry, is not new. The use of micro-organisms in the food and pharmaceutical industries, the use of antibodies in the diagnostic area of science, and the development of recombinant DNA technology, also known as genetic engineering. This technique permits the genes which are responsible for a specific protein to be isolated from one organism and "spliced" into the genetic material of another, enabling the latter to synthesise large quantities of a product which it would not naturally make.

Another biotechnological technique, developed in 1975, involves the fusion of natural antibody-producing cells with cultured tumour cells, making what are called hybridomas. These produce large amounts of highly specific monoclonal antibodies, which have already proved diagnostic testing and purification processes and may lead to methods of directing drugs to particular disease centres in the body. A second emerging diagnostic technique involves labelled fragments of synthetic DNA, known as DNA hybridisation probes, to identify specific gene sequences.

Biotechnology also encompasses the use of enzymes, which are complex organic catalysts that are essential for the numerous chemical reactions which occur in living organisms. Genetic engineering permits the development of new and improved enzymes which can be used in a variety of manufacturing processes. In another area, advances in biochemical engineering and process control have led to substantial increases in efficiency in the fermentation industry.

These and other recent developments in biotechnology provide enormous potential both to replace conventional manufacturing processes and to develop entirely new products over a wide range of industries. Already genetically-engineered human insulin has reached the market and tests based on monoclonal antibodies are now available for the more rapid diagnosis of some forms of cancer and certain infectious diseases. The recently introduced sweetener, aspartame, is the combination of two amino acids that can be produced in bulk using enzymatic processes. Among other products currently being developed using recombinant DNA technology are human growth hormone, a more effective vaccine against hepatitis B and a blood-clotting agent for haemophiliacs, known as Factor VIII.

There are many other examples of how the "new" biotechnology is likely to have a substantial impact not only on human and animal health care but also in areas such as food processing, chemicals, energy, waste treatment and pollution control. Perhaps the application of biotechnology that will eventually prove to be the most important is in plant genetics, because of the possibility of increasing the world's food supply. Plans for breeding by classical methods has a long history of outstanding success, but progress has been slow because of the relatively long reproductive period of plants. The application of novel techniques to bypass natural genetic barriers, as well as gene manipulation, is only just beginning, but it now seems possible that methods will be developed to breed plants that are, for example, more resistant to disease and drought and which can be grown in areas currently unsuitable for agriculture.

Investment opportunities in biotechnology cover a broad spectrum of companies around the world, both quoted and unquoted. These range from large, well-established companies where the involvement in biotechnology currently represents a relatively insignificant part of the companies' activities, but where its potential strategic impact is important, to small, research-oriented companies totally committed to biotechnology development, where the risk and reward are proportionately greater. There are a number of companies that fall between these extremes, including those involved in such areas as fermentation equipment and laboratory instrumentation.

The Company has sought to achieve an appropriate overall balance in building up its portfolio. Brief details of the Company's quoted investments as at 20th March, 1984 are set out in Appendix A and of its unquoted and restricted investments as at that date in Appendix B. Of the nine unquoted or restricted investments, ten are in the broad area of health care, four in agriculture, two in laboratory instrumentation and equipment and one each in chemicals, mineral processing and waste treatment.

There are also exciting investment opportunities involving applications of high technology in the medical field which, although allied to biotechnology, do not always involve biological processes. Some examples are diagnostic instrumentation, imaging equipment, implantable infusion pumps and drug delivery systems. The Company therefore recently obtained shareholders' approval for a limited proportion of the Company's assets to be available for investment in this specialised area of health science, without prejudicing the Company's fundamental long-term commitment to biotechnology.

**INVESTMENT POLICY**  
The Company was established to allow investors to participate in one of the major technological revolutions of the twentieth century. It raised US\$100m in June, 1981, mainly from UK institutional investors, and is the leading investment company specialising in biotechnology. Its investment objective is long-term capital appreciation by investing in quoted and unquoted companies anywhere in the world that are involved in any aspect of biotechnology or, to a certain degree, health science. The balance of the Company's assets between quoted and unquoted investments depends on the availability of suitable opportunities but it has always been the intention that unquoted investments should be made in securities which are initially unquoted. These have been, and are likely to continue to be, venture capital investments which involve making equity stakes either in new companies or in those at an early stage of development. These companies should not be expected to produce significant profits for several years and may well require additional funding during the course of their development.

No investment will represent, at the time that it is made, more than 20 per cent. (and in normal circumstances more than 10 per cent.) of the Company's net assets. It is the Company's normal policy to purchase not more than 20 per cent. of the equity of any company.

The evaluation of unquoted investment proposals is carried out with the assistance of five eminent scientists who have been retained by the Company as consultants. Additional consultants are likely to be appointed. Reports are also commissioned from other experts when necessary. The evaluation is based on the following criteria. First, the company under review should not only employ scientists of high calibre but also first-rate business managers able to also commission from other experts when necessary. Secondly, the company's business plan should clearly define its research and development objectives and contain both a market analysis and a realistic assessment of the competition. Thirdly, there must be a potential rate of return in line with the risk taken, the Company's intention being to seek a much higher than average return on each unquoted investment within three to seven years from the date of investment. Fourthly, if an investment is to be made by the Company in conjunction with other investors, one member of the investing group should have the responsibility of monitoring the venture. In some cases the Company has played a leading role. Lastly, there must be a prospective method of realising the investment. This would normally be through a public share issue.

It is the Company's general policy to retain an investment in companies which have obtained a public quotation, provided that adequate future growth is envisaged. The Company takes an active part in the affairs of the unquoted companies in which it has invested, including, in many cases, representation at board level. It does not, however, seek either managerial or legal control of any company in its portfolio.

**REASONS FOR THE OFFER**  
Since it was established, the Company has received more than 200 proposals for investment in unquoted companies and a number of these are currently under review. The Directors expect there to be a continuing flow of investment and a number of these are likely to be of a size which would require the raising of further funds. It is the Company's interest to raise further capital in order to be in a position to take advantage of these opportunities, while retaining sufficient liquidity to provide for possible further investment in existing portfolio companies.

**RISK FACTORS**  
While rapid changes in science and technology present attractive opportunities for investment in companies in the fields described above, special risks are often associated with such companies. They may spend a substantial part of their resources on research and development (which may be commercially unproductive), or require the injection of further funds to exploit the results of their work. Exchange rates are unpredictable and could have a significant impact on the value of the Company's investments. The marketing of many of the products manufactured by companies in the value of the Company's investments will require the continuing approval of regulatory bodies, which the Company has invested will require the continuing approval of regulatory bodies. It must be emphasised, therefore, that investment in the Company should be regarded both as long-term and as carrying a high level of financial risk.

**SUMMARY**

The information set out below should be read in conjunction with the full text of the Prospectus.

**INTRODUCTION**

Biotechnology Investments Limited was formed in 1981 to enable investors to purchase shares in a company whose main objective was, and remains, investment in the rapidly developing area of biotechnology. The Company now has a portfolio of 37 investments with an aggregate value of US\$49.6m (£34.5m.) as at 20th March, 1984. This includes 19 unquoted or restricted investments representing 60.4 per cent. by value of the total portfolio. Investments in the USA comprise 60.4 per cent. by value of the portfolio, and those in the UK 12.7 per cent.

**NET ASSET RECORD**

Shares were initially issued by the Company in June, 1981 at US\$10.00 per Share. The following table illustrates the subsequent movement in the Company's net asset value per share:

Date	US\$	1983	US\$
1981	10.00	31st May	13.50
30th November	10.59	30th November	13.47
1982		1984	
31st May	10.79	20th March	13.24 (€9.21)
30th November	11.91		

A summary of the Net Asset Value per Share as at 20th March, 1984 is set out in Appendix C.

For the purposes of computing the Company's net asset value per share, the discount applied in respect of restricted investments on and before 30th November, 1983 was 33 1/2 per cent. and not the current rate of 25 per cent. Further, the discount applied in respect of the Company's entire holding of restricted investments and not just each part of the holding as comprised restricted shares (see note below on restricted investments under the heading "Existing Portfolio"). If the latter discount had been applied on 30th November, 1983 and only to the restricted shares, the net asset value per share on such date would have been US\$13.73. The effects on the net asset value per share in previous periods are not considered material.

**OFFER STATISTICS**

The Offer for Subscription is being made at a price determined by reference to the sterling equivalent of the Net Asset Value per Share as at 20th March, 1984 after provision for the payment of an interim dividend on 31st May, 1984. The calculation of the Net Asset Value has been prepared by the Managers on the basis of the guidelines set out in the paragraph headed "Valuation of Investments" but no assurances are given that the Company's assets could have been realised at such values on such date. The Company's Auditors have reviewed the procedures applied by the Managers in computing such Net Asset Value per Share and have inspected the underlying documentation.

Offer Price  
Net Asset Value per Share as at 20th March, 1984  
Net Asset Value per Share as at 20th March, 1984  
(adjusted for interim dividend)  
Net Asset Value per Share as at 20th March, 1984  
(adjusted for the issue and interim dividend)

£ 9.15	US\$13.24 (€9.21)
US\$13.14 (€9.14)	
US\$13.00 (€9.05)	

**RISK FACTORS**

Attention is drawn to the paragraph headed "Risk Factors" below. It must be emphasised that investment in the Company should be regarded both as long-term and as carrying a high level of financial risk.

**PROCEEDS OF THE ISSUE**

The net proceeds of the issue are estimated to be US\$25,350,000, assuming that the 1/4 per cent. commission referred to in "Procedure for Application" below is paid in respect of all subscriptions for Shares. The proceeds will be used to further the Company's investment activities.

**CURRENCY OF ACCOUNTS**

The Company draws up its financial statements in dollars, its principal operating currency.

**EXCHANGE RATES**

Except as otherwise expressly stated, for the purpose of calculating the Offer Price and in stating currency equivalents in the Prospectus, currency has been translated at £1.00 = US\$1.437, being the spot exchange rate quoted in London at the close of business on 20th March, 1984.

**PREFERENTIAL APPLICATIONS**

Preference will be given to applications from shareholders of the Company on the Register at the close of business in Guernsey on 28th March, 1984 for up to a total of 400,000 Shares (representing 20 per cent. of the Shares being offered for subscription).

**TIMETABLE**

Subscription lists open	12th April, 1984
Basis of allotment announced	13th April, 1984
Letters of allotment despatched	18th April, 1984
Dealings commence	19th April, 1984
Last day for splitting	13th June, 1984
Last day for registration of renunciation	15th June, 1984
Definitive share certificates despatched	13th July, 1984

**EXISTING PORTFOLIO**

Some 60.4 per cent. by value of the existing portfolio of 37 investments are in the USA and 12.7 per cent. in the UK. Brief details of the Company's investment portfolio are set out in Appendices A and B. The following table categorises the investments currently held by the Company by marketability and geographical location:

	Valuation as at 20th March, 1984		Percentage by value %
	US\$	£	
Quoted	4,297,625	4,382,461	12.7
US			
Other	13,322,034	9,270,726	26.9
Unquoted	12,996,949	8,766,144	25.4
US	6,301,027	4,384,848	12.7
Other			
Restricted	11,071,663	7,704,706	22.3
US			
Total	29,966,237	20,853,331	60.4
US	6,301,027	4,384,848	12.7
Other	13,322,034	9,270,726	26.9

Since the Company commenced business in June, 1981 it has invested in 18 unquoted companies and one restricted investment. Five of these unquoted companies in the USA have subsequently obtained stock market quotations and are now restricted investments. Details of these five companies are set out below:

Company	Date of Purchase	Cost US\$	Date of Initial Public Offering	Valuation as at 20th March, 1984 US\$
Amgen, Inc.	June, 1981	515,001	June, 1983	768,984
Applied Biosystems, Inc.	Sept., 1981	700,625	June, 1983	4,530,488
DNA Plant Technology Corporation	April, 1982	999,025	Jan., 1984	1,065,624
Immune Corporation	Oct., 1982	752,302	July, 1983	1,236,820
Integrated Genetics, Inc.	Feb., 1982	1,000,000	July, 1983	1,105,247

\*Note: A restricted investment is an investment in the shares of a US company which has become publicly quoted but where all or part of the Company's holding of such investment is subject to restrictions on sale. The shares subject to such restrictions ("restricted shares") are valued at a discount (currently 25 per cent.) to the bid price of fully marketable shares of that company. Since this discount is applied only to the restricted shares, the overall discount applied to the restricted investment will be less than 25 per cent. to the extent that the holding comprises shares which are not so restricted.

**PRO-FORMA STATEMENT OF NET ASSETS**

A pro-forma statement of the net assets of the Company as at 20th March, 1984, adjusted to take account of the net proceeds of the issue and the interim dividend, is set out below:

	US\$	US\$
Investments		
Quoted, at market value	19,619,659	
Unquoted and restricted, at Directors' valuation	29,969,639	49,589,298
Current assets		
Debtors and prepayments	232,440	
Creditors of deposit and bonds	10,177,048	
Bank balances	27,659,532	
	38,069,039	
Current liabilities		
Creditors and accrued charges	347,887	
Interim dividend	460,000	
	847,587	
Net current assets		37,221,132
Preliminary and listing expenses less amount amortised		39,282
		36,849,713
Deferred liability		
Incentive fee	1,061,687	
		65,767,826
Financed by—		
Share capital		132,000
Reserves		
Share premium	71,216,000	
Capital reserve	10,689,822	
General reserve	2,748,004	
		65,653,826
		65,767,826

**DIVIDEND POLICY**

The Company's income consists of interest on funds deposited pending investment and dividends received from portfolio companies. The Company's policy is to distribute the whole of this income after making provision for expenses and for reserves to prevent undue fluctuations in the level of dividend from year to year. For the period ended 31st May, 1982 income available for distribution was US\$76,481 and for the year ended 31st May, 1983 it was US\$68,774. In both periods a dividend of 10 cents per share was declared at an annual rate to the Company of US\$400,000. An interim dividend in respect of the year ending 31st May, 1984 of 10 cents per share, also costing US\$400,000, has been declared and will be paid on 31st May, 1984 to shareholders on the register at the close of business in Guernsey on 28th March, 1984. It is not intended that any further dividend will be paid in respect of the year ending 31st May, 1984.

Save as aforesaid, dividends are usually paid in September of each year. The first dividend in respect of the enlarged share capital is expected to be paid in September, 1985. The Directors intend that the dividend policy described above will be maintained in subsequent years. However, as the Company's funds become more fully invested in securities which pay little or no dividend, it is anticipated that the level of dividend paid to shareholders will fall.

**MANAGEMENT AND OPERATIONS**

The members of the Board of Directors, all of whom are non-executive, are as follows:—

Lord Rothschild (aged 75 years) (Chairman) is a non-executive Director of N. M. Rothschild & Sons Limited. He was formerly Research Co-ordinator of the Royal Dutch/Shell Group and Director General of the Central Policy Review Staff of the Cabinet Office. He is also a Fellow of the Royal Society.  
James Blair (aged 44 years) is a Managing Director of Rothschild Inc., where he has been involved in venture capital investment for six years including three years in biotechnology venture capital investments.  
Sir Edwin Leathers (aged 64 years) is a former Governor of Bermuda and an executive Director of N. M. Rothschild Services (Bermuda) Limited.

David Leathers (aged 41 years), a Chartered Accountant, is an executive Director of N. M. Rothschild Asset Management Limited, with whom he has been an investment manager for eleven years. He has been actively involved in biotechnology venture capital investment for the last three years.

Donald Lines (aged 52 years) is Chief General Manager of The Bank of Bermuda Limited and a Director of Bermuda Shield Trustee Company Limited.  
Nicolas McAndrew (aged 49 years) is a Managing Director of N. M. Rothschild & Sons Limited, the Managing Director of N. M. Rothschild Asset Management Limited, Chairman of N. M. Rothschild Asset Management (C.I.) Limited and a Director of Rothschild Inc.

David Padwa (aged 52 years) is Chairman of Agrigenetics Corporation, of Boulder, Colorado, USA.  
Edward Ziff (aged 41 years) is Professor of Biochemistry at New York University Medical Center and is one of the Company's consultants.

The overall responsibility for the management of the Company and for determining and reviewing the Company's investment policy is vested in the Directors.



# Biotechnology Investments Limited continued

The Company has appointed N. M. Rothschild Asset Management (C.I.) Limited (the "Managers") to manage the investments of the Company and to undertake the Company's administration (subject to the overall supervision and control of the Directors) and to act as its Registrar. The Managers act as the managers of substantial unit trusts and other similar funds in Guernsey.

The Company has appointed N. M. Rothschild Asset Management Limited (the "Investment Advisers") as advisers to the Company and the Managers as to the investment and reinvestment of the Company's investment portfolio. The Investment Advisers have wide experience in the field of investment management and strong international connections. Funds under management by the Investment Advisers as at 31st December, 1983 totalled approximately £3,000m.

The Company has appointed Rothchild Inc. ("RINC") to advise on venture capital investments in the USA and, if requested, in other areas. RINC and its predecessors have been active in venture capital and special situation investments for over thirty-five years, during which period advice has been given on venture capital investments exceeding US\$500m. in over 100 companies.

RINC acts as investment adviser to other funds which are engaged in venture capital investment (though not in such a specialised field as the Company) and may co-ordinate the investment of the Company's assets with investments made by such other funds. However, in such circumstances, the Company has the option to acquire up to 50 per cent of the securities in biotechnology companies made available for investment by the funds which RINC advises. RINC, its affiliates and their respective managements may also participate in investments in portfolio companies. RINC, its affiliates and their respective managements are provided pursuant to agreements, details of which are given in Sections 3(i), (ii) and (iii) of "General Information" below. Further information on the Managers, the Investment Advisers and RINC is given in Sections 7, 8 and 9 of "General Information" below.

**PREPARATION OF REPORTS AND ACCOUNTS**

The audited accounts of the Company are prepared annually to 31st May. Half-yearly reports are published in respect of the period to 30th November in each year. Copies of all reports and accounts are sent to shareholders.

**MEETINGS**

The General Meeting of the Company is held annually in Guernsey. Notice convening this General Meeting is forwarded to shareholders together with the annual report and accounts of the Company, normally in July or August of each year and in any event giving not less than 21 days' notice of the Meeting.

**MANAGEMENT FEES AND EXPENSES**

The Company pays the following fees to the Managers:—

- 1 1/4 per cent. per annum, payable semi-annually, of the value of the net assets of the Company.
- An incentive fee equal to 20 per cent of any net increase in the value of the Company's unquoted investments during an accounting period, after taking into account any net reduction in value carried forward from previous accounting periods. In circumstances where, when acquired, were unquoted but subsequently become quoted on a stock exchange will continue to be treated as unquoted for the purpose of calculating the incentive fee, unless quotation occurs within six months of the date of acquisition. Such incentive fee will be calculated and will accrue on each balance sheet date but will only become payable when the net asset value of the Company (31st May, 1984) and thereafter the fee will only become payable when the net asset value per share (after taking into account such accrued fee) has exceeded US\$15. In any event, only 50 per cent. of such accrued fee will be paid, the balance being carried forward to the next year. The amount will be available to offset the effect of the incentive fee of any future net reduction in the value of the Company's unquoted investments or as an addition to any amount of incentive fee calculated for that year, when 50 per cent. of the aggregate of such amounts will be payable, the balance being carried forward on the same basis.

The Managers are responsible for paying the fees of the Investment Advisers and RINC (the Venture Capital Advisers), and the fees of Rothchild's in connection with their appointment to advise on unquoted investments in the United Kingdom and Europe and to undertake financial appraisals (see Section 3(iv) of "General Information" below).

The Company bears the out-of-pocket expenses of the Managers, the Investment Advisers and RINC. In addition, the Company bears all other operating expenses and brokerage, including the fees and expenses of the Directors, the Secretary, the Custodian, the Auditors, the consultants and the members of the Valuation Advisory Board (see below).

Further information on fees and expenses is given in Section 4 of "General Information" below.

### VALUATION OF INVESTMENTS

Valuations are prepared in accordance with the following guidelines (which are not intended to be exhaustive):—

- Quoted investments**  
Fully marketable securities listed or dealt in on a national securities or stock exchange or the US over-the-counter market, are valued at the bid price on such exchange or market.
- Unquoted investments**  
These are initially valued at cost. A reduction in the valuation of an unquoted investment is made if considered appropriate in the light of a company's condition or prospects. Increases in value are in normal circumstances only made if substantiated by significant transactions in the relevant company's shares by third parties.
- Restricted investments**  
A restricted investment may consist wholly of restricted shares (as defined in the note to the paragraph headed "Existing Portfolio") or partly of restricted shares and partly of shares that are not subject to restrictions on sale. Restricted shares are currently valued at a discount of 25 per cent. to the bid price of marketable shares in the relevant company. Shares in a company which are not subject to restrictions on sale are valued on the same basis as described in (a) above.  
The discount applied has been reduced from 33 1/3 per cent. to 25 per cent. since 1st December, 1983 with the approval of the independent Valuation Advisory Board (referred to below) as this is now considered to be the appropriate discount to be applied in valuing restricted shares in biotechnology companies.
- Limited partnership interests**  
These will initially be valued at cost until the Company has satisfied its investment commitment to the partnership. Thereafter, such interests will be valued by reference to the net asset value of the partnership.
- Cash, certificates of deposit and bonds**  
Cash is valued at its current dollar equivalent. Certificates of deposit and bonds are valued on the basis of the current yield of certificates of deposit and government bonds of similar size, credit status and maturity. Investments denominated in currencies other than dollars are translated into dollars at the spot rate of exchange ruling on the valuation date.

The Managers are responsible for preparing valuations of the Company's investments for approval by the Directors. RINC, in its capacity as Venture Capital Adviser, provides the Investment Advisers and the Managers with recommended valuations for each of the unquoted and restricted investments held by the Company based upon the foregoing guidelines, subject to such adjustments as may be applicable in particular circumstances. The value valuations are reviewed by members of an independent Valuation Advisory Board appointed by the Directors. The members of the Valuation Advisory Board are regarded by the Directors as having expertise in the valuation of unquoted investments as a result of their experience in finance and industry. The Directors, having regard to the recommendations of the above-mentioned parties, make the investment valuations, together with the other information provided by the Managers, forms the basis of the half-yearly and annual accounts.

### BORROWINGS

The Directors do not envisage making use of the borrowing powers available to the Company, detailed in Section 6 of "General Information" below, save in exceptional circumstances, or as a means of acquiring an investment denominated in a currency other than dollars when the appropriate currency may be borrowed against the deposit of an equivalent amount in dollars.

### TAXATION - THE COMPANY

The Company has not incurred, and it is not expected that the Company will incur, any tax in Guernsey other than Guernsey corporation tax, the current rate of which is £300 per annum.

The Directors seek to procure the conduct of the affairs of the Company so as to ensure that it will not become resident in the UK and that it would not be deemed to be a close company if it were so resident.

Investment income received by the Company is subject to any withholding tax deducted in the relevant country of source.

In relation to the US Foreign Investment in Real Property Tax Act ("FIRPTA"), the Company may be liable to US taxation at a maximum rate of 28 per cent. on a disposal of its investment in a US corporation if at any time during the five years prior to the disposition more than 50 per cent. in value of the US corporation's business assets consisted of US "real property" (as defined in FIRPTA). While the Company does not intend to invest in companies that invest principally in US real property, the provisions of FIRPTA could apply, for example, to an investment in a company that owns real property in its business activities.

It is possible that FIRPTA may require non-public reports to be filed by the Company disclosing the identity of some of its larger shareholders. The rules governing such reports have not been finalized, but the Company intends to take all reasonable steps available to avoid such disclosures.

### TAXATION - THE SHAREHOLDERS

Shareholders (other than residents of Guernsey, Alderney and Herm) are not subject to any tax in Guernsey in respect of any Shares owned by them. Guernsey income tax is, however, deducted from dividends payable in respect of Shares held by or on behalf of residents of Guernsey, Alderney or Herm. There is at present no Capital Gains Tax, Estate Duty or Capital Transfer Tax in Guernsey.

Clearance has been obtained from the Board of Inland Revenue of the UK under Section 464 of the Income and Corporation Taxes Act 1970 that the provisions of Section 460 of that Act (concessions of tax advantages from certain offshore trusts) will not apply to the issue of Shares or subsequent disposals by shareholders (except in the case of a sale to a company in which the vendor has a substantial interest).

The attention of individuals ordinarily resident in the UK is drawn to Section 478 of the Income and Corporation Taxes Act 1970 and to Section 45 of the Finance Act 1981. These contain provisions for preventing avoidance of income tax by individuals by means of transactions resulting in the transfer of income to persons (including companies) abroad and may render liable to taxation in respect of undistributed income and profits of the Company.

The Inland Revenue has issued details of provisions proposed to be enacted in the Finance Act 1984 which will have effect from 1st January, 1984 and which will charge gains made by UK taxpayers on realizations of investments in certain offshore trusts to tax at rates applicable to income. After consultation with the Inland Revenue, the Directors believe that this new legislation, when it is enacted, should not apply to the Company or its shareholders. In consequence, gains realised by UK taxpayers on disposals of Shares in the Company by way of a sale on the Stock Exchange or otherwise should continue to be charged to tax at the rates attributable to capital gains.

Further changes in the law are proposed which, with effect from 6th April, 1984, may subject certain UK companies to tax on the profits of companies, not so resident, in which they have an interest. The proposals will affect UK resident companies which are deemed to be interested in at least 10 per cent. of the profits of a non-resident company, which is controlled by UK residents and which does not implement full distribution policies. Although the position is not yet clear, the proposals may have a limited effect on any such UK resident company which holds Shares in the Company. The draft legislation is not directed towards the taxation of capital gains.

Prospective investors should ascertain from their professional advisers the consequences of acquiring, holding and disposing of Shares under the relevant laws of the jurisdictions to which they are subject, including the tax consequences and any exchange control requirements.

### ACCOUNTANTS' REPORT

The following is a copy of a report received by the Directors from Peat, Marwick, Mitchell & Co., the Auditors and Reporting Accountants:—

30 Leclaire Street,  
St. Peter Port,  
Guernsey,  
Channel Islands

The Directors,  
Biotechnology Investments Limited  
and  
N. M. Rothschild & Sons Limited  
22nd March, 1984

Dear Sirs,  
Biotechnology Investments Limited (the "Company") was registered in Guernsey on 16th April, 1981 and commenced business on 12th June, 1981.

We have examined the audited accounts of the Company for the period from 12th June, 1981 to 30th November, 1983. The summarized revenue accounts and balance sheets set out below are based on the audited accounts of the Company after making such adjustments as we consider appropriate. No accounts of the Company have been prepared since 30th November, 1983.

In our opinion these summaries, which have been prepared on the basis of the accounting policies set out below, together with the notes thereon, give a true and fair view of the state of affairs of the Company at 30th November, 1983, and of the net revenue of the Company for the period stated.

As referred to in Note 1(g), the Accounts do not include a statement of source and application of funds as required by International Accounting Standard No. 7 for the reasons stated therein, with which we concur.

REVENUE ACCOUNTS	6 months to 30th November, 1983	Year ended 31st May, 1983	12th June, 1981 to 31st May, 1983
	US\$	US\$	US\$
Revenue (Note 1)	33,213	86,099	38,624
Dividends receivable	92,042	2,182,405	1,980,691
Interest receivable	1,025,254	1,268,304	1,939,315
Expenses (Note 2)	339,390	1,080,723	876,278
Caribbean fee	46,234	92,433	75,110
Secretary's fee	500	1,000	1,000
Director's fees	15,728	37,578	36,227
Auditors' remuneration	2,916	6,419	3,580
Company's fees	23,861	38,552	133,459
Guernsey corporation tax	437	481	990
Other expenses	53,440	152,708	96,604
	681,706	1,410,085	1,223,148
Net revenue after taxation	245,548	858,419	776,167
Amortisation of preliminary and listing expenses (Note 1)	99,843	199,685	199,685
Carried forward	245,705	658,734	576,481

	6 months to 30th November, 1983	Year ended 31st May, 1983	12th June, 1981 to 31st May, 1983
	US\$	US\$	US\$
Brought forward	243,705	468,724	376,481
Dividend	—	460,000	460,000
	243,705	928,724	836,481
Balance brought forward	215,215	116,481	—
Earnings per share (Note 3)	5 cents	19 cents	17 cents
Dividend per share	—	20 cents	20 cents

BALANCE SHEETS	30th November, 1983	31st May, 1983	31st May, 1981
	US\$	US\$	US\$
Investments (Note 1)	20,785,867	20,115,676	20,115,676
Quoted, at market value (Note 4)	25,879,884	14,549,286	—
Unquoted and restricted, at Directors' valuation (Note 5)	47,665,751	33,665,062	—
Current assets	118,526	2,297,713	2,297,713
Certificates of deposit and bonds (Note 1)	13,208,628	23,714,113	—
Bank balances	2,397,404	3,835,400	—
	15,725,378	29,841,230	—
Current liabilities	651,167	526,973	—
Debtors and accrued charges	—	400,800	—
Proposed dividend	—	1,286,973	—
Net current assets	15,074,211	28,594,257	—
Preliminary and listing expenses less amount amortised	99,843	199,685	199,685
Deferred liability	861,859	330,259	—
Incentive fee (Note 5)	—	61,977,952	—
	901,702	64,268,447	199,685
Financed by:—			
Shares of £100 (Note 6)	92,000	92,000	92,000
Reserves	45,908,000	45,908,000	45,908,000
Share premium (Note 7)	11,410,823	11,410,823	11,410,823
Capital reserves (Note 8)	3,988,213	3,988,213	3,988,213
General reserve (Note 9)	5,982,000	5,982,000	5,982,000
	61,887,036	61,906,036	61,906,036
Disposals of gains and losses on sale of investments	61,977,952	61,977,952	61,977,952
Cost of investments held at 30th November, 1983	61,977,952	61,977,952	61,977,952
Net asset value per share	US\$84.47	US\$133.59	—

### NOTES

- ACCOUNTING POLICIES**
  - Historical cost convention**  
The accounts have been prepared under the historical cost convention adjusted where appropriate by the revaluation of investments.
  - Valuation of investments**  
Quoted investments are valued at the bid price on a recognised stock exchange.  
Unquoted investments are valued at the Directors' or the Valuation Advisory Board's valuation of the Company's unquoted and restricted investments. The policy followed by the Directors and the Valuation Advisory Board is to value unquoted investments at the price which has been a clear indicator of the market value of the Company's shares. Cost in most instances will not necessarily reflect a direct interest in tangible assets of an investee company and may not therefore represent the amount which might ultimately be realised on disposal. Any increase in the valuation of unquoted investments is in normal circumstances only made if substantiated by significant third party transactions in the relevant shares. Any reduction in the valuation of an unquoted investment is made at the discretion of the Directors on the recommendation of the Valuation Advisory Board to reflect changing conditions within the investee company.
  - Restricted investments** (i.e. investments which have obtained a US public quotation but where all or part of the Company's holding is subject to certain limitations on sale) are valued by the Directors, on the recommendation of the Valuation Advisory Board, at a discount to the bid price of marketable shares in the relevant company.
  - Limited partnership interests** are valued at cost until the Company has satisfied its investment commitment to the relevant partnership. Thereafter, such interests are valued by reference to the net asset value of the partnership.
  - Certificates of deposit and bonds** are valued by the Directors in consultation with the Investment Advisers on the basis of the current yield of certificates of deposit and government bonds of similar size, credit status and maturity.
  - Disposals of gains and losses on sale of investments**  
(a) Surpluses arising on certificates of deposit and bonds  
Surpluses arising from the disposal prior to maturity of short term investments in certificates of deposit and bonds are dealt with in the general reserve.  
(b) Preliminary and listing expenses  
The initial preliminary and listing expenses which amounted to US\$599,057 are being amortised over a period of three years from the date on which they were incurred and will be fully amortised by 31st May, 1984.
  - Reserves**  
Dividends on investments and interest on bank deposits and bonds are included on a receivable basis. Interest on certificates of deposit is included where they are held to maturity.
  - Limited partnership interests**  
(a) Statement of source and application of funds  
A statement of source and application of funds, as required by International Accounting Standard No. 7, is not included in these Accounts. In the opinion of the Directors, such a statement has little relevance to this Company.
  - Foreign currency translation**  
Revenue Account items are translated into US dollars at the rate of exchange ruling at the Balance Sheet date. Revenue Account items are translated into US dollars at the rate ruling at the time of the transaction.

### 2 EXPENSES OF MANAGEMENT

(a) Management fee  
Under an agreement dated 19th May, 1981, as amended, N. M. Rothschild Asset Management (C.I.) Limited were appointed as the Managers of the Company on the basis of the provisions of the Memorandum and Articles of Association of the Company and to manage the Company's administrative affairs, to act as its Registrar and to manage the Company's investments.

### (b) Carried over

The amount of US\$61,977,952, as mentioned in N. M. Rothschild & Sons (C.I.) Limited was appointed as the Custodian to be responsible for the custody of the Company's investments.

### 3 EARNINGS PER SHARE

The calculation of earnings per share is based on net revenue after taxation (before amortisation of preliminary and listing expenses) and 4,600,000 Ordinary Shares of 2 cents each in issue.

### 4 QUOTED INVESTMENTS

All quoted investments held by the Company held 18 quoted investments with an aggregate market value of US\$20,785,867.

### 5 UNQUOTED AND RESTRICTED INVESTMENTS

The Company held the following unquoted and restricted investments at 30th November, 1983:—

Company	Holding and Class of Stock	Cost	Valuation at 30th November, 1983	Equity interest in company
		US\$	US\$	%
Advanced Mineral Technologies, Inc.	250,000 Convertible Preferred	750,000	250,000	25.0
AgriGenetics Corporation	124,437 Common	124,437	1,246,770	1.2
Amgen, Inc.	315,001 Common	315,001	595,496	1.1
Applied Biosystems, Inc.*	295,000 Common	700,425	3,588,288	5.8
Calvary Associates, Inc.	571,430 Convertible Preferred	1,000,002	1,000,002	10.4
Celltech Limited	1,780,000 Ordinary	5,071,664	4,566,590	11.1
CW Ventures	Limited partnership interest	333,334	333,334	3.1
DNA Plant Technology Corporation	333,338 Common	999,025	999,025	2.9
Genetic Systems Corporation*	450,000 Common	900,000	2,899,623	2.9
Genzyme Corporation	274,062 Convertible Preferred	999,997	999,997	3.5
Immune Corporation*	800,250 Common	792,262	1,207,894	2.6
Integrated Genetics, Inc.*	300,000 Common	1,000,000	1,206,000	3.6
International Plant Laboratories, Inc.	71,500 Common	567,800	567,800	3.1
Plant Genetics, Inc.	497,400 Convertible Preferred	1,950,000	1,950,000	9.0
Quercus Systems, Inc.	60,000 Convertible Preferred	500,000	500,000	6.0
Rapigen Corporation	300,000 Series 'A' Convertible Preferred	2,015,500	3,325,000	7.5
	105,300 Series 'B' Convertible Preferred	1,000,500	1,000,500	2.2
WMC (Resource Recovery) Limited	782,500 Ordinary	28,211,827	26,879,884	29.8

A discount of 25 per cent. was applied to the Company's holdings in restricted investments (indicated with an asterisk) which had gross public at 30th November, 1983 but were subject to limitations on sale.  
Since 1st December, 1983, the Directors (with the approval of the independent Valuation Advisory Board) have decided to reduce the discount applied in respect of restricted investments from 25 per cent. to 20 per cent. The latter is now considered to be the appropriate discount to be applied in valuing restricted shares in biotechnology companies. On and before 30th November, 1983, the discount was applied in respect of the Company's entire holding of restricted investments, not just part of the holding as compared restricted shares. Had the discount of 25 per cent. been applied at 30th November, 1983 and only to the restricted shares, the net asset value per share would have been US\$117.75. The effect of the change of discount on the net asset value per share at 31st May, 1984 is not considered to be material.

With the exception of the investment in CW Ventures, the equity interest represents the proportion of the share capital of each investment owned by the Company on a fully diluted basis.  
All investments owned by the Company are either in the form of equity or are convertible into equity and the percentage interest is based on the exercise of all conversion and subscription rights by the Company and other parties. The investment in CW Ventures is based on the proportion of the investment in the company as a whole. The percentage interest in CW Ventures is based on the full payment of the additional commitment by the Company and the other parties.  
The shares in AgriGenetics were still unquoted at 30th November, 1983, but a preliminary registration statement has been filed showing that the Company is registered with the US Securities and Exchange Commission indicating a price range for a proposed initial public offering of US\$13-16 per share. The Directors therefore valued the investment in AgriGenetics at US\$14 per share taking into account such proposed public offering. The shares in AgriGenetics are still unquoted at the date of this Report.  
The reduction in the value of the holdings in Celltech and WMC (Resource Recovery) solely reflects changing market movements between the respective purchase dates and 30th November, 1983.

### 6 SHARE CAPITAL

	30th November, 1983	31st May, 1983	12th June, 1981 to 31st May, 1983
	US\$	US\$	US\$
Authorized	92,000	92,000	92,000
6,250,000 Ordinary Shares of 2 cents each	125,000	125,000	—
Issued and fully paid	92,000	92,000	92,000
4,600,000 Ordinary Shares of 2 cents each	—	—	—

### 7 SHARE PREMIUM

30th November, 1983

	US\$	US\$
Premium on initial issue of Ordinary Shares	45,908,000	45,908,000

### 8 CAPITAL RESERVE

	Gain on disposal of investments	Unrealised appreciation on quoted investments	Unrealised appreciation on unquoted investments	Incentive fee	Total
	US\$	US\$	US\$	US\$	US\$
Movements during period ended 31st May, 1983	229,194	284,716	730,466	1,490,233	1,994,609
Movements during period ended 31st May, 1980	142,361	6,988,233	5,211,644	—	12,342,238
Balance at 31st May, 1983	371,555	7,273,259	4,461,790	1,490,233	13,696,837
Movements during period ended 30th November, 1983	—	(1,821,214)	(1,697,086)	(331,492)	(3,850,802)
Balance at 30th November, 1983	371,555	5,452,045	2,764,704	1,158,741	9,847,045

Under an agreement dated 19th May, 1981, as amended, N. M. Rothschild Asset Management (C.I.) Limited received an incentive fee based on the appreciation (less depreciation) of the Company's unquoted investments during an accounting period. The incentive fee provided above is due for payment on 31st May, 1984 or on any subsequent 31st May provided that the net asset value per share of the Company at that time is not less than US\$15 after accruing the incentive fee. At such time as the net asset value per share is not less than US\$15, the balance being carried forward to the following year.

### 9 GENERAL RESERVE

	Gain on disposal of investments	Unrealised appreciation on quoted investments	Unrealised appreciation on unquoted investments	Incentive fee	Total
	US\$	US\$	US\$	US\$	US\$
Movements during period ended 31st May, 1983	1,240,495	1,161,230	2,401,725	1,490,233	6,293,683
Movements during year ended 31st May, 1983	1,999,139	(973,877)	1,402,260	—	2,427,522
Balance at 31st May, 1983	3,239,634				



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APPENDIX B continued

(v) any proposal concerning any other company in which he has interests directly or indirectly and whether as an officer or shareholder or otherwise...

AMGEN, INC. 1.1% US\$505,000 US\$708,984
Applied Biosystems is an instrument and fine chemical company located near San Francisco which began operations in 1961...

INTERNATIONAL PLANT LABORATORIES, INC. 5.1% US\$567,000 US\$667,000
International Plant Laboratories is the US parent company of 7myford Plant Laboratories, near Glassborough in Somerset, a recognized leader in the tissue culture and micropropagation of a wide range of plants...

6 BORROWINGS
Under the Articles of Association of the Company the Directors may exercise the Company's powers to borrow and to charge its assets...

CELTECH LIMITED 11.1% US\$1,011,644 US\$4,509,088
Celtech, based in Staines, was founded in 1980 and is the UK's leading specialist biotechnology company. It has a staff of 130 and is already earning revenues from the sale of reagents for blood-typing and for the purification of interferon...

30.000 Series 'A' Convertible Preferred Stock 7.5% US\$1,012,500 US\$1,325,000
Repligen was founded in May 1981 in Cambridge, Massachusetts by two Professors at the Massachusetts Institute of Technology, Arlyn Rich and Paul Schramm...

7 THE MANAGERS
The Managers, a wholly owned subsidiary of Rothchild's, were incorporated under the laws of Guernsey on 18th February, 1984. The Managers have their registered office at St. Julian's Court, St. Peter Port, Guernsey, Channel Islands...

CW VENTURES 3.1% US\$333,334 US\$333,334
CW Ventures is a US venture capital fund formed in July, 1982 by Channing, Weinberg & Company, Inc., a leading US firm of health care lawyers...

WMC (RESOURCE RECOVERY) LIMITED 25.0% US\$598,400 US\$574,800
WMC of Bristol has developed a process for the treatment of domestic refuse and sewage sludge to produce a uniform fibrous product which can be used as a substrate for the manufacture of high quality, medium production...

9 THE VENTURE CAPITAL ADVISERS
RINC was incorporated under its original name, New Court Securities Corporation, under the laws of the State of Delaware on 20th July, 1982...

DNA PLANT TECHNOLOGY CORPORATION 2.9% US\$999,025 US\$1,605,624
DNA/PT, whose main facilities are in Commission, New Jersey, is an agricultural biotechnology company. Dr. Sharp and Dr. Evans, the chief scientists, were former employees of Campbell Soup and have particular expertise in plant tissue culture and protoplast fusion...

GENETIC SYSTEMS CORPORATION 2.3% US\$800,000 US\$2,362,500
Genetic Systems of Seattle is an important company in the application of monoclonal antibodies to the diagnosis and treatment of human diseases. One of the company's major areas of product development is the diagnosis of infectious diseases...

11 THE SECRETARY
Bernard Shield Trustee Company Limited, the Secretary of the Company, is 49 per cent. owned by Rothchild's and 40 per cent. by the Bank of Bermuda Limited.

GENZEME CORPORATION 5.5% US\$999,997 US\$999,997
Genzyme is based in Boston, but has its principal activities in the UK following the acquisition of two UK companies, Whitman Biotechnology, a producer of industrial and diagnostic enzymes, and Koch-Light Laboratories, a manufacturer of the chemicals for the production of antibiotics...

PROCEDURE FOR APPLICATION
Applications must be for a minimum of 50 Shares and thereafter in the following multiples of Shares:
Applications for not more than 100 Shares
Applications for more than 100 Shares and not more than 1,000 Shares

13 LITIGATION
The Company is not engaged in any litigation and the Directors are not aware of any litigation or claims pending or threatened against the Company.

INTEGRATED GENETICS, INC. 3.6% US\$1,000,000 US\$1,025,247
Integrated Genetics was founded near Boston in February, 1981 and is involved in the application of recombinant DNA technology to therapeutic and diagnostic products. The latter all involve DNA hybridization probes, an emerging diagnostic technique which utilizes the ability of DNA to hybridize with complementary RNA or DNA...

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14 MISCELLANEOUS
(a) Except as disclosed in section 1 above:
(i) no Shares have in the two years immediately preceding the date of this document or are now proposed to be issued, fully or partly paid, either for cash or for a consideration other than cash;

GENZEME CORPORATION 5.5% US\$999,997 US\$999,997
Genzyme is based in Boston, but has its principal activities in the UK following the acquisition of two UK companies, Whitman Biotechnology, a producer of industrial and diagnostic enzymes, and Koch-Light Laboratories, a manufacturer of the chemicals for the production of antibiotics...

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(ii) no commissions, discounts, brokerage or other special terms have been given by the Company within the two years immediately preceding the date of this document in connection with the issue or sale of any Shares.

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(iii) no material sale of Shares (other than to shareholders pro rata to existing holdings) will be made within one year of the publication hereof without the prior approval of the Company in General Meeting.

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(iv) the Company has appointed N. M. Rothchild & Sons (C.I.) Limited as its Bankers on the latter's normal banking terms for customers (as regards bank charges, interest and otherwise). In addition, N. M. Rothchild & Sons (C.I.) Limited or any of its associated companies may act as its normal agents in relation to the banking and foreign exchange transactions of the Company...

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(v) the Company has not established a place of business in Great Britain. The Company has no subsidiaries.

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(vi) One of the current joint Directors, James G. Leach, is a shareholder of Amgen, Inc. which is also a shareholder of the Company. The Company is a shareholder of Applied Biosystems, Inc.

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(vii) The Shares of the Company are currently listed on the London Stock Exchange and from time to time dealings have taken place in the Stock Exchange. The latest information on the issue of the Shares is set out in the Prospectus dated 7th April, 1984. The middle market price quoted on the London Stock Exchange on 20th March, 1984 was US\$167 (11.70). Following the admission of the Shares of the Company to the Official List of the Stock Exchange, the London Stock Exchange listing will be discontinued.

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(viii) The provisions of Sections 50 and 51 of the Companies Act 1948 of Great Britain (other than the provisions of Section 50) so far as applicable (having regard to Section 419 of that Act) to the issue of the Shares in preference of the Shares of the Company.

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(ix) The following directors in portfolio companies are held by Directors:
James Blair, Director, Applied Biosystems, Inc., Reggion Corporation, Celltech Limited, IQ (Bio) Limited, International Plant Laboratories, Inc., Davanda.

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(x) David Padua receives a salary as Chairman of Argenevics Corporation, in which he also has a shareholding.

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(xi) Edward Ziff is a shareholder in Applied Biosystems, Inc.

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(xii) No amounts are required for the matters referred to in paragraph 4 of the Fourth Schedule to the Companies Act 1948 of Great Britain.

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(xiii) None of the Directors has any direct or indirect interest in any assets which, during the two years immediately preceding the date hereof, have been acquired or disposed of by or leased to the Company or are proposed to be acquired or disposed of by or leased to the Company.

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(xiv) The printing, accounting, legal and other expenses of or incidental to the Offer including the fees for obtaining a listing on the Stock Exchange and the commission and the fee payable to the Registrar of Companies in connection with the issue of the Shares are estimated to amount to approximately £240,000 and will be charged to the share premium arising on the issue or will be delivered out of the existing resources of the Company.

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(xv) There is no property purchased or acquired by the Company or proposed to be purchased or acquired, which is to be paid for wholly or partly out of the proceeds of this issue or the purchase or acquisition of which has not been completed at the date of issue of the Prospectus.

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UK COMPANY NEWS

RECENT ISSUES

Fleming forms Japanese fund and raising £42m

Robert Fleming, the merchant bank, has formed the Fiedgelling Japan Investment Company, a Bermuda based investment trust, and is offering 12m units of five shares and one warrant to raise \$60m (£42m).

Fleming's strategy will be to invest for long term capital appreciation, in companies with high technology profiles including communications equipment, computer systems, specialist electronic components and precision engineering.

Mr John Drysdale at Robert Fleming says there is no shortage of investment opportunities and Fleming expects to invest the funds without undue delay.

NatWest assets increase to £60bn

TOTAL ASSETS of National Westminster Bank increased from £54.49bn to £60.02bn at the end of 1983.

Mr Philip Wilkinson, the group chief executive, writes in the annual report that the main thrust of the group's operations during 1983 was to extend significantly the scope and depth of services provided to personal and business customers.

Biotechnology London listing

Biotechnology Investments the £2m (£2m) trust, thought to be unique in backing only biotechnology ventures, is seeking a London listing for its shares and raising a further £18.3m through an offer for subscription of 2m shares at £9.15 a share.

The trust has set up in 1981 by N. M. Rothschild and has Lord Rothschild as chairman. It is seeking the listing to widen the market for its shares presently traded on the Luxembourg Stock Exchange and with some limited matched bargains in London.

which just under half is in 18 unquoted or restricted investments and 33.2 per cent is in 18 quoted investments.

The offer price of £9.15 per share is the sterling equivalent of the net asset value per share at March 20, 1984 of \$13.24, after provisions for the payment of an interim dividend of 10 cents per share.

Exeter Building downturn

TAXABLE PROFITS of Exeter Building & Construction Group declined from £83,000 to £69,000 in 1983, following the half-time reduction to £27,000, against £31,000.

COMPANY NEWS IN BRIEF

ALTHOUGH LAST year was somewhat dominated by Bath and Portland Group's withdrawal from civil engineering, it also produced clear evidence of the underlying strength in most of its other main businesses.

FT Share Information

The following securities have been added to the FT Share Information Service: Brint Investments (Section: Trusts Finance Land)

Pauls & Whites

Pauls & Whites, meatsters and animal food manufacturer, has called an extraordinary meeting for April 26 to consider changing the company name to Pauls.

Stalemate at Broken Hill

STALEMATE continues in the wage dispute which has resulted in the closure of the three major mines at Broken Hill in New South Wales.

SHARE STAKES

Cresley Woodfield-Bagnard Securities has purchased 500,000 ordinary (5.94 per cent).

Table of EQUITIES with columns for Issue Price, Market Price, High, Low, Stock, and various financial metrics.

Table of FIXED INTEREST STOCKS with columns for Issue Price, Market Price, High, Low, Stock, and various financial metrics.

Table of RIGHTS OFFERS with columns for Issue Price, Market Price, High, Low, Stock, and various financial metrics.

Announcement date usually last day for dealing in shares during day. Figures based on prospectus estimates.

PENDING DIVIDENDS

Table of PENDING DIVIDENDS with columns for Date, Announcement, Date, and various financial metrics.

BIDS AND DEALS IN BRIEF

Slough Estates has received 99.28 per cent acceptances in respect of its bid for Alliant London, including the shares owned by Slough subsidiary A.D. Ltd.

BOARD MEETINGS

The following companies have notified details of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends.

FUTURE DATES

Table of FUTURE DATES with columns for Date, Event, and various financial metrics.

THE MORTGAGE BANK AND FINANCIAL ADMINISTRATION AGENCY OF THE KINGDOM OF DENMARK

239,800,000 GUARANTEED FLOATING RATE NOTES DUE 1994. SERIES 91. UNCONDITIONALLY GUARANTEED BY THE KINGDOM OF DENMARK.

ROTSCCHILD ASSET MANAGEMENT (CI)

St Julian's Court, St Peter Port, Guernsey 0481 26741. O.C. INTERNATIONAL RESERVES LIMITED.

Granville & Co. Limited

Table of Granville & Co. Limited with columns for Capital, Price, and various financial metrics.

NEW ISSUE

These Notes being sold, this announcement appears as a matter of record only.

U.S. \$100,000,000

The Long-Term Credit Bank of Japan Finance N.V.

(Incorporated in the Netherlands Antilles)



11 3/4% Guaranteed Notes Due 1989

Unconditionally guaranteed (as to payment of principal and interest) by

The Long-Term Credit Bank of Japan, Limited

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Morgan Guaranty Ltd

Bankers Trust International Limited

Banque Indosuez

Chase Manhattan Capital Markets Group

Credit Lyonnais

Deutsche Bank Aktiengesellschaft

Girozentrale und Bank der österreichischen Sparkassen

Lehman Brothers Kuhn Loeb

Manufacturers Hanover Limited

Morgan Stanley International

Orion Royal Bank Limited

Union Bank of Switzerland (Securities) Limited

Credit Suisse First Boston Limited

Salomon Brothers International Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Commerzbank Aktiengesellschaft

Daiwa Europe Limited

First Chicago Limited

Kreditbank International Group

Lloyds Bank International Limited

Merrill Lynch Capital Markets

Nomura International Limited

Swiss Bank Corporation International Limited

S. G. Warburg & Co. Ltd.

Algerie Bank Nederland N.V.

Bank of America International

Bank of Australia

Bank of Canada

Bank of China

Bank of India

Bank of Japan

Bank of Korea

Bank of London

Bank of Mexico

Bank of New York

Bank of Paris

Bank of Rome

Bank of Spain

Bank of Sweden

Bank of Switzerland

Bank of Taiwan

Bank of Thailand

Bank of Tokyo

Bank of Union

Bank of Vietnam

Bank of West Indies

Bank of Yugoslavia

FINANCIAL TIMES STOCK INDICES

Table of FINANCIAL TIMES STOCK INDICES with columns for Government Secs, Fixed Interest, Industrial Ord, Gold Mines, FT-Act. All-Share, and FT-SE 100.

FULCRUM INVESTMENT TRUST P.L.C.

Net asset value (unaudited) as at 30th March 1984. Income Shares: 41.82p. Capital Shares: 6.24p.

Handwritten signature

# FINANCIAL TIMES SURVEY

Monday April 9 1984

## Cleveland, Ohio

**Cleveland is in a period of awkward transition. As older labour-intensive industries decline it is searching for its share of new technologies and services jobs**

By TERRY DODSWORTH

ONLY 180 YEARS ago, Cleveland was little more than a couple of shacks on a marshy flood plain where the Cuyahoga river empties into Lake Erie. But nature had already singled it out for an eventful future.

Standing at a vital route intersection it exploded into growth as the American industrial revolution swept through the North East, successively absorbing and profiting from the waves of investment in steel, oil, motor cars and general metal working.

That great wave of manufacturing expansion has now slowed on. Today, Cleveland wears the unimpressive fading look of a nineteenth-century boom town, its sprawling steel mills smoking fitfully along the banks of the Cuyahoga, while its commercial centre, sprinkled with the architectural evidence of a prosperous past, seeks a new future with a rash of modern office buildings.

### Fading look

It is by no means clear as yet what this future will hold. Like most of the great metal-producing centres of the western world, Cleveland is now in the midst of a period of awkward transition.

This change was brought home to it, and to all the world, in a series of incidents the city likes to forget—the bitter riots of the late 1960s, which virtually coincided with the environmental row which broke out when the heavily polluted river caught fire.

Ten years later, Cleveland defaulted on some of its debts, the final ignominy for a city

which had generated such enormous wealth in the past. The shock of these events has undoubtedly altered attitudes. The glittering new city centre skyscrapers are the most visible evidence that the city is trying to change itself, and its direction, but the transformation by no means starts and ends there.

Politically, Clevelanders have taken a hard look at themselves and voted in a sober Republican mayor who has been willing to increase taxes to balance the books. This new realism has been accompanied by a broad-based move in the business community to re-inject some dynamism into the city's industry.

The problem these new pioneers face is one that is common to much of the American north-eastern industrial belt. From Detroit to Pittsburgh, the old boilerhouses of the U.S. manufacturing system are in decline as demand moves on to newer technologies than the ones they gave to the world. There are a number of sometimes conflicting explanations as to why this region in industry has hit the region so hard—but virtually everyone is agreed that it was compounded by a dangerous mood of complacency in the post-war period.

In one sense, this attitude was not particularly surprising. Like other U.S. manufacturing areas, Cleveland was lulled into a false sense of security by the golden era in industry which broke out between the end of the depression and the oil shock of the early 1970s. Steel production boomed in this period, while the steady expansion of the U.S. motor industry brought prosperity to its component and machine tool companies. But these were also the years which sowed the seeds of the future setbacks. U.S. industry had been so



### MILESTONES IN THE CITY'S LIFE

- In 1882, Cleveland was recipient of the All-America Cities award, having recovered financially after defaulting on its fiscal obligations in 1878; Cleveland was the first city to default since the great depression.
- The Cleveland Foundation, begun in 1914, is the country's oldest and largest community foundation, with assets of more than \$200m. It contributes over \$10m annually to such local programmes as family planning, care for the young and the aged, and various neighbourhood revitalisation projects.
- The Cleveland Clinic, founded in 1921, has become one of the largest privately funded and acclaimed medical centres in the world. Housed in 15 buildings over 11 square blocks, it has over 1,000 beds.

This institution, a leader in the fields of artificial organs and treatment of cardiovascular diseases holds claim to numerous medical advancements, such as practical use of one of the earliest heart and lung machines, development of coronary cine angiography and cardiac catheterisation, as well as the artificial kidney. A team at the clinic's Artificial Organ department is now in the process of developing an artificial heart and pump.

● The city is home to the Fourth District Federal Reserve Bank, two national investment banks, McDonald and Company and Prescott, Ball and Turben, and two of the top ten law firms in the country, Jones, Day, Reaves and Fogue and Squire, Sanders and Dempsey. Cleve-

land has 26 savings and loan associations with combined assets of nearly \$13bn. Total bank and savings and loan assets in the Greater Cleveland area amount to over \$30bn.

● Greater Cleveland ranks tenth nationally in newspaper markets with 23 dailies with a combined circulation figure of more than 1m.

● The Erie Canal, in use by 1822, along with the opening of the railroad in 1851, made Cleveland into a major port, linking it with the eastern markets. Over 1,200 cargo ships a year dock at Cleveland's 65 docks, annually loading or unloading more than 20m tons of goods.

● One of the cultural centres of the U.S., the Cleveland Symphony, formerly conducted by Lorin Maazel, is

considered one of the "Big Five," and the Cleveland Museum of Art ranks with the greatest museums in the world.

● Ranking fifth in the U.S., Cleveland is headquarters to more than 30 corporations listed in the Fortune 1,000. John D. Rockefeller, a native of Cleveland, began his Standard Oil of Ohio, Sohio (the first link in his chain of Standard Oil companies) in 1870. Other famous Clevelanders are Mark Hanna, a U.S. Senator and Henry B. Payne, who also served in the Senate. Jeptha F. Wade, a prominent Cleveland businessman is best known for combining 13 different telegraph companies into what became known as the Western Union Telegraph Company.

RIVKA NACHOMA

dominant after the war that it was exposed to little international competition at home, and had ready markets overseas. The challenge was to produce, not sell.

The rise of Japanese industry and the reconstruction of Europe altered this comfortable operating environment. The foreign car invasion, which has resulted in import market shares of between 25 and 30 per cent, is just one example of

this trend; a similar phenomenon is evident in machine tools and steel, both industries which are either asking for quotas or already have them.

According to a recent study published by the AmeriTrust band and prepared by the SRI research organisation, however, the impact of internal U.S. competition has been even greater. As the basic industries evolve towards new production methods, they are shifting their

green-field investments away from the North East to undeveloped farmland areas where wages are lower and workforces more open to change.

Eaton, the motor components manufacturer, is an outstanding example of this trend: once a major Cleveland employer, it now has virtually no manufacturing jobs in the city.

Some economists and analysts put heavy responsibility for this decline upon trade union

organisation. "No one will build a plant in Cleveland like Honda's in Columbus," says Mr Theodore Aldred Dean of the Weatherhead School of Management at Case University, "because no one walks into the United Auto Workers unless he has to."

As this example shows, Cleveland is now losing jobs to areas which are virtually on its doorstep in southern Ohio, and where a lack of industrial tradi-

tion is seen as a positive advantage.

Management also comes in for its share of criticism. The last 20 years have seen both a slippage in U.S. investment and a willingness to compromise on productivity which is now being paid for in lost markets. The cheap dollar policies of the 1970s in no way prepared industry for the tougher competitive climate.

The impact of these failures is clearly shown in the employment and demographic statistics for the area. Cleveland's population peaked in the late 1950s, when it approached 1m, but it has since fallen steadily to reach 574,000 by the last census date of 1980.

The city has an unemployment rate of almost 14 per cent, and in the larger greater Cleveland Standard Metropolitan Statistical Area, non agricultural employment has fallen from 874,000 in 1978 to 817,000 last year. In the same period, service jobs have increased only marginally, while manufacturing jobs fell by almost 23 per cent to 210,000.

Some of the factors which have produced this stark picture of decline will be virtually impossible to reverse. The steel industry, for example, has now moved irreversibly towards an international commodity structure and will never again employ the numbers it once found necessary in the U.S.

At the same time, the drive towards factory automation and manufacturing productivity is cutting away at the employment base in many of the industries which were the foundation of the Cleveland economy.

Given that some of these basic industries seem ready for even further shake-outs, it is difficult to see how the city can escape quickly from its downward spiral. Even so, some experts argue that the severity of the contraction may have a beneficial effect in the long run. "People always underestimate the forces of equilibrium which are at work in institutions," says Mr Alfred, pointing to some local union contracts where wages have been brought down to "something reasonable" to keep companies in Cleveland.

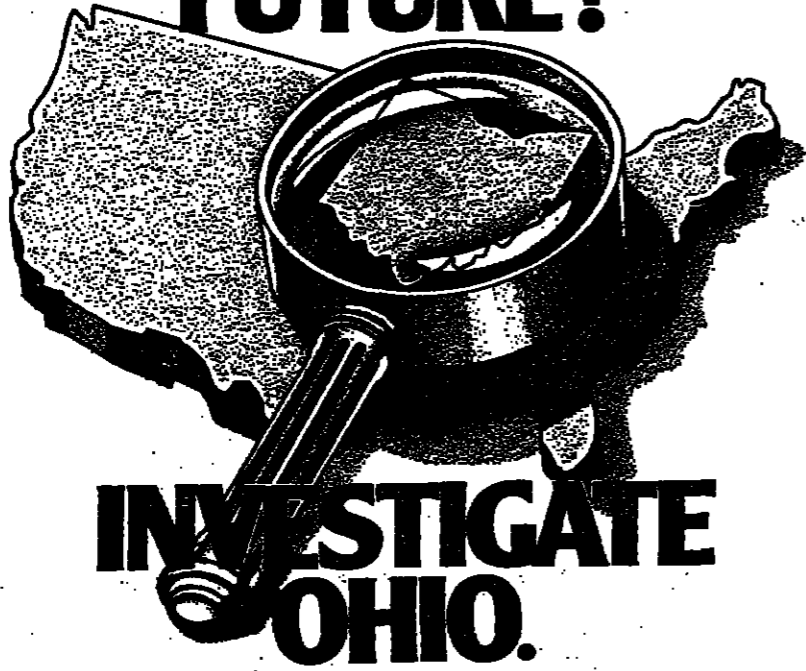
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One of the most obvious examples of this process of self adjustment is in the way the city has rallied to the efforts to put its finances back on a sounder footing. This move has had both a political and an institutional dimension. Politically, it brought in a mayor, Mr George Voinovich, with a sufficiently strong mandate to be able to push through two personal tax increases levied on city payrolls, although he has failed with a third effort. Institutionally, it has enrolled business and the professions—and to some extent the trade unions—in a drive to reinvigorate the city.

The main hope for the future, however, must lie in an entrepreneurial re-birth of the kind which has suddenly lifted Boston out of the rut over the past 10 years. Venture capitalists in Cleveland give the impression that there is plenty of money available for new projects if only the entrepreneurs can be found to use it—indeed, the Morganthaler Management Corporation, the largest venture capital organisation in the area, and one of the oldest in the country, does much more of its business outside the region than within it.

There are many hard-nosed businessmen in Cleveland and the North East who believe that this recovery will emerge once the natural process of cost adjustment had worked through.

## INVESTING IN THE FUTURE?



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Ohio is truly at the heart of a progressive business environment.

We're at the heart of accessibility with over 800 airports in Ohio, each separated by an average of just three minutes flight time. Over 50% of the total U.S. population lives within just a day's drive of Ohio—a claim neither New York nor California can make.

We're also the heart of an international business market, with Ohio ranking behind only California and Texas in total exports. Foreign investment in Ohio is over \$330 million, and international trade accounts for nearly 15% of Ohio's Gross State Product.

In the polymer industry, progressive Ohio corporations such as Goodyear, Goodrich and Firestone are working closely with respected scientists at Case Western Reserve University and Akron University to success-

fully turn today's scientific advances into practical technologies for tomorrow. The Ohio polymer industry proudly ranks second nationally in production.

This commitment to unite theory with practice has also made Ohio a world leader in the robotics and machine tool industries, ranking us second nationally. In fact, predictions are that over 25% of America's robotic machinery will be at work in Ohio by 1985.

Ohio's government officials, educators and business leaders have forged an alliance for industrial progress. A hallmark of this cooperative effort is the Thomas Alva Edison program. This state-sponsored partnership, the largest of its kind in the U.S., provides \$32.4 million to bring universities and businesses together to develop new technologies for improving productivity in Ohio industries.

Innovation and industry. Progress and production. They all come together in Ohio. So if you're planning to invest, investigate Ohio... the heart of advanced business activity.

**OHIO**  
the heart of it all!

For information and assistance, contact Dr. Phillip Code, Ohio Department of Development, Division of International Trade, 30 East Broad Street, Columbus, Ohio 43215. Phone: (614) 466-5017... Or see us at the Hanover Trade Fair at Hall 17, Stand 115.

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CLEVELAND OHIO III

Strong growth offers an unexpected lifeline

Services PETER BRUCE

ASK ANY Clevelander what the city's fastest-growing privately-held company produces and most would probably suggest a sophisticated piece of machinery. In fact, for the past two years, the prize has gone to a father and son who run a string of parking lots.

In a city where manufacturing giants like Republic Steel, Eaton Corporation, TRW, White Consolidated, Parker Hannifin, Acme Cleveland and Sohio have grown up, the 3,252 per cent growth in Kassouf's Parking's turnover last year, to \$5.5m, might reasonably be considered a near heresy. But that is not the end of it. Cleveland's biggest employer used to be Republic Steel—now it is a hospital. The city's fastest growing industry is no longer the motor components business, but the law.

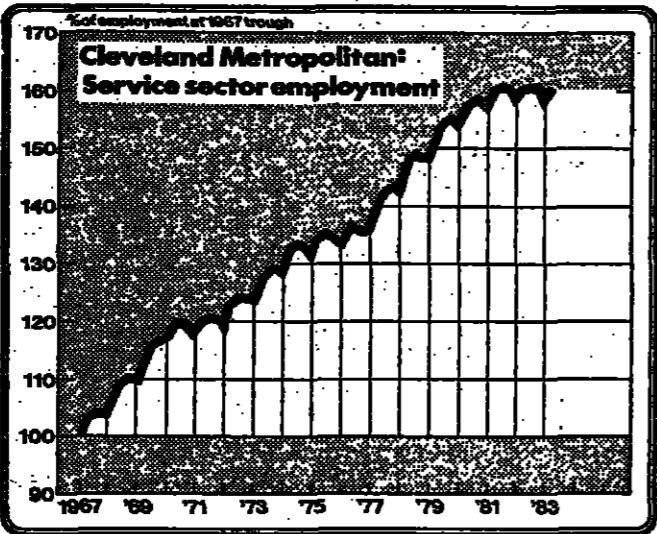
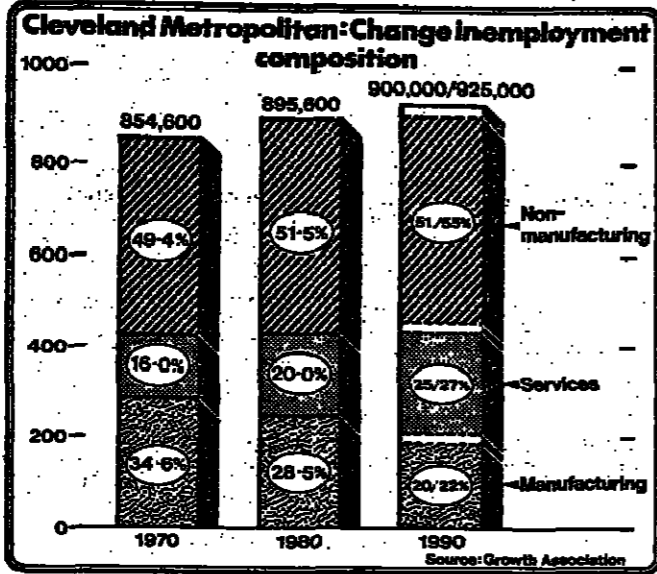
There has been a sharp change in the city's industrial profile in the past five years. As virtually every sector of the diversified manufacturing economy has fallen foul of the recession, so has an apparently immune services sector shrugged it off. While manufacturing employment fell from 276,900 in 1979 to around 212,000 towards the end of last year, service jobs, excluding finance, insurance, local government and property, rose from 184,200 to nearly 200,000. In the past 10 years, service industry jobs have increased by well over 30 per cent.

Rewards

The strength of Cleveland's service sector, and of the non-manufacturing sector in general, has given heretofore big business in the city. "Anytime you move from manufacturing industry to services you protect yourself from cycles," says one Ameritrust economist.

This growth is partly explained at least by the fact that while many of the major Cleveland-based manufacturers have cut back severely, if not totally, on production in and around the city, their headquarters, have remained—and local legal and accounting firms, consultancies and other skilled professionals have been able to reap the rewards of industrial expansion in the south, where labour is cheaper and admission to the second, and possibly less fragile comfort is that the city's position on Lake Erie and its commanding view of the freight routes between the Eastern seaboard and the heavy industry around Chicago and Detroit.

But perhaps because the slump in manufacturing employment has been so deep, neither the business, nor the academic community knows, with any degree of certainty, just why the service industries have taken such a hold.



favour as anywhere else, but they are sensitive to the attractions of the southern and western parts of the country. "I can't think of any reason why the headquarters should go," says the Growth Association's Trutko, adding, unprompted, "sun is fine if you want to retire but if there's no manufacturing there's nothing to do." Quite what the benefits of service sector growth have been at the lower end of the economic scale is also unclear. Redundant manufacturing workers lucky enough to find new jobs have often been forced to take dramatic cuts in pay. One 50 year old former Eaton employee earning \$12 an hour, now works at night for \$4 an hour at what a close friend describes as "packing things."

Haunted

There's a big gap between all the fancy statistics and what the real problems are," says one local government official in the generally working class suburb of Brook Park. While some of the suburb's unemployed have been recalled by nearby motor plants more than half of those who have found jobs have had to take heavy pay cuts in return, and most of these new jobs have been in the service sector.

The prospect of a "service" mentality taking root in Cleveland haunts Frank Valenta, director of the United Steel Workers District 28. "Sure we want an improvement in services but if there's no manufacturing then there's nothing to service," he groans. "How long can we exist cutting each other's hair and doing each other's laundry?"

Cleveland's small scale manufacturers, sentiment about the fashionable new services runs close to contempt. "My doctor and lawyer friends think it's wonderful to have a dollar that's 34 per cent overvalued," says one local producer, "because they can go out and buy a Mercedes and spend a weekend in London and have a lot of fun."

There is some evidence to suggest that the powers that be in Cleveland are listening to the fears voiced by Valenta. Programmes to shore up industry are being discussed but essentially, he and other trade unionists, and many smaller manufacturers, worry about the speed with which the growth of services has been latched onto as either inevitable or desirable.

What most worries these groups is that the growth in services, whether advanced or basic, has been largely accidental. To an extent, these fears are echoed by Dr Knight. "There is no strategy," he says, and the warning, left hanging in the air, is that the city is going to have to find ways to add some substance, and quickly, to all the talk of strengthening those remaining basic industries if the service industries do not find one day that they are being discarded along with little more than a cushion of air.

It seems, however, that Cleveland, with its biggest department store making record profits last year with the first year of its new store in downtown in more than a decade, and with new buildings rising in the centre, is going to find listening to the sceptics hard to do.

Cleveland Clinic provides spin offs

Health Care PETER BRUCE

ON Thursday March 22 the first patients of the day were wheeled into operating theatres at the Cleveland Clinic just before 8.00 am. By the end of the day, surgeons had worked on 71 patients, a little below average, performing 10 heart bypass operations, restoring four hands, at least one kidney transplant, three mastectomies, repaired a damaged retina and extracted an impacted wisdom tooth.

At least one of the bypass patients spent the previous night in the Clinic Inn, a plush resort in the grounds of what has grown to be the city's single biggest employer, before being sped into the theatre in the morning and by now, according to the clinic's law of average, could be back at work.

With some 32,000 admissions a year to its 1,068 staffed beds, in addition to seeing 500,000 outpatients, the Cleveland Clinic has become the centre of a sprawling healthcare network throughout the city, which now boasts some 24 other hospitals, with more than 10,000 beds, and, at the last count in 1981, at least 43 small clinics catering for anything from routine check ups to drive-in surgery. It all started around 1921, when Cleveland became one of the first cities in the U.S. to have a group practice. The gathering of doctors proved to be stimulating particularly as

goitres, which produced a massive swelling around the neck, seemed at the time to have reached serious proportions locally. While treatment of the goitre itself was not particularly difficult, removing the growths without massive damage to surrounding tissue was the early clinic means are still credited with pioneering what has come to be known as "less radical surgery" technique that has helped countless women come through mastectomy without severe damage to surrounding tissue. Although the clinic's first successes were surgical, a Dr Irvine Page arrived at the hospital in the Forties, having begun to doubt the conventional wisdom of the day which held, basically, that high blood pressure was a good thing. Years earlier he had noticed a link between hypertension and heart disease and strokes and with colleagues at the clinic he began to look for ways to treat it.

Hypertension

Initial efforts led Dr Page and his researchers to one of the most insidious manifestations of high blood pressure—malignant hypertension. At least half of the sufferers succumbed to kidney failure, it seemed, and in the Fifties and Sixties doctors at the clinic began to relate this to blockages in the arteries around the kidney. This took researchers into vascular treatments and led to the construction of the world's first artificial kidney, a converted washing machine. From there, the jump to

maintaining whole body functions by mechanical means was relatively short, enabling surgeons to do early work in open-heart surgery. By the late Sixties, with so much interaction between disciplines at the hospital, accidents of good fortune were bound to happen. The heart bypass operation was one, and came about when a cardiac surgeon strolled into a theatre to watch some colleagues rerouting an artery around a permanently damaged section of a kidney. The technique, he realised, could easily be applied to the heart. Nearly 30,000 bypass operations have been performed since the first in 1967.

The surgical successes, however, tend to overshadow the progress made in diagnostics during the research into cardiovascular disease. The clinic developed the cardiac catheterisation technique in 1958 and it is now common throughout the world.

The foundation that runs the clinic does so on a non-profit basis but nevertheless does handsomely from its revenues last year amounted to more than \$360m, with patients paying an average \$28 a night. "Everybody comes here," boasts one official. The publicity handouts list, among others, the kings of Saudi Arabia, Bhutan, Mary Pickford and the president of the Teamsters Union among past patients.

Ironically, the presence of a major health care centre in Cleveland, and other illustrious hospitals including Mount Sinai, has very little to do with the fact that two of the country's leading medical equip-

ment manufacturers are also based in the city. Picker International, part of Britain's GEC, and Technicare, part of Johnson & Johnson, are leading research into a ground-breaking diagnostic machine that threatens to make the much-fused-over scanner obsolete in just a few years. The Nuclear Magnetic Resonance (NMR) technique does away with potentially harmful X-rays altogether and both producers have machines installed in Cleveland's hospitals for testing.

Picker, the older and larger of the two (with a turnover of some \$700m compared with Technicare's \$200m) has been in Cleveland for 40 years and came to the city not because of its hospitals but because of its machine shops, to which it still contracts out piecework on a range of medical equipment ranging from tables and beds to conventional X-ray machines.

The presence of both Picker and Technicare, and around 30 other smaller medical equipment suppliers, has encouraged some Cleveland strategists to muse about a new medical equipment industry flowing into the city. Not so, says one Ameritrust economist. For one, the growth in equipment is likely to be in smaller, lighter products that could easily be shipped into the market around Cleveland and, argue some local equipment manufacturers, Cleveland is already overbedded. The State Government, concerned at the rising cost of health services in Ohio, has also imposed a moratorium on capital spending by local hospitals.

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- 2. Financing Assistance: We will help you assess qualification for local, state, and federal development financing programs including revenue bonds and guaranteed loans, and coordinate preparation and presentation of investment proposals.
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- 4. Transportation Facilities: We will supply complete data on highway, air, water and rail facilities. We will prepare for you an analysis of site specific transportation services as they relate to your business.
- 5. Labor Analysis: We will provide you with documentation of local labor force and skills availability, wage rates, area population and unemployment data and training programs which can be tailored to meet your needs.
- 6. Tax Structures/Incentives: We will furnish comparative local and state data—including corporate, personal income, and sales tax rates, and available tax incentives.
- 7. Community Profiles: We will provide you with extensive profiles of communities you select—including form of government, services, financial institutions, major employers and cultural and recreational facilities.
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- 9. For More Information: Please call or write to Gary G. Evans, The East Ohio Gas Company, P.O. Box 5759, Cleveland, Ohio 44101.



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Downtown Cleveland is attracting big-time spenders.

Since 1980, over one-half billion dollars' worth of construction has been started or completed in downtown Cleveland.

And new development opportunities coming on stream will add another \$600 million to the total.

Cleveland, already the headquarters city for many international businesses, is experiencing the highest development and reinvestment rate in its history.

This reinvestment boom is a vote of confidence in Cleveland's future. Cleveland's many international companies see downtown as a superior location for business because of the high quality, reasonably priced space, the wide range of business support systems, and the ease of commuting for the 125,000 downtown workers. And for the retailer or developer, there's an additional market of 100,000 people who come downtown every day to shop or transact personal business.

To find out more about downtown Cleveland's office, retail, and investment opportunities, call or write Jerry Sheehan, Executive Director of the Cleveland Area Development Corporation of the Growth Association, (216) 621-3300. Cleveland's leadership, representing business, labor and government, stands ready to assist you on a coordinated basis.

On Cleveland's Playhouse Square, three theaters are being restored by the Playhouse Square Foundation at a cost of over \$25 million. Next June, when the State Theatre stage house is completed, the interconnected Playhouse Square Entertainment Center will have 7400 seats, rivaling the greatest theater complexes in the country.

Exciting city within the city. In the heart of downtown, an enormous project called Tower City Center is under construction. Many restaurants and shops have already opened. When the 34-acre complex is completed, it will encompass as many as 18 connected buildings and include office towers, major department stores, hotels and condominiums.

Living it up in downtown Cleveland. The multi-million dollar River Bend Condominium being built in the historic Flats area complements other downtown living. Additional major developments along the riverfront are a 400-seat marina, restaurants and a multi-level entertainment and retail mall.

CLEVELAND.



CLEVELAND OHIO IV

# Strong base for law firms

LEGAL FOLKLORE in Cleveland does not actually detail just how the city's lawyers have come to be as powerful as they are. One story has it that Andrew Squire, a founding partner of the city's biggest law firm, Squire Sanders and Dempsey, spoke at President William T. McKinley's funeral in 1901. Squire, it is said, claimed to have known four U.S. presidents on first name terms.

A more credible link to Washington, however, probably comes through Mark Hanna, local industrialist, Republican Senator and chairman of the Republican Party around the turn of the century. Squire knew Hanna, and it was most likely that links of this sort drew Cleveland lawyers into a partnership with the industries that were beginning to flourish around the city.

Washington was, anyway, too far away then for local lawyers

## Legal Services

PETER BRUCE

to be able to profit from any political work and Squire, a business consultant, must have been happy with the business opportunities closer to home.

Industry, and a profusion of major corporate headquarters in the city, have spurred on almost embarrassing growth in legal service jobs in Cleveland. Between 1968 and 1980, for instance, law service employment rose nearly 85 per cent to some 5,000 people among Cleveland's firms, two of which—Squire Sanders and Jones, Day Reavis and Pogue—rank among the 10 biggest in the country.

The present chief at Squire Sanders, Mr. George Meisel, clearly believes Cleveland is still a good place to be based in, even though the decline in manufacturing around the city has meant a decline in the amount of corporate legal work involved in union pay settlements. As the city's big corporations have shifted their manufacturing bases to the more attractive (and compliant) workforces of the south and west the legal work has piled

up back at corporate headquarters. Even those companies that have moved away have found the local law firms only too willing to follow them. Squire Sanders opened an office in Miami when Harris Corporation moved there and Jones Day followed Diamond Shamrock to Dallas. Tenacity like that has helped the two firms' annual billings to grow to around \$50m a year, and that is a conservative estimate.

The two big firms have also spread themselves to other parts of the country. Predictably Columbus, Ohio's capital, has become an important location and at least four other Cleveland firms have operations there. Washington D.C., too, attracts plenty of lawyers, but Squire Sanders, with 307 lawyers on its staff, has also expanded to New York, to pick up business on the financial markets, and to Phoenix, Arizona—one Squire Sanders lawyer was forced to move there when doctors told his wife to move for health reasons. "After he was down there for a while he began to realise there was quite a market," says Mr. Meisel. An equally fortuitous event—Washington married the Belgian Ambassador to the U.S.—led to the opening of an office in Brussels, where the company has since done work for Société Générale and has just appointed a lawyer to look for opportunities within the European Community.

Some 10 per cent to 15 per cent of total Squire Sanders billings now come from abroad, Mr. Meisel says, though not all from the Brussels operation. He does feel, however, that the presence of the five partners in the Belgian capital offers a Squire Sanders and Jones, Day Reavis and Pogue—rank among the 10 biggest in the country.

"We don't represent ourselves as Belgian or European lawyers," he says. "We are an American law firm with a Belgian office." That position might not have been intentional at the start but a newly discovered advantage to Squire Sanders, he believes, is that while a number of the big New York law firms have European offices, they have little experience outside New York, and, perhaps, Washington.

# Diversity helps to ride recession

## Manufacturing Industry

PETER BRUCE

CLEVELAND HAS always been one of the powerhouses of manufacturing industry in the U.S. Its position on Lake Erie has placed it at the centre of the iron ore routes from northern Minnesota to the steel industry around Pittsburgh in the south.

It straddles the freight routes between the huge capital goods markets to the west and the consumer markets on the east coast. Probably to its lasting good fortune, the early industrialists in Cleveland never could decide what industry to get into. It just seemed to be a good place in which to make things.

Some 42 per cent of Detroit's industrial employment is accounted for by the motor industry, and steel takes up to 39 per cent of the jobs going in Pittsburgh, but the biggest concentration of industrial jobs in Cleveland, 18 per cent, is in what could loosely be called machinery. Local economists are convinced that the manufacturing diversity implied in those comparisons has saved the city from even more damage than it has suffered during the recession.

Up to 65,000 manufacturing jobs are thought to have been lost since the recession began to bite in 1979, a fall of around 25 per cent. Although there are signs of an improvement—both Ford and General Motors have been recalling workers to their metropolitan Cleveland plants as demand for cars continues to grow throughout the country—Cleveland's industries have yet to benefit substantially from the national recovery.

The city's problem is that most of its manufacturing industries are concentrated in relatively mature areas: non-electrical machinery, steel, tools and fabricated metals. They are all highly susceptible to cycles and, though fundamental to any large national manufacturing economy, have only modest growth prospects.

Typically, the city and its surrounding industries have tended to produce components, not necessarily for consumer products, but for producer goods and this has meant that the Cleveland manufacturers

traditionally find themselves latecomers to any upturn in the national production cycle and early leavers.

"The effect is cumulative," says a recent report by the Cleveland State University's Urban Centre. "Each subsequent recovery fails to regain fully the employment lost in the previous recession." The decline has been relentless, although not always dramatic. In 1967, manufacturing industries employed 40 per cent of the workforce in the metropolitan area. There were recoveries in 1972 and 1978, but these same industries now employ only 25 per cent.

The most visible losses have come from the city's major industrial employers. Eaton has closed most of its manufacturing plants in the area, Republic Steel and Jones and Laughlin still have also cut back sharply on jobs, but it is almost impossible to gauge the effects of the recession on the hundreds of smaller machine shops, fabricators and machine tools builders that give real substance to manufacturing in Cleveland.

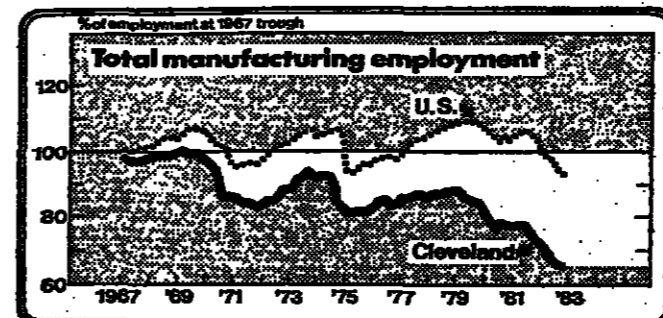
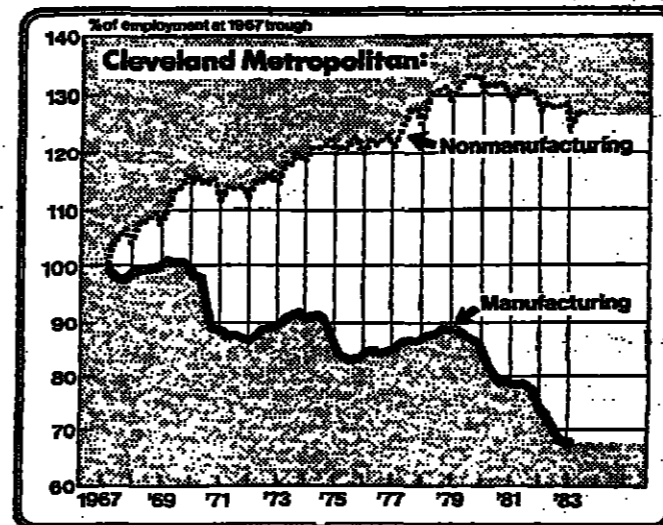
## Accessories

There are about 420 companies making machine tools, dies, tools, jigs, fixtures or other machining accessories around the city. A quarter of them employ, at best, fewer than five people and more than two-thirds employ fewer than 20 people.

Local steelworkers union leader Frank Valenta says he has counted 48 fabricating companies disappear during the recession. The Ohio Bureau of Employment Services estimates that employment in the metalworking machinery industries in metropolitan Cleveland fell between 1979 and 1982 to its lowest level since the end of the Sixties.

For the most part, however, the smaller machine shops have proved themselves to be very flexible and resilient during hard times. They are not organised by the unions and find it easy to lay off and rehire, when demand picks up, from a vast pool of experienced local machinists. The medium-sized fabricators and subcontractors face a different set of pressures. Most are locked into agreements with trade unions and survival through the recession has meant severe belt tightening.

"A lot of companies have brought down their breakeven points during the recession," says Mr. James Trutko, an economist with the Growth Association. "We should be



much more resilient. I think we are going to see a great deal of modernisation during this cycle and we won't only be helping other people modernise."

The holds true particularly for the tyre producers around Akron. Firestone's net income improved from \$6m to \$111m last year with virtually no change in turnover. Similarly, income at B.F. Goodrich reached \$18.4m after a 1982 loss of \$32.8m, while General Tire & Rubber's net profits rose 247 per cent on sales growth of just 6 per cent.

Some of the machinery companies have also found the necessary financial muscle to rationalise. At Bendix Automation, for example (recently sold by Bendix's new parent, Allied to Cross and Tracker) when the old Warner and Swasey lathe group still form the core company, breakeven point has

been reduced by around \$100m according to its chief executive, Mr. Fred Searby.

Bendix had closed two Cleveland machine tool plants and cut 1,000 local jobs while it controlled the group and Mr. Searby expects Warner and Swasey and its associated companies to be turned last year's \$60m losses into profits towards the end of the year. The other major local machine tool builder, Acme Cleveland, has also cut jobs and sought to diminish its exposure to the crowded conventional machine tool markets by buying a high technology laser system produced in California, despite a \$22m loss last year.

Even further down the machine tool scale, some producers have managed to soften the effects of the recession by diversifying. Hill Acme for instance, a producer of customised machines, began making small

valves in the Seventies and has found a lucrative niche in the scrub equipment market to help smooth over the machine tool cycles.

Republic Steel has cut its Cleveland workforce to around 6,000, from nearly 10,000 three years ago, and installed modern continuous casting equipment at its integrated Cleveland works. The \$14m investment at the works, which sit just across the Cuyahoga river from a similar plant belonging to Republic's new parent, LTV, must have made it one of the most attractive plants in the merger between Republic and Jones & Laughlin Steel, the LTV steel subsidiary.

The two works are likely to begin loading much of the volume steel chiefly for the motor industry, onto the Republic plant's caster, the only facility of its kind in the area, once the merger is completed.

While the merger of Republic and LTV may have saved the two companies plants in the heart of the city, Cleveland's steel industry, like that in the rest of the country, still has a lot of streamlining to do. U.S. steel has begun to try off people at its Cuyahoga Works in the run-up to the complete closure of the wire and strip mill and the fate of the U.S. Steel tube operations in nearby Lorain also hangs in the balance.

The steel tubes market, particularly in the once lucrative oil field markets, has all but disappeared in the past two years.

The shrinkage in iron and steel has not been confined to the interrupted steelmakers either. Foundries have also been hit. "You cannot get large castings in Cleveland any more," complained one machine tool maker. "There used to be three or four."

Cleveland's business community, galvanised by the ironworkers' steelmakers addressing the problem of the city's industrial base, has come up with a three-point action plan to stop the rot and, conceding that the prospect of enticing new industry to the area is remote, to encourage new ventures from within.

Existing manufacturers are being encouraged to talk, at a

senior level, with trade unionists, in an effort to arrive at joint strategies to increase competitiveness, and to modernise manufacturing procedures. The action plan, put together by the Cleveland Tomorrow Committee, chaired by Mayor George P. Bush, Mr. E. Mandel de Witth, has also proposed setting up a local productivity centre to enable businesses to share technical expertise.

A second aspect to the action plan would involve an attempt to foster the growth of new industries, largely through creating a mix of research and venture capital resources. Finally, the plan calls for the development of a programme to address the causes contributing to the decline of industry around the city.

## Labour costs high

The committee blames the decline of the city's manufacturing base almost entirely on high unit labour costs, a position which may make it much more difficult for management to talk to the unions. Already there are signs in the city that even where union leadership is talking to the business community in an attempt to arrive at a consensus of sorts for future action, rank and file members are resisting calls for an end to restrictive practices. "It was the management that agreed to our work practices when they were only too keen to see the merchandise move out the door," says one activist, "now they want us to roll over and hand it all back."

Union leaders are not likely to put their political careers on the block for the Cleveland Tomorrow programme if they sense that their membership is not going to take them on board and the next year could prove to be the make or break period. Without union support, the schemes designed to buoy up the basic industries will probably fail by the wayside.

Mr. Bill Seelbach, director of the Cleveland Tomorrow programme, believes however, that the message on costs will get through. "Labour management co-operation in the city's future is happening as it has never happened before," he says. "The smart (union) guys realise that they have got themselves into an untenable situation."

## Two profiles which illustrate the contrasting fortunes of new and traditional industries. Reports by Peter Bruce

# How Tecmar plugged into IBM

CAROLINE AND MARTIN Alpert ("Marty") to just about everyone are the kind of people whose Cleveland's economists, its business leaders and its publicists dream about. In 1981 they formed the entire staff of their company, Tecmar, now located in a new \$2m plant in one of the greenfield industrial areas that surround the city. Today, with sales estimated at more than \$40m this year, there are 400 people on the payroll.

Tecmar make computer "add ons" to the memory boards, disc drives, networking packages, video and graphics boards and some software and the company is now retooled to be the biggest single source of peripherals and boosters to the IBM personal computer range.

Martin, with degrees in medicine and biomedical engineering and Caroline, who gave up nursing to take an MBA at Case Western University in the city, began working on a device in 1974 to help diagnose lung diseases during a year at Cleveland's

University Hospitals. The Pulmonary Diagnostic Instrument (PDI) took the Alpernts to build a device, though not taken seriously by the Cleveland medical establishment when they first began testing it on patients in 1975, their research was not wasted.

In building the PDI the Alpernts had designed computer components, basically memory boards, not on the open market, but sales of these had taken their fledgling company (Tecmar stands for "Marty's technology") into the \$50,000 a year league. The Alpernts, however, had seen the IBM personal computer coming and, so the story goes, they bought the first two sold in the U.S. in October 1981.

The couple immediately began designing peripherals for the PC, taking their two computers apart and designing interfaces to reverse. Six weeks later, at a computer exhibition in Las Vegas, the Tecmar add ons took the market by storm.

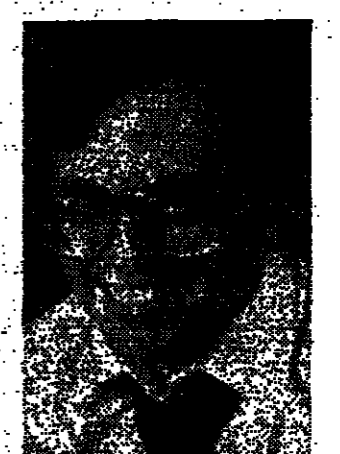
Although Tecmar now does peripherals for other com-

puters, including Apple, the link with IBM has been critical and it is close one, which probably solidified in 1982 when Martin informed IBM that three IBM executives had been trying to sell him new design secrets.

"Our market is the world," says newly-hired chief operating officer Henry Caplan. "Wherever the IBM PC is, so are we."

Caplan's arrival probably marks the beginning of a new phase in Tecmar's growth. It does at least coincide with the fact that the company's sales rose 40 per cent in the last 30 months has begun to fall away. "The way you deal with that is to bring in guys like me," he says.

Caplan, an experienced computer sales executive and certainly older than the two Alpernts, both of whom are in their early thirties, says the company had to borrow money for the first time ever recently and probably needs to go public. "I want us to be as big as possible," he says, "but not monolithic. We have no bureaucracy here and we can



Dr. Martin Alpert (Marty) now has 400 on the payroll of his company, Tecmar

move quickly." What the Alpernts, and Caplan, clearly have in mind is expansion, either through acquisition or on their own. A head of international operations has just been appointed to Brussels and the company is looking for its export business to grow to around 35 per cent of total sales.

# Machine tool decline hits Hygrade

THERE ARE at least 150 companies, employing fewer than 10 people, making jigs, tools, fixtures and dies in Cleveland and they are almost all in trouble. Hygrade Machine and Tool is one of them. Typically, it is a family business and typically, it has not had a month in the black for nearly a year.

Hygrade, run by Joseph Liptak, 70, and his sons Joel, 40 and Leonard, 34, has been making jigs and fixtures in Cleveland since 1948. Joel says his father has never seen business so bad. "He's never had to lay people off before," he says, "and that really hurt him."

Until three years ago, says Joel, business was like water running from a tap. "Then it just turned off." Like many of Cleveland's job shops Hygrade are able to supply the city's machine tool or component producers with one off pieces of machined metal simply too time consuming to be done in house. But in the space of three years or so the Liptak family have seen their customer base virtually disappear.

Chiefly, it was the purchase of Warner and Swasey, the lathe makers, by Bendix, and the closure of Caterpillar's lathe truck plants in the area that accounted for most of the customer losses. "About half our business then," says Joel.

The Liptaks have not bought a new machine tool since the slide began. "They're down to six men in the machine shop, from a high of 18 three years ago and there seems to be no sign of a recovery," he says. "Anyway, we're always the last to get it."

"We've lost money every month since October. Right now we're not even drawing much of anything (the few designers are being kept busy revising old Caterpillar lathe truck drawings for use, eventually, by a licensee in Korea). The few pieces being machined in the largely idle machine shop have been taken on even though they'll lose money on them."

It would be suicide for the Liptaks to turn down even lost making work. Down at the bottom of the manufacturing process, they depend heavily on relationships with a select band of customers and the strength of Cleveland's machine shops lies in their being able to take on work at short notice.

"People wait so long to go ahead with new projects," says Joel, "but when it comes it can come so fast. What do you do?" Get out and look for new business? Hygrade never

really had a salesman when Warner and Swasey, and Caterpillar (Towmotor to the Liptaks) and Addressograph Multigraph were still out there. "If there was any trouble, then father would go round," says Joel.

Locked in. It seems, too, that Hygrade is firmly locked into the customised business. "Every time we try to do anything in bulk we get killed," he says. More out of politeness than hope he quoted on a job last month that involving producing six small pieces. The customer called up to say he had come in twice as high as the winning bid. "I told him that normally we wouldn't have quoted him on that. It makes us look bad."

Joseph Liptak, apparently stubbornly refusing to retire, has often warned his sons about getting into volume production of any kind. "He's told us to stick with one thing," says Joel. "You're going to start working about with things that are foreign to you that you know nothing about, and you're going to go under."

Conservation of that sort is what has sustained Cleveland's small machine shops until now. Several large manufacturing

groups have based operations around the city precisely because the job shops are there and because they have always been able to adapt to quick one-off orders that require special tooling. Quite where they fit into the futuristic visions of Cleveland's planners is anybody's guess but the Liptaks are a dwindling breed.

"I'm waiting to see what the summer holds out," says Joel. "This is in itself a sign of the times as summer has traditionally been a slack period for the company." "We were down to four days a week, seven hours a day in December, but there are dibbles coming in. How much longer before the flood comes in I don't know. We work from day to day."

For a little company deemed good enough by some of its customers to have once worked on jigs for the B1 bomber and the F15 fighter, the great buildings being planned along the Cuyahoga river and the political swirl over whether to build a \$200m domed sports stadium must seem an age away.

Hygrade had to move out of the city at the beginning of the year after their lease expired. The move to a suburb cost a precious \$100,000. Nobody from Cleveland City Hall tried to persuade them to stay.

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†Money Management, December 1983.

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Closing prices April 6

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12 Month High	Low	Stock	12 Month High	Low	Stock	12 Month High	Low	Stock	12 Month High	Low	Stock
12.00	10.00	AAA	12.00	10.00	AAA	12.00	10.00	AAA	12.00	10.00	AAA
12.00	10.00	AA	12.00	10.00	AA	12.00	10.00	AA	12.00	10.00	AA
12.00	10.00	A	12.00	10.00	A	12.00	10.00	A	12.00	10.00	A
12.00	10.00	B	12.00	10.00	B	12.00	10.00	B	12.00	10.00	B
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# AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices April 6

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12 Month High	Low	Stock	Div. Yld. %	P/E	Stk. 100s	High	Low	Open	Close	12 Month High	Low	Stock	Div. Yld. %	P/E	Stk. 100s	High	Low	Open	Close
110.00	108.00	AT&T	4.00	15.00	100	110.00	108.00	109.00	109.00	110.00	108.00	AT&T	4.00	15.00	100	110.00	108.00	109.00	109.00
100.00	98.00	Amgen	3.00	12.00	100	100.00	98.00	99.00	99.00	100.00	98.00	Amgen	3.00	12.00	100	100.00	98.00	99.00	99.00
90.00	88.00	Amstar	2.00	10.00	100	90.00	88.00	89.00	89.00	90.00	88.00	Amstar	2.00	10.00	100	90.00	88.00	89.00	89.00
80.00	78.00	Amstar	2.00	10.00	100	80.00	78.00	79.00	79.00	80.00	78.00	Amstar	2.00	10.00	100	80.00	78.00	79.00	79.00
70.00	68.00	Amstar	2.00	10.00	100	70.00	68.00	69.00	69.00	70.00	68.00	Amstar	2.00	10.00	100	70.00	68.00	69.00	69.00
60.00	58.00	Amstar	2.00	10.00	100	60.00	58.00	59.00	59.00	60.00	58.00	Amstar	2.00	10.00	100	60.00	58.00	59.00	59.00
50.00	48.00	Amstar	2.00	10.00	100	50.00	48.00	49.00	49.00	50.00	48.00	Amstar	2.00	10.00	100	50.00	48.00	49.00	49.00
40.00	38.00	Amstar	2.00	10.00	100	40.00	38.00	39.00	39.00	40.00	38.00	Amstar	2.00	10.00	100	40.00	38.00	39.00	39.00
30.00	28.00	Amstar	2.00	10.00	100	30.00	28.00	29.00	29.00	30.00	28.00	Amstar	2.00	10.00	100	30.00	28.00	29.00	29.00
20.00	18.00	Amstar	2.00	10.00	100	20.00	18.00	19.00	19.00	20.00	18.00	Amstar	2.00	10.00	100	20.00	18.00	19.00	19.00
10.00	8.00	Amstar	2.00	10.00	100	10.00	8.00	9.00	9.00	10.00	8.00	Amstar	2.00	10.00	100	10.00	8.00	9.00	9.00

Continued on Page 32

# NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month High	Low	Stock	Div. Yld. %	P/E	Stk. 100s	High	Low	Open	Close	12 Month High	Low	Stock	Div. Yld. %	P/E	Stk. 100s	High	Low	Open	Close
110.00	108.00	Amgen	3.00	12.00	100	110.00	108.00	109.00	109.00	110.00	108.00	Amgen	3.00	12.00	100	110.00	108.00	109.00	109.00
100.00	98.00	Amstar	2.00	10.00	100	100.00	98.00	99.00	99.00	100.00	98.00	Amstar	2.00	10.00	100	100.00	98.00	99.00	99.00
90.00	88.00	Amstar	2.00	10.00	100	90.00	88.00	89.00	89.00	90.00	88.00	Amstar	2.00	10.00	100	90.00	88.00	89.00	89.00
80.00	78.00	Amstar	2.00	10.00	100	80.00	78.00	79.00	79.00	80.00	78.00	Amstar	2.00	10.00	100	80.00	78.00	79.00	79.00
70.00	68.00	Amstar	2.00	10.00	100	70.00	68.00	69.00	69.00	70.00	68.00	Amstar	2.00	10.00	100	70.00	68.00	69.00	69.00
60.00	58.00	Amstar	2.00	10.00	100	60.00	58.00	59.00	59.00	60.00	58.00	Amstar	2.00	10.00	100	60.00	58.00	59.00	59.00
50.00	48.00	Amstar	2.00	10.00	100	50.00	48.00	49.00	49.00	50.00	48.00	Amstar	2.00	10.00	100	50.00	48.00	49.00	49.00
40.00	38.00	Amstar	2.00	10.00	100	40.00	38.00	39.00	39.00	40.00	38.00	Amstar	2.00	10.00	100	40.00	38.00	39.00	39.00
30.00	28.00	Amstar	2.00	10.00	100	30.00	28.00	29.00	29.00	30.00	28.00	Amstar	2.00	10.00	100	30.00	28.00	29.00	29.00
20.00	18.00	Amstar	2.00	10.00	100	20.00	18.00	19.00	19.00	20.00	18.00	Amstar	2.00	10.00	100	20.00	18.00	19.00	19.00
10.00	8.00	Amstar	2.00	10.00	100	10.00	8.00	9.00	9.00	10.00	8.00	Amstar	2.00	10.00	100	10.00	8.00	9.00	9.00

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low ranges and dividends are shown for the new stock only. Unless otherwise noted, rates of dividends are annual distributions based on the latest declaration.

a-dividend also extra; b-annual rate of dividend plus stock dividend; c-liquidating dividend; d-called; e-new yearly low; f-dividend declared or paid in preceding 12 months; g-reduced in Canadian funds, subject to 15% non-residence tax; h-dividend declared after split-up or stock dividend; i-dividend paid in stock; omitted, deferred, or no action taken at latest dividend meeting; j-dividend declared or paid this year, an accumulation of dividends; k-dividend declared or paid in preceding 12 months; l-new yearly high; m-next day delivery; n-earnings rate; o-dividend declared or paid in preceding 12 months; plus stock dividend; p-trading halted; q-bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies; w-when distributed; x-when issued; y-without warrants; z-dividend and sales in full; yld-yield; c-sales in full.

## WORLD VALUE OF THE POUND

every Tuesday in the Financial Times



WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market, closing prices April 6

Table of over-the-counter stock prices including columns for Stock, Sales, High, Low, Last, and Change. Includes sub-sections for A-Z and B-D.

CANADA

Table of Canadian stock prices including columns for Stock, Sales, High, Low, Last, and Change.

AUSTRIA

Table of Austrian stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

NORWAY

Table of Norwegian stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

HONG KONG

Table of Hong Kong stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

BELGIUM/LUXEMBOURG

Table of Belgian/Luxembourg stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

AUSTRALIA

Table of Australian stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

DENMARK

Table of Danish stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

JAPAN

Table of Japanese stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

FRANCE

Table of French stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

ITALY

Table of Italian stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

NETHERLANDS

Table of Dutch stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

GERMANY

Table of German stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

GERMANY

Table of German stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

SWEDEN

Table of Swedish stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

MONTREAL

Table of Montreal stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

SOUTH AFRICA

Table of South African stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

SINGAPORE

Table of Singapore stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

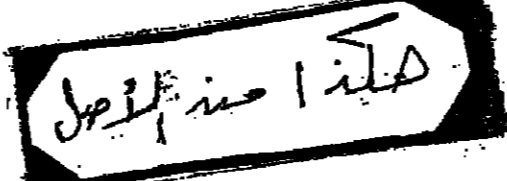
SPAIN

Table of Spanish stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

SWITZERLAND

Table of Swiss stock prices including columns for 1983/84 High/Low, April 6 Price, and Stock.

ENERGY REVIEW every Wednesday in the Financial Times
INTERNATIONAL GUIDE TO THE ARTS every Friday in the Financial Times





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WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market, closing prices April 6

Table of stock prices and market data, including columns for Stock, Sales, High, Low, Last, Day.

NEW YORK

INDICES

Table of New York stock indices, including Dow Jones, Industrial, and various sector indices.

Table of New York active stocks, listing various companies and their stock prices.

Table of international stock indices, including Australia, Austria, Belgium, Denmark, France, Germany, Hong Kong, Italy, Japan, Netherlands, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, and World Capital.

BUILDING

CONSTRUCTION CONTRACTS

Robert McAlpine £11m Scottish academy order

A contract worth more than £11m has been won by Sir Robert McAlpine and Sons for the construction in Glasgow of the new Royal Scottish Academy of Music and Drama.

Orders worth more than £4m have been won by Heywood Glazing Systems, the patent glazing and curtain walling subsidiary of Heywood Williams Group.

STENT FOUNDATIONS, part of Balfour Beatty, has secured over £4m-worth of foundation work in the UK, Thailand and the Middle East.

Stent has commenced piling work on the M25 Swanley in Sevenoaks section being carried out by John Laing Construction.

Advertisement for Monk, featuring the text 'A reputation built on experience' and the Monk logo.

French Kier £11.7m batch

FRENCH KIER CONSTRUCTION, a member of the French Kier Group, has been awarded contracts totalling £11.7m during March.

Work has started on two McCARTHY & STONE warden-assisted sheltered homes, a 15m sq-home development, being built in Bidston Road in Oxtun, Birkenhead.

Building work on the Gifford Park Primary Combined School is under way. The school and community annex are part of a £200,000 project being carried out by JOHN WILLIOTT (BEDFORD), part of the P...fordshire-based John Willott Group of Companies.

Gatwick North Terminal frame

A contract worth over £5m has been won by CLEVELAND RED-PATH ENGINEERING for the supply and erection of the structural frame of Gatwick Airport's North Terminal.

This advertisement complies with the requirements of the Council of the Stock Exchange of the United Kingdom and the Republic of Ireland.



Ireland £50,000,000 11 1/2 per cent. Bonds 1994

Issue price 100 per cent.

- List of banks and financial institutions that have agreed to subscribe or procure subscribers for the bonds, including Algemene Bank Nederland N.V., Bank of Tokyo International Limited, etc.

The Bonds, in the denomination of £5,000 each, have been admitted to the Official List of the Stock Exchange of the United Kingdom and the Republic of Ireland...

Particulars of the Bonds are available from Exel Statistical Services Limited and copies may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 25th April, 1984 from...

Make Your next Convention in Hungary



HungarHotels

Ask someone who has been to Hungary where to stay, where to eat and where to have a nice time. Invariably and for good reasons the answer will be - HungarHotels, Hungary's largest hotel-chain.

Scott Goff Layton & Company

Partners: D. A. Grenier, D. M. Ambrose, P. S. Argheban, A. C. Bull, H. P. Chance, P. A. Clifton, D. J. Couzens, D. M. de Yong, C. D. N. Dickman, H. M. Doe, K. J. Duke, R. J. Franklin, R. C. Harwood, C. H. James, K. H. L. Layton, B. Mackley, C. D. J. Pearce, B. R. Peerless, M. A. Salmon, B. R. Smithson, E. C. Stenling, K. S. Taylor, M. A. Unsworth, M. I. Wilkins.



AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Tr. Mgmt., Allied Unit Trusts, and others, including their names, managers, and dates.

FT UNIT TRUST INFORMATION SERVICE

Main table of unit trust information with columns for trust name, manager, and date. Includes entries like Crown Unit Trust Services Ltd., Gwyneth Unit Mgmt. Ltd., and many others.

Table listing insurance companies and their services, including Sun Alliance, Aviva, and others, with details on their offerings.

Insurances - continued

Table listing insurance companies like Albany Life Assurance Co. Ltd., Prudential, and others, with their respective details.

Table listing insurance companies like Friends' Provident Life Office, Prudential, and others, with their respective details.

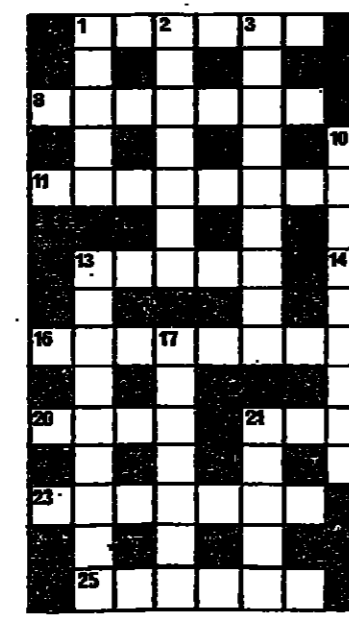
Table listing insurance companies like Prudential, Friends' Provident Life Office, and others, with their respective details.

Table listing insurance companies like Prudential, Friends' Provident Life Office, and others, with their respective details.

F.T. CROSSWORD PUZZLE No. 5388

ACROSS

- 1 It's experienced in poetic form (6)
4 Giving my leg a new treatment with spirit (6)
8 Cry from a whale (7)
9 Grim appearance of horse without carriage (7)
11 Decided to be resolute (10)
12 Press a certain material (4)
13 Sailor turned to crime and is seen in the dock (5)
14 Before embracing Anne put out feelers (8)
16 Used to be in a job (8)
18 Strip a fire-arm? (5)
20 He's a fantastic tennis player (4)
21 Describing one who was his own master? (-4-6)
23 Not precious stones, but may be worn (7)
24 The current recession (3-4)
25 Firemen will use it, though it may ruin the hose (8)
26 He holds listeners in a kind of transport (6)



DOWN

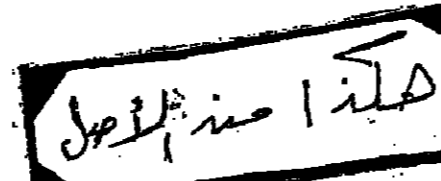
- 1 Sinuous slave dance (5)
2 Some card-games supplied by a stationer (7)
3 Offering no chance to gain some odd change? (4, 5)

- 5 A minor grant (5)
6 A subterfuge no one's welcome to subvert (7)
7 Delay for a new drink (4, 2, 3)
10 Unexceptional combination of extremes (3, 3, 3)
13 One missile after another produces great surprise (4-5)
15 Record-holder (9)
17 His rise is postponed (3-4)
19 Confusion that is restful for a change (7)
20 What could be finer than a riddle? (5)
22 The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

Table listing insurance companies like Prudential, Friends' Provident Life Office, and others, with their respective details.

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Table listing insurance companies like Prudential, Friends' Provident Life Office, and others, with their respective details.





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INSURANCE & OVERSEAS MANAGED FUNDS

Main table containing various fund listings, including names, managers, and performance data. The table is organized into multiple columns and rows, with sub-sections for different types of funds and regions.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas managed funds, including fund names and key details.

NOTES: A section providing additional information and disclaimers regarding the fund data and performance metrics.



FT LONDON SHARE INFORMATION SERVICE

Please watch Angela Rippon on BBC-1 TV at 6.35 on Sunday, April 15th

appearing on behalf of St. Loye's College for Training the Disabled for Commerce and Industry. Donations to St. Loye's College, Freepost, EXETER EX1 1AZ.

BRITISH FUNDS

Table of British Funds including 'Shorts' (Lives up to Five Years), Five to Fifteen Years, and Over Fifteen Years. Columns include Name, Price, and Yield.

Undated

Table of Undated funds with columns for Name, Price, and Yield.

Index-Linked

Table of Index-Linked funds with columns for Name, Price, and Yield.

INT. BANK AND OSEAS GOV. STERLING ISSUES

Table of International Bank and Overseas Government Sterling issues with columns for Name, Price, and Yield.

CORPORATION LOANS

Table of Corporation Loans with columns for Name, Price, and Yield.

COMMONWEALTH AND AFRICAN LOANS

Table of Commonwealth and African Loans with columns for Name, Price, and Yield.

LOANS

Table of Loans with columns for Name, Price, and Yield.

Building Societies

Table of Building Societies with columns for Name, Price, and Yield.

Hire Purchase, Leasing, etc.

Table of Hire Purchase, Leasing, etc. with columns for Name, Price, and Yield.

Public Board and Ind.

Table of Public Board and Industrial funds with columns for Name, Price, and Yield.

FOREIGN BONDS & RAILS

Table of Foreign Bonds and Rails with columns for Name, Price, and Yield.

AMERICANS

Table of American stocks with columns for Name, Price, and Yield.

CANADIANS

Table of Canadian stocks with columns for Name, Price, and Yield.

BANKS, H.P. AND LEASING

Table of Banks, H.P., and Leasing with columns for Name, Price, and Yield.

BEERS, WINES AND SPIRITS

Table of Beers, Wines, and Spirits with columns for Name, Price, and Yield.

BUILDING INDUSTRY, TIMBER AND ROADS

Table of Building Industry, Timber, and Roads with columns for Name, Price, and Yield.

CHEMICALS; PLASTICS

Table of Chemicals and Plastics with columns for Name, Price, and Yield.

DRAPERY AND STORES

Table of Drapery and Stores with columns for Name, Price, and Yield.

INDUSTRIALS (Misc.)

Table of Industrial (Miscellaneous) stocks with columns for Name, Price, and Yield.

DRAPERY & STORES—Cont.

Table of Drapery and Stores (Continued) with columns for Name, Price, and Yield.

ELECTRICALS

Table of Electricals with columns for Name, Price, and Yield.

FOOD, GROCERIES, ETC.

Table of Food, Groceries, etc. with columns for Name, Price, and Yield.

ENGINEERING

Table of Engineering stocks with columns for Name, Price, and Yield.

ENGINEERING—Continued

Table of Engineering (Continued) with columns for Name, Price, and Yield.

HOTELS AND CATERERS

Table of Hotels and Caterers with columns for Name, Price, and Yield.

INDUSTRIALS (Misc.)

Table of Industrial (Miscellaneous) stocks with columns for Name, Price, and Yield.

Johnnie's



INDUSTRIALS—Continued

Table of industrial stocks including ICI, British Petroleum, and various engineering firms. Columns include Stock, Price, Last, Bid, Offer, and % Change.

LEISURE—Continued

Table of leisure and recreation stocks including B&W, Sunbeam, and various holiday companies.

PROPERTY—Continued

Table of property and real estate stocks including various land and building companies.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including various funds and trusts.

OIL AND GAS—Continued

Table of oil and gas stocks including various energy companies.

DAI-CHI EUROPE LIMITED For EQUITIES & BONDS. Durrant House, 8-13, Cannon Street, London, E.C.4. Telephone: 01 588 4872. Telex: 883336 ICHLD.

MINES—Continued

Table of mining stocks including various metal and coal mines.

INSURANCES

Table of insurance stocks including various insurance companies.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft industry stocks including various manufacturers.

SHIPPING

Table of shipping and transport stocks including various shipping companies.

SHOES AND LEATHER

Table of shoe and leather industry stocks including various manufacturers.

SOUTH AFRICAN

Table of South African stocks including various companies from that region.

TEXTILES

Table of textile industry stocks including various clothing manufacturers.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising stocks including various media companies.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing stocks including various media companies.

TOBACCO

Table of tobacco industry stocks including various tobacco companies.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including various investment vehicles.

FINANCE, LAND, ETC

Table of finance, land, and other stocks including various financial institutions.

PLANTATIONS

Table of plantation stocks including various agricultural and land management companies.

Notes and additional information regarding the market data and company performance.



CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

FINANCIAL FUTURES

Interest rates support dollar

BY COLIN MILLHAM

The firmness of U.S. interest rates supported the dollar on the foreign exchanges last week, although dealers in Europe and the U.S. were somewhat at odds over the implications of high interest rates for the U.S. currency.

Apart from the interest rate factor there was little else to stimulate the market during a fairly quiet week. Economic statistics were much as expected, with weekly U.S. M1 money supply rising by \$1.2bn.

LONDON

attractive view compared with most other major centres, given the relatively good performance of the British economy of late.

CHICAGO

U.S. TREASURY BONDS (CMT) % 300,000 \$100,000 \$200,000 \$300,000

Table with columns for Date, Close, High, Low, Prev. for U.S. Treasury Bonds.

Table with columns for Date, Close, High, Low, Prev. for U.S. Treasury Bills.

Table with columns for Date, Close, High, Low, Prev. for U.S. Treasury Notes.

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Table with columns for Date, Close, High, Low, Prev. for U.S. Treasury Bonds.

Table with columns for Date, Close, High, Low, Prev. for U.S. Treasury Bills.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit Rates for various currencies.

THE POUND SPOT AND FORWARD

Table showing The Pound Spot and Forward rates for various currencies.

OTHER CURRENCIES

Table showing Other Currencies rates for various currencies.

FORWARD RATES AGAINST STERLING

Table showing Forward Rates Against Sterling for various currencies.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill Tender details.

THE DOLLAR SPOT AND FORWARD

Table showing The Dollar Spot and Forward rates for various currencies.

CURRENCY MOVEMENTS

Table showing Currency Movements for various currencies.

CURRENCY RATES

Table showing Currency Rates for various currencies.

EXCHANGE CROSS RATES

Table showing Exchange Cross Rates for various currencies.

EURO-CURRENCY INTEREST RATES

Table showing Euro-Currency Interest Rates for various currencies.

MONEY MARKETS

Nervousness, but no panic

A degree of nervousness was evident on the London money market last week. There was no sign of panic, but the mood was illustrated by a widening of the yield curve, as demand increased for short term market instruments, while interest rates on longer term money and paper rose.

There was a trade-weighted basis were high, running in the region of £800m a day, and on each day the Bank of England offered early assistance. Conditions

being offered many times the amount of bills necessary to take out the daily shortages, but a reasonably calm tone was maintained by the obvious willingness of the authorities to absorb the required amount of bills as early as possible.

Sterling's fall to a 13-month low on a trade-weighted basis also tended to concentrate minds on the steady rise in U.S. interest rates.

UK clearing banks' base lending rate is 8.5% per cent (since March 15 and 16).

where somewhat distorted by the end of the financial year considerations for two of the largest discount houses. The houses like to run large books at such times, but the general trend in the market was to sell as many three-month (band 4) bills to the authorities as possible.

This has the benefit of not rolling forward shortages through repurchase agreements, as was so often the case last month. The unwinding of these agreements was the major factor between London and New York interest rates caused considerable concern in the market and resulted in the Bank of England.

FT LONDON INTERBANK FIXING

Table showing FT London Interbank Fixing rates for various currencies.

EURO FIELD RATE REPORT

The fixing rates on the arithmetic average of the nearest one-month, three-month, six-month, nine-month, one-year, two-year, three-year, four-year, five-year, and ten-year rates for all deposits withdrawn by cash 7 per cent.

FINANCIAL FUTURES

Table showing Financial Futures for U.S. Treasury Bonds.

Table showing Financial Futures for U.S. Treasury Bills.

Table showing Financial Futures for U.S. Treasury Notes.

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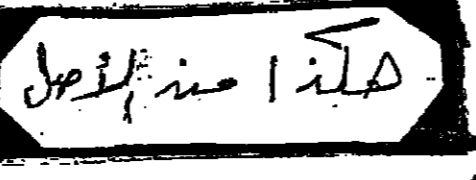
Den Danske Bank advertisement with logo and details.

U.S. \$350,000,000 New Zealand Floating Rate Capital Notes advertisement.

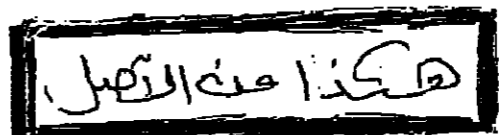
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# Coil Coating

The merits of coil coating—the process which enables steel or aluminium strip to be bought already painted—are becoming more widely known, and expansion, already rapid, is accelerating. With so much at stake, the industry's leaders, particularly the paint makers, are engaged in a major battle for market shares



Above: Europe's newest coil coater, Mr Brian Proctor, at his Cladcolour line at Newport, South Wales. The company started operations last week. Will it be a thorn in the side of British Steel? See Page 11. Below: corners do not have to be round as this design in coil coated steel from the Dutch company Hunter Douglas proves

VIGOROUS GROWTH remains the main feature of the coil coating industry in Europe. Despite recession, sales in this high technology sector continue to burgeon and there are now signs of them accelerating with economic recovery.

The quality of the painting and the performance of the coated strip are monitored continuously, with frequent testing in on-site laboratories to ensure that the finished material will perform in the way the coaters say it will.

Such savings have undoubtedly helped coil coating to continue to grow throughout the recession. Indeed, recession inspired many manufacturers to look for cheaper, more efficient ways of making their goods and was therefore probably more of a help than a hindrance.

figures for total sales of coated coils, which showed year-on-year gains of 16.3 per cent in the first quarter of 1983 to accelerate to a figure of 20.4 per cent in the second, a growth which has pleasantly surprised even the optimists who now run the Brussels headquarters of the European Coil Coating Association.

From 1978 to 1982. This analysis shows the building sector's rate of usage up by 75 per cent, industry's up by 69 per cent and stockholding (an important commercial activity by which several companies make substantial profits) up 79 per cent. Exports, which peaked in 1979, and then dipped in 1980, climbed back steadily to 1978 levels.

A similar pattern emerges for coated aluminium, although the greater expense of the metal leads to lower sales volumes and slower growth. Never the less, the rate of its use in building products was up 32 per cent in 1982 compared with 1978, with industry taking 54 per cent more. Exports, however, often involving large building contracts in the Middle East were up 60 per cent.

But although Europe's main coil coaters compete with each other in export markets outside their home continent, there is relatively little international competition within Europe itself. This is inevitable when the biggest coaters are steel-makers, each of them firmly rooted in a national domestic market.

Competition is possible, theoretically, on finished goods such as coated strip but can only be described as marginal when looked at dispassionately in marketing terms. A nationalised market leader, for example, might have a market share in excess of 75 per cent.

The true competition in coil coating markets is among paint suppliers and here things are in a state of considerable flux. The Swedish paintmaker, Becker—which has bought technically advanced subsidiaries in Britain, France and Germany and is on the lookout for more—leads in terms of share of the coil coating market.

But ICI, which has also bought technically advanced subsidiaries in Britain, France and Germany, is fighting hard to catch up and is likely to bring an increasing amount of unique experience into the technology from its Australian subsidiary, Dulux.

Meanwhile, Courtauld's subsidiary, International Paint, is working hard to make an impact in coil coating and, like ICI, is developing new coating it hopes will expand the total market. International has already made its mark by developing the paint for Hotpoint to make feed Diamond refrigerators from coil coated British Steel.

Meanwhile, too, other large European paint companies have looked at the British market and decided that they must carry the fight beyond their traditional boundaries. Thus Sigma Coating, the paints subsidiary of the Belgium-based Petrofina group, has started a push in Britain in coil coating.

The French paint company Ripolin-Duco is also making a determined assault on the British coil coatings market. It intends to distribute through Hatfields Industrial Coatings, part of the privately-owned Kalon group. Ripolin-Duco has a licence for the U.S.'s leading PVC coating system, though it will face an uphill battle to get orders from British Steel, which developed its own formulation for such coatings and is unlikely to change.

As the European and world economies recover from recession, however, coil coaters and paintmakers are looking to high-technology fluorocarbon paints as the most important factor for fast growth. The building industry, which uses more than 50 per cent of coil coated products, holds the key to how this market is going to develop.

Fluorocarbon coatings are practically indestructible and need to be applied only thinly, enabling coil coating lines to be run faster and more efficiently. Durability of colours is another asset, especially in prestigious buildings.

That is why people who invest in such buildings, such as pension fund managers, are prime targets for the industry's marketers, while exciting design possibilities are being sold to architects.

There is no sign that growth is going to stop.

## The gospel spreads

SURVEY BY IAN HAMILTON FAZEY

That gospel is that it pays to use pre-painted steel and aluminium for buildings and for making things. "Pre-coated," in fact, means "pre-finished."

The process enables steel or aluminium strip to be bought already painted. Such have been the advances in metallurgy and paint technology that the strip can be formed, bent, drawn, seamed or put through most other industrial practices without the coating being damaged.

The industry gets its name from the fact that the steel or aluminium strip leaves the mills where it is made rolled up into coils. Coil coaters then unroll the coils, paint them by running them down a highly automated production line at considerable speed, and then roll them up again to be sold to manufacturers as coated coils.

The technology is complex, requiring considerable skill in pre-treatment of the metal to produce a clean surface to which

The people who buy coated strip then use it to make an increasing multiplicity of items. Chief among them are painted claddings for the walls and roofs of buildings, but other familiar products made from pre-finished steel or aluminium include non-stick pots and pans, refrigerators, microwave ovens, venetian blinds, caravans, electric stick. The coatings are usually pin head covers for babies' nappies, drainpipes, guttering, gas fires and garage doors.

The chief advantage offered to manufacturing industry is that paint shops are no longer needed at the end of production lines. Not only is this cheaper because it means employing few people, but there are usually considerable savings on energy, health and safety precautions, and effluent and emission control.

Without the recession many manufacturers might have continued to say: "Why change when we're doing all right as we are?"

The European industry's statistics for 1983 are still being collated but are expected to show sharp rises in several sectors as economic recovery found a firmer foothold during the year. One very encouraging general sign was a 102 per cent increase in stockholding of coated coils in the first quarter alone. The new level was maintained in the second quarter.

Since stockholding grew by only 3.2 per cent for coated steel coils in the whole of 1982, and fell by 12 per cent in the much smaller aluminium sector, the early returns for 1983 have to represent a considerable increase in general confidence. This is reflected in the

worst year of the recession for the industry, showed good growth for steel.

Aluminium, which suffered from world price rises that forced up the cost of aluminium coils by 50 per cent, struggled to only 1.5 per cent growth overall, but the wonder there is that its use grew at all, which must be another sort of tribute to coil coating's benefits.

Steel, however, put on 10.1 per cent across Europe, and British Steel, Europe's biggest coil coater, did as well as anyone. Sales of coated coils to the building sector were up 7.3 per cent and to industry they rose by a staggering 16 per cent. Exports outside Europe went up by 15 per cent.

And this was a bad year, as can be seen when the growth of the use of coated coil is looked at on a five-year basis

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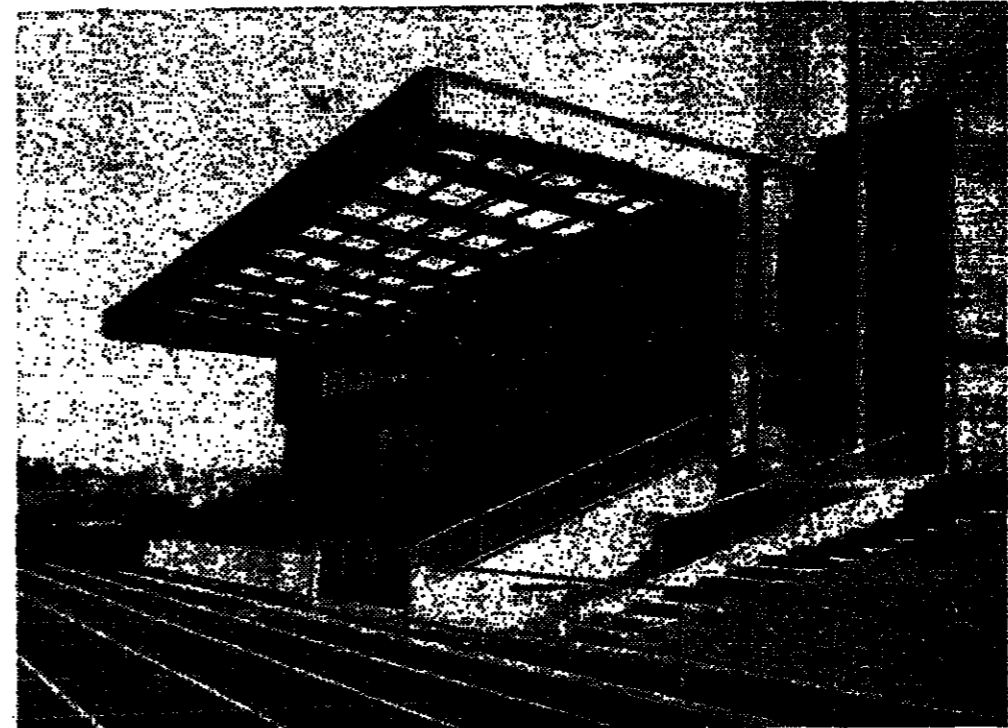


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## COIL COATINGS II

On this page and the next, a look at the fortunes of five coaters competing for a share of a fast-growing market



British Steel was used on the new Prince of Wales stadium in Cheltenham

### British Steel

## Europe's frontrunner

BRITISH STEEL is expecting its coil coating business to grow by at least 10 per cent in 1984 to push output past 200,000 tonnes of coated metal.

Last year's figures missed that landmark by about 10,000 tonnes, but since that represented full capacity on two-shift working, anything over it is a significant development.

With capacity available for about 300,000 tonnes a year, British Steel can claim to be Europe's biggest coil coater already. However, even this is not expected to be enough: £25m is to be spent at Shotton, in North Wales, to open another line in 1986 that will expand the range of products and applications even further.

These, of course, may well be yet more signs that the UK economy is really beginning to recover from recession, but British Steel's growing sales of coated coils also reflect considerable export success: up by more than 20 per cent to account for two-fifths of output.

It is, however, in the home market that British Steel dominates and it is a tribute to its approach to coil coating that in some cases cost 20 per cent more in home markets than their counterparts in Europe.

For British Steel's approach from the outset was market oriented, asking what the products were worth to customers rather than grossing up added value on raw material costs and then superimposing a profit margin.

The latter approach was favoured by steelmakers in Germany, France and Sweden, betraying the production orientation typical of the industry. Now, says Mr Peter Burling, British Steel's commercial manager for special products "the Continentals have at last realised that they have missed this trick and are trying to raise their home prices."

Why these price differentials have not mattered from a competitive point of view is that each country's steel industry has a virtual monopoly in its home market, working at a profit which is far superior to colour coaters in allowing true assessment of colour and texture.

Profitability has been maintained throughout the recession and the best testament to the company's confidence is its recent investment of £250,000 in a new coil coating line.

According to Mr Don Large, the managing director: "Our philosophy is to cover as many markets as we can. We don't sell on price, but delivery, service and quality. We can fill new orders in only four weeks and that has seen us supply small domestic appliances to Australia faster than their home producers."

As its name suggests, the company coats coil for specific requirements. It operates on narrower widths, making very many small items that most people take for granted, such as clock faces, car instrument dials, film cassettes for

outside Europe. Nevertheless, British Steel is vulnerable in Britain to anyone willing to work hard enough to break in. There is some evidence, indeed, that one Belgian company has realised that steel import quotas do not apply to finished goods and is undercutting British Steel in Britain with 20 per cent lower prices.

And at British Steel itself there is a little sensitivity about Cladcolour starting up just down the road from Mr Burling's office in Llanwrda. Not a single tonne is likely to be ceded, which could well mean flexibility on prices.

However, the U.S.-owned El, H. Robertson has co-existed with British Steel for years, buying its coils direct from Shotton to coat at its Ellesmere Port factory. Robertson works on a total design concept, coating steel specifically for each building job, from the Centre Court roof at Wimbledon to computer rooms.

What British Steel can boast is more know-how than anyone else. Britain's steel industry has been in coil coating for more than 25 years. "There is no one in Europe with that length of experience," Mr Burling says. "This factor could be very important long term, especially with people making large investment decisions in buildings who want to be certain of availability of service from the supplier that will last as long as the building—which could be 50 years."

It is these people and their advisers to whom British Steel is now promoting hard. In January the corporation published an impressive chiding manual for architects and specifiers, following up with audiovisual presentations around the country.

The manual is, quite literally, lengthy, tipping the scales at nearly 5lb. One reason for this is that it contains lots of little samples in plastic wallets of steel strip coated with plastic, sol, and fluorocarbon paints which are far superior to colour coaters in allowing true assessment of colour and texture.

Mr Burling says: "This will give even better corrosion protection to buildings and will perform better in heat, such as in car exhausts. It will also be more durable, so bend radii will be tighter. We should also be able to apply thinner coatings."

The prospects look good and are getting better for what is, for British Steel, a rare success story, even if a few competitors are now beginning to nibble around the feet of the giant.

we were doing fairly standard work, such as coating narrow strips for specialist uses. Then we started playing about with bakeware."

That "playing about"—the company sets aside one-and-a-half shifts per month to use its coil coating line for R & D—has eventually led to the development of some impressive kitchenware, coated with Du Pont non-stick finishes on the inside and Crown Paints heat-resistant, brightly coloured coatings on the other.

The newest R & D programme at the company is concerned with coating zinc strip. "The paint is electrically conducting, and the coated zinc will be mass-

The manual is also replete with technical data sheets and guides to good architectural practice in the use of coated steel. Photographs of some spectacularly designed buildings are enough to goad even the most placid architect into artistic competition.

The corporation is employing staff to tour architects' offices updating the manual several times a year.

Mr Burling is also working hard at other markets, such as domestic appliances, office furniture, steel drums, and car and building components.

Here, British Steel runs a product development centre at Shotton which studies problems of production engineering using pre-finished steel. "If the potential volume is big enough we will offer this as a service to anyone," Mr Burling says. This includes consultancy by engineers and technical staff and even the building of prototypes.

What the corporation has decided not to do is produce zinc-coated, a similar corrosion resistant coating for steel used extensively in the U.S. and, now, Japan, for car components. It holds the British licence for this but will not go into production unless a major car producer opts to use it. Nissan's decision to use it in Japan may, however, be an omen here for when the company starts UK production.

What British Steel will be producing is Galvalume and it is for this that the new line is being built at Shotton. This is steel coated with a 45:55 mixture of aluminium and zinc which has four times the corrosion resistance of galvanised steel and greater strength at the surface.

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### Cladcolour

## Buyer turned supplier

BRITAIN'S LATEST coil coater started operations last week in a disused strip mill in British Steel's Whitehead works in Newport. Cladcolour, which used to buy British Steel from the corporation to make profiled panels for the building industry, has now set up in competition, and will be calling its product Colortoll.

"I'm afraid British Steel has been a thorn in their side," says Cladcolour's owner, Mr Brian Proctor. "Actually, we hope to be no more than a playstick. We only need a small piece of the market."

Mr Proctor used to work for British Steel selling coated coil. He left to set up his own stockholding company in the early 1970s, but sold the business in 1978 to become a promoter. He is financing his new venture out of retained profits, loans from IFC and assistance from the Welsh Office and Welsh Development Agency.

The £1.6m investment is creating 30 new jobs immediately and he hopes to add a similar number eventually to increase his workforce to 60.

The irony is that Cladcolour's factory is an island surrounded by British Steel land within a British Steel perimeter fence. Mr Proctor did not tell the corporation exactly what he intended to do with the old mill but he did make sure that the sale agreement gave him permanent rights of access.

### Opportunity

To compete with British Steel's main product, plastic coated cladding, Mr Proctor needed a paint supplier with no pitch to quarrel at British Steel. This has provided just the opportunity the Belgian paintmaker subsidiary of Petrobras, Sigma Coatings, was looking for to get a foothold in Britain.

Sigma's Mr John Cunningham says that the company will be supplying Cladcolour with at least 70 per cent of its coatings. With any paint supplier's technical backup critical to guaranteeing coil coating quality, the project might have been doomed without such support.

Mr Proctor's marketing strategy will not be to play David to British Steel's Goliath but to find a small, complementary niche. "Their minimum order is 10 tonnes," he says. "We shall go down as low as two. Our budget will be 7,000 tonnes in our first year, rising to 25,000 in 1987."

"We haven't got the capacity to be a real nuisance to them. But there has only been one general supplier all the time I've been in the industry since 1965. The market can take some flexibility. I'm not going to undercut British Steel; service, availability and reliability have always been more important in this business than price," Mr Proctor says.

The final irony, of course, is the very staff Cladcolour will be coating—British Steel.

### Custom Coil Coaters

## Step-by-step approach pays off

SUCH IS the impact of Custom Coil Coaters on its markets that the company, which operates from a small factory in the heart of the English Black Country, has seen turnover grow by an annual 20 per cent for each of the past three years.

Profitability has been maintained throughout the recession and the best testament to the company's confidence is its recent investment of £250,000 in a new coil coating line.

According to Mr Don Large, the managing director: "Our philosophy is to cover as many markets as we can. We don't sell on price, but delivery, service and quality. We can fill new orders in only four weeks and that has seen us supply small domestic appliances to Australia faster than their home producers."

As its name suggests, the company coats coil for specific requirements. It operates on narrower widths, making very many small items that most people take for granted, such as clock faces, car instrument dials, film cassettes for

Polaroid cameras, and bottle caps.

Some products are more substantial, such as bakeware and holloware and suspended ceilings. There are architectural products for the building industry and small domestic appliances which need specialised heat resistant coatings, such as sandwich toasters.

"With some of these products we seem to have cornered the UK market," says Mr Large, who is widely known in the automotive industry for having previously managed Jensen Cars—in Custom Coil Coaters' home town of West Bromwich—and the Linwood Plant for Chrysler in Scotland.

The company is part of the Wolverhampton engineering group, Frederick Cooper, and contributes about 40 per cent of the group's £20m turnover. Cooper is probably best known for making horseshoe nails, which it exports all over the world. It is also strong on export, with 35 per cent of sales now going abroad. Mr Large says: "Ten years ago

we were doing fairly standard work, such as coating narrow strips for specialist uses. Then we started playing about with bakeware."

That "playing about"—the company sets aside one-and-a-half shifts per month to use its coil coating line for R & D—has eventually led to the development of some impressive kitchenware, coated with Du Pont non-stick finishes on the inside and Crown Paints heat-resistant, brightly coloured coatings on the other.

The newest R & D programme at the company is concerned with coating zinc strip. "The paint is electrically conducting, and the coated zinc will be mass-

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produced for making batteries. If Custom Coil succeeds, the development is being done with a higher battery manufacturer.

Mr Large says: "There are still problems to overcome but we have been through this mill with every new thing we ever did. It took three or four years to get the bakeware right but it was well worth while."

A step-by-step approach has also been the hallmark of expansion abroad. The company started selling in France and Germany, secured its position, and then expanded elsewhere in Europe before venturing further afield, leaving the U.S. market until last.

The management's only fear is of success forcing too-rapid growth. There are only 66 employees in the highly capital intensive business and the management team is headed by Mr Large and his technical and sales directors.

He says: "We can take decisions and respond quickly. One of the problems would be running the company if we became too big."



COIL COATINGS III

UK aluminium coaters

Alcan and Euramax fight it out

A NEW confidence has emerged among British Alcan's coil coaters in Birmingham. A year ago they were smarting at having lost their biggest customer, Euramax—which had just opened its own coil coating line in Corby—and not a little worried.

Today it is the Euramax managers who are looking excited while the Alcan men are exultant. Alcan's man in charge, Mr Peter Gibbs, has just been promoted to a works directorship in Scotland and the company is about to make a substantial investment in its ancient coil coating line, which is now making profits.

One of the reasons why Euramax opted to become a coater was an understandable fear that the long-unprofitable Alcan line would be closed down. Euramax needed to safeguard its suppliers of coated aluminium for its caravan business but saw a chance to do so by taking over the whole British market for a new, efficient line if Alcan dropped out.

Marketing director Mr Bob Horton says that the investment decision was based on the worst possible scenario and that Euramax is on budget.

It has also changed its chief executive: Mr Roger Walters became managing director in August after previously leaving his last job as head of Alcan's building products division. Mr Walters says: "We have more than matched our predictions. If our competitors want to think we are not making progress, that suits us fine."

Why Alcan's managers are exultant is that, having been reorganised and virtually given a last chance to save their coil coating line, they have done so. The turnaround in contribution between 1983 and 1982 was £250,000. In 1984, the Birmingham plant is heading for £500,000 better than that—even though its success has prompted Alcan accountants to demand that it now bears a larger share of group overheads.

This has happened despite rising aluminium prices—the cost of coils has gone up by 50 per cent—and a frustrated, large export order to Nigeria. Nevertheless, the company managed to cut 5,500 tonnes in 1983, compared with the 6,000 it bud-

ged for with the two crises unforeseen.

Part of this is due to the success of Alcan's new coating, Durakote 80, a fluorocarbon-based paint which it claims has superior resistance to damage, abrasion, vandalism, stains, chemicals and ultraviolet light. It took an immediate 15 per cent share of Alcan's volume last year and sales manager, Mr Roy Shearing, says that this will double during 1984.

At the same time the spread of end uses is widening. Alcan used to be almost exclusively in buildings and caravans. The latter's share is expected to be only 30 per cent of volume this year—compared with half in 1982—with building's share also dipping as transport and gutter-

Alcan's line has recently gone into profit and the company is to spend substantial funds modernising it

ing nudge towards 8 per cent each, dials reach five and "miscellaneous" creeps up to one-tenth of the total.

Success has priced investment out of Alcan headquarters, with £140,000 being spent on the line immediately and more promised. Mr Derek Sibley, the technical manager, says that this is going into updated testing equipment and computerised laboratories facilities that will improve cataloguing of coatings so that consistency can be improved further.

Longer term, the line's pre-treatment system is to be replaced with modern, cold, no-rinse technology that will save energy and cut anti-pollution costs.

This will also create space in the line and there are hints that this could allow the installation of a new coater developed by Alcan in Canada which dispenses with rollers and enables random two-tone patterns to be applied.

The paint comes out of a narrow slit stretching across the width of the aluminium strip. A series of computer-controlled solenoid valves can be used to apply a second colour

in random squiggles, so that woodgrain can be imitated exactly, with no chance of the pattern repeating itself.

Meanwhile, Euramax's brand new line has just been worked on to improve its heat recovery efficiency. No one admits to this not matching expectations but there would be no point in doing the work for the sake of it.

Euramax refuses to give production figures, claiming these would help Alcan but says that it had coated its first 1,000 tonnes by the end of last August.

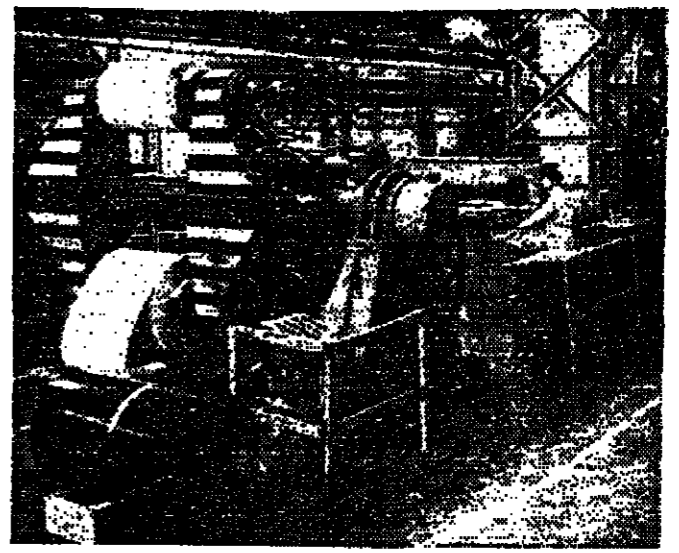
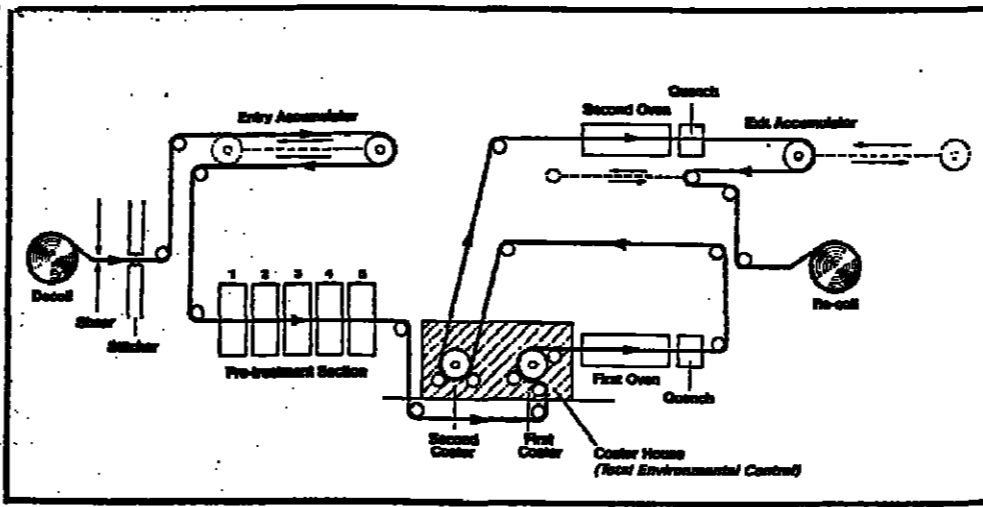
But depression in the caravan market suggests that it is a long way off the annual 2,500 tonnes it used to buy from Alcan. In peak times, though, Mr David Brown, the sales director, says that this sort of annual rate is more likely by the end of the year.

Euramax's big achievement, however, has been to get its new line going while at the same time building a new factory next door so that it could move its caravan cladding operation from Tring—the sort of corporate traumas that cause nightmares.

The new factory is in coated aluminium and an impressive testament to what the new line can produce. At the same time, even more recent investment has seen a coil slitting system installed and an embosser. These are expected to help entry into a wide variety of miscellaneous markets.

Euramax has also carried out a very unusual experiment, coating a coil of Aluzinc—steel with an aluminium-zinc coating on its surface—to see if it could be done. It worked, raising intriguing long-term possibilities about which no one at the company will speak.

How is Euramax really doing? Poker-faced, and giving nothing away, Mr Walters points out cryptically that the company's parent, the U.S.-owned Alcoa Aluminium, has never made a loss in any quarter in its history. He says: "Despite price rises we have maintained margins and made a positive contribution. We have consolidated operations and learned more with each month that has passed—and we hope we are getting more clever all the time."



Above: a diagram of Euramax's Corby line. Right: Alcan's Birmingham line.

The coil coating process

What it means, how it works

COIL COATING is a simple process requiring complex technology. Its basic premise is that the easiest way to paint a sheet of metal is to lay it flat, thus ensuring an even coating of consistent quality. The process is simply the means of doing just that.

But the most sensible way to make, transport or store steel or aluminium sheet is to do so in coils. The metal comes out of the mill in a long strip that is literally rolled up. Coil coating technology is concerned with painting these coils.

It is done on a continuous, automated production line, with the coils of metal being unrolled at one end, passed through pre-treatment tanks to clean the surface and ensure that the paint will stick, then roller painted, dried, and rolled up again.

Why this simple operation is in fact complex is because the strip—itsself up to five feet wide—may well be passed along a modern coil coating line at up to 300 metres a minute, or 12 miles per hour. Stitching machinery can ensure that the line can run for hours at a time, with a new coil attached to the one in front of it as it runs out.

A line may be several hundred yards long and the metal strip may have to be painted three times—a backing coat or lacquer on the "back" or bottom side, and a primer plus a topcoat on the "front" or topside. The paint therefore

has to be special, capable of drying quickly as the strip passes through a series of ovens. The stages are known as "coating" and "baking."

Most lines are "two coat, two bake," meaning that the process goes de-coil, pre-treat, apply backer, apply primer, bake dry, apply topcoat, bake dry, re-coil.

Older lines with only one drying oven have to pass coils through twice, necessitating down-time in changing paint. Some of the most modern lines have facilities for a three coat, three bake process. Most of these are in Japan but a recent

study tour by European coil coaters revealed that no one is applying a third coat or using the third oven—yet.

On some lines there is also a facility after applying the final coat to laminate a film onto the surface. On some lines this film, or a thick coating, may have a pattern applied to it by passing the coated coil through an embosser before re-coiling.

During recession most lines have been working at well below capacity, so speed has not been crucial. Speeds will pick up with economic recovery and those old lines that are not yet

almost fully controlled with microprocessors, will probably have to be so automated in order to stay competitive.

Manning levels on the lines are low in Europe and North America, but 30 to 50 per cent lower in Japan. Most coaters are also steelmakers. In Europe, British Steel and Germany's Hoescht dominate production and development of the technology. They are in virtual control of their respective home markets, despite aggressive marketing by the Benelux company, Phenix, which has a creditable 10 per cent market share.

Aluminium coaters are, relatively, few and far between, reflecting lower demand for a more expensive product and an increasing range of uses for steel as coatings improve and wipe out aluminium's former advantage of greater corrosion resistance as a substrate—which brings us to the coatings themselves.

These have come a long way since the first coil coating lines were built 40 years ago to coat narrow strip for venetian blinds. What dictates the choice of coating is the end-use for the finished metal.

If it is to be used for making caravans, for example, a high-gloss will be required but if kitchen bakeware is being made, the coating may well be non-stick on one side and thermoplastic resin on the other. If the finished material is to be vigorously formed—requiring, say, bends through 180 degrees, or deep drawing—the paint will have to be formulated so that it remains intact and does not lose adhesion from the metal when bent.

The properties required of paints compound the high-technology content of the industry. So does drying them, since the ovens will often be driving off polluting hydrocarbons used as solvents. This has led to elaborate catalytic cracking systems for the gases concerned, with heat being recycled back to the ovens so as to save energy.

The principal coatings

Acrylic: Flows well to give perfect finishing and good flexibility when formed, but has an outdoor life of only seven years. Price factor 1.\*

Polyester: Can be tailored to any end-use, with formulations variable to give wide ranges of gloss, weathering, flexibility, chemical resistance or deep drawing capability. Outdoor exposure life is ten years plus. Price factor 1+, depending on formulation.

Silicone polyester: Polyester modified with silicone resin to increase outdoor life to 15 years. Relatively poor flexibility when formed, and can be degraded by bacteria.

Price factor 2—

Plastisol: A dispersion of polyvinyl chloride (PVC) with plasticisers, applied at up to ten times the thickness of normal paints. Dark colours are degradable by bright sunlight so use is restricted south of the Alps. Thickness allows it to withstand carelessness and abuse on building sites. British Steel's main coating for building industry. Price 2.5 to 3.5.

Fluorocarbons: usually a mixture of polyvinylidene fluoride (PVDF or PVF2) and acrylic. Almost indestructible. Superior in all properties to all other coatings. Cost depends on proportion of

PVDF in formulation, with Class A paints containing 70 per cent and Class B, 50 per cent. Price factor 2.5 to 4+.

Non-stick: main ingredient is polytetrafluorethylene (PTFE) but this has such non-stick qualities that it has to be mixed with polyethersulphone (PES) to coat anything at all. PES can itself be used as a coating for end-uses requiring high heat resistance, as in bakeware. Price factor varies too much with end use for generalisation.

\*Prices vary with formulation and volume, so can only be indicated relatively to each other.

All over Europe, Nixdorf helps repair cars that aren't even broken



Engineers can statistically predict when every part in an automobile is likely to fail. This is true no matter how fine the car is, or how well built its part. Finally, everything goes.

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airline business, because airlines can't have parts failing during flight.

But while an airline may have hundreds of planes in the air at any given time, an automobile manufacturer has millions of cars on the road during the same period. And each car has thousands of parts.

So while preventive maintenance for automobiles is a good idea theoretically, it becomes well-nigh

impossible when you try to put it into practice.

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# COIL COATINGS IV

## Fluorocarbon paints

# The suppliers' key to future prosperity

The major benefit is that buildings are likely to be sound 40 years after construction

ACCORDING to Mr John Gattley, Penwalt Plastics' UK director, the company is "big in little things." The approach has worked well enough to see the Philadelphia-based company, which has its own fluorocarbon plants, to worldwide sales of \$1,000m a year and nearly 20,000 employees.

One of the "little things" is a fluorocarbon resin called Kynar 500, Penwalt's brand name for polyvinylidene fluoride, which in turn is more generally known as PVDF or PVF2. It is practically indestructible and, when mixed with a flowing acrylic paint, it provides steel sheet with a Roll-Royce coating.

According to ICI's Dr Bob McGuinness: "It is a ridiculously priced product but they've got the lot of us over a barrel."

### Prudent

Penwalt knows it: it is the world's only volume producer of PVDF for the world's paint-makers. And even though the strength of the dollar has encouraged Atochem in France and SKW in West Germany to start producing a similar type of PVDF in the last year, "me too" products always have an uphill fight against a well-established market leader—especially one prepared to guarantee buildings using Kynar-based paints against corrosion for decades.

Nevertheless, Penwalt has felt it prudent to absorb some of the impact of the strong dollar, especially since there is an EEC tariff of 14 per cent

against Kynar as an import from the US.

Since it is theoretically possible for companies in former EFTA countries like Sweden to escape this—so that their Kynar-based paints could be cheaper when sold into the EEC—British, French, Italian and German paintmakers are understandably suspicious, though the multinational nature and ties of the only companies which could be involved make such a practice unlikely.

Kynar's indestructibility has opened three worldwide markets. The first, linings for chemical plant, has been quiet during the recession but the second, electrical insulation, has been boosted by a change in U.S. building regulations for air-conditioned buildings (PVC is being superseded because it is dangerous in fire; Kynar-based plastics are fire-resistant).

The third market, which accounts for a third of world sales but 70 per cent of sales in Europe, is in coatings.

Penwalt sees the prospects for Kynar expanding mightily as all three markets grow between now and the end of the century. It has already started its factory in Kentucky to up production by one-third and it is building a new plant in New Jersey so as to double this expanded capacity by May next year.

Gattley says: "We don't disclose how much we make. Hopefully, the new capacity will see us into the 1990s."

Penwalt's system of getting Kynar into paint is another reason why only the most technically capable paintmakers with

enough financial resources to take the longer view can hope to survive in the high volume side of coil coating.

The company operates a licensing system and is very choosy to whom it will sell the technology. Mr Gattley says: "Our policy is only to grant Kynar licences to people with technological expertise. We

Salchi in Italy, and you have an almost definitive list of which companies matter, most in Europe, if not world, paint technology.

The significance of this is that long term prospects for high sales volumes to the European coil coating market are likely to depend on growing use of fluorocarbon coatings on

to most coatings.

This means that UV wavelengths have no effect on the resin at all and the pigment of the paint can get on with its job of protecting the substrate without anyone worrying about whether the polymer system is going to break up.

The analogy is with a painted piece of glass: the glass is invisible to light and is unaffected by it, but the paint will stop the light getting through. But paint a sheet of ice and the whole system will fall when the temperature gets hot enough to melt it.

What also happens is that most colours do not fade, so that if someone does crush a workday truck into a factory wall made of coil coated protected steel sheet, the damaged panel can be replaced with an exactly matching one.

For Penwalt, as it expands Kynar production, it is also essential that its European market develops. To make sure it does so, the company has decided not to rely on coil coatings, most of whom are production-oriented, or even the people it sells to, the paint-makers.

It is itself promoting the properties of fluorocarbon paints directly to architects, designers and people who take decisions to invest in buildings, such as the managers of pension funds.

### Reliability

Mr Gattley says: "People are looking for buildings that will last. They want reliability and a high quality of finish."

There are now some spectacular examples around the world of buildings made of steel protected by coil coating lines in Kynar-based paints. The days of coil coated steel being a cheap way of putting up sheds are long gone. Now, "prestigious" is often the word used to describe some of the buildings for which fluorocarbon coatings are being specified.

The major benefit is that the building is likely to be sound 40 years after construction, which could be telling to an investor aiming to let it on a lease of that length and still have a saleable or reliable asset at the end of that time.

If new substrates such as Galvalume can guarantee that the steel will match the paint for durability and quality—and the few fluorocarbon failures have involved faulty substrates—then a colourful revolution in building design could be about to take place.

Add to this new paints that can make coil-coated steel look like much more expensive anodised aluminium and it could be a long time before demand for Kynar stops growing. Penwalt, which is spending \$85m on an expanding its production, certainly hopes so.

always require evidence that coatings they develop will last."

Inevitably, therefore, the 21 European licensees are concentrated in Britain, France, Germany, Poland, Finland, Sweden, Belgium and Italy among a few leading paint-makers and their subsidiaries. Becker has four of them, ICI and International two each, Hoechst—through Heberts in Germany and Berger in Britain—also has two.

Britain has the largest number, through Becker, Berger, Goplass Wall, ICI and International, followed by Germany with four, through Heberts, Wiederhold, Wulping and Mehnert & Veeco.

Add the names of some of the other licensees, such as Corona and Ripolin-Duro in France, Sigma in Belgium, and Max Meyer, Italver Pittsburg and

## International Paints

# Wraps come off son-of-plastisol

INTERNATIONAL PAINTS breakthrough into coil coating was to develop a high-gloss, formable, scratch- and stain-resistant polyester so that Hotpoint's Iced Diamond refrigerators could be made from pre-finished steel.

With domestic appliances earmarked by the industry as a major area for future growth, this seemed to suggest that International was about to corner a substantial portion of a new market, so what the company's management is now saying comes as something of a surprise.

As Michael Pragnell, managing director of industrial coatings, puts it: "I am not sure we can expect to see major growth in domestic appliances. There is potential for significant growth in the UK and Italy but volumes will not be great."

Since International is already the leading supplier of spray paints to white goods makers, it can afford to be sanguine about the matter. It has been talking to Hoover, Lec and AEG about coil coated steel but doubts whether the manufacturers will switch many existing lines to pre-finished material.

The argument becomes different when a new line is being set up—as was the case at Hotpoint—but this sort of investment is unlikely until the world has recovered more substantially from recession.

But International needs to develop in coil coating for several reasons, a principal one of which is that it must replace volume lost in the marine sector caused by the worldwide decline in numbers of ships. The company is still pre-eminent in that field—it has actually increased its share of world markets to 25 per cent—but sees no prospect of substantial growth.

Mr Pragnell says: "In indus-

trial paints, coil coating is volume business. Of that, coated steel claddings for buildings comprise 70 per cent of the market. That is what we have to move into."

Since the claddings market is continuing to expand, there is elbow room for anyone trying to break in but International is anxious not to merely be a "me too" competitor. "We have to bring something new with us," Mr Pragnell says.

The company is therefore going to attack plastisol, the thick PVC coating with which British Steel covers more strip than anything else. With ICI working on a "nephew of plastisol" the workhorse of the claddings market now faces a pincer assault, but is it even vulnerable?

### Substitution

Mr Edward Kent-Coward, a chemist who is International's coil coating products manager, thinks it is. Plastisol has two drawbacks—it is expensive and its very thickness makes it slow to apply on a coil coating line.

With the use of coil coated claddings increasing anyway and economic upturn strengthening, International thinks that British Steel, its main target for plastisol-substitution, will be forced by sheer economics to speed up its lines within the next few years.

Using tough, fluorocarbon coatings—which are thin and therefore fast to apply—is not the answer since these are at the top of the price range. So International has developed what it thinks could become a new workhorse: it is an eighth of the thickness of plastisol yet, according to Mr Kent-Coward, matches it for robustness while being much cheaper.

It also has phenomenal "stretchability." This is critical if the coated strip is put through some forming processes, which lift microscopic flecks of the galvanised layer from the substrate. These can pierce any thin coating, leading eventually, to corrosion and failure. Plastisol is thick enough to cover such sins but International's new coating is stretchable enough to do so the same job without being pierced.

Mr Kent-Coward says: "We are not saying how we have done it yet. Patents will be applied for. But we have not developed an existing polymer. We defined the properties we wanted and left our research labs at Tyneside alone for two years to develop it from first principles. It is something new in polymer technology."

Encouraged by exceptional results in the laboratory from a year's accelerated tests of stability in ultra violet light and corrosion resistance to hot, salt-spray atmospheres, International has been confident enough to talk about the new coating now.

Normally, there would have been three years of exposure to the elements at the company's test sites in Australia, Florida, Dubai and Sweden before anyone dreamed of saying anything.

These are going ahead and coaters would probably want to see those results before committing themselves. But the paint-makers see themselves in a long game, which is why, in the end, only the largest international ones with big resources will survive in the coil coating

market.

At the same time, however, International does have to put down markers to demonstrate its presence in the marketplace. In its leap into domestic appliances is not going to yield hoped-for sales volumes, it has to show it is in earnest in the buildings sector, which taking the new coating off the secret list does.

Mr Pragnell says that growth in paint sales to coil coaters have grown by an annual 25 per cent for two years. But pressed, he admits that the company is selling about half as much as ICI, which last year swiped up to a minuscule £2m-worth in 1982.

Technological leaping makes a great deal of sense, then, in attacking established markets. When the market is plastisol, risk and corporate boldness would appear to go hand in hand.



Mr Michael Pragnell, managing director, "need for something new"

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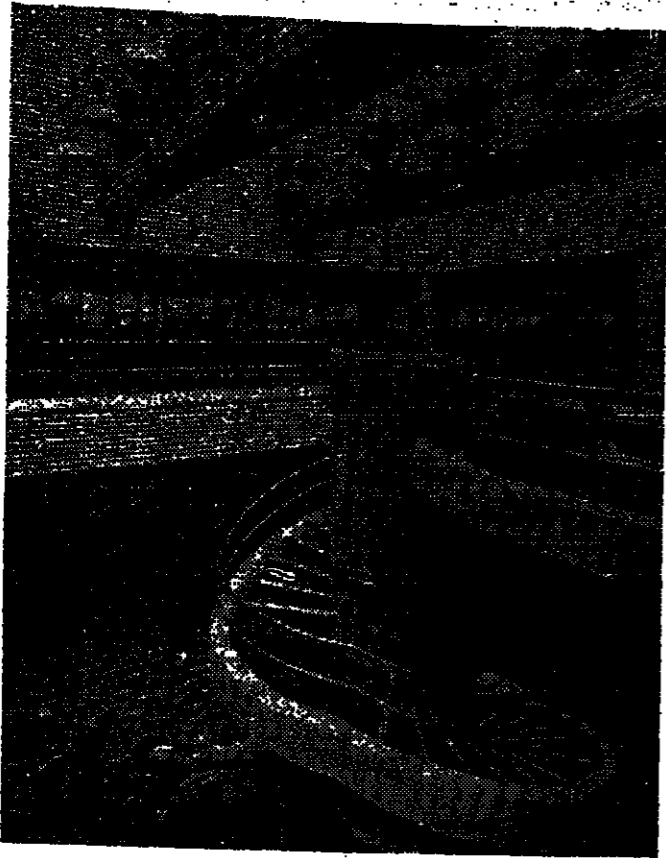
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## COIL COATINGS V



Coil-coated materials have traditionally been used mainly for exterior cladding and roofing but building interiors are now an important growth area. These photographs show coil-coated ceiling panels and an imaginatively-designed, coil-coated hallway

### Crown Paints

## 'Old hat' product is moneyspinner

FOR A company whose main coal coating product is being constantly knocked as old hat, Crown Paints is remarkably calm about its prospects. The product is plastisol, the thick PVC coating British Steel puts on most of its claddings for the building industry.

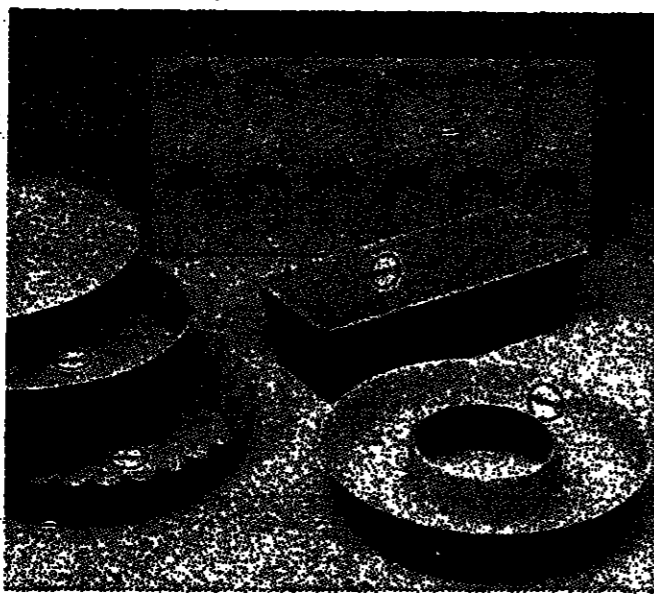
BSC's formulation is its own and three paintmakers—Crown, Berger and Norak Hydro—make it to specification, an arrangement pool-pooped by competitors such as Becker and ICI as insufficiently challenging to a real high-tech paintmaker's skills.

All paintmakers in the field can supply plastisols, of course, but BSC has been content to stick to its own well-tried formula. Since BSC plastisol probably accounts for at least £6m-worth of sales each year it must be worthwhile to have a share of that.

Indeed, this figure is much more than what several large international paint companies now trying to elbow their way into the market are selling to coil coaters throughout Europe. Even if ICI's assessment of the situation is correct—which is that plastisol will maintain volume but lose share in expanding buildings markets—Crown, Berger and Norak Hydro can still make a lot of money out of it.

Plastisol's critics point to its slowness of application, its tendency (in some darker colours) to chalk in strong sunlight, and its expense.

But the other side of the coin is that British Steel has no plans to drop the coating which has been the backbone of its success in coated coil. BSC's Peter Burrington points to



Non-stick kitchenware produced by Custom Coil Coaters has Dupont non-stick coating on the inside and Crown's heat resistant paint on the outside.

large numbers of buildings in northern Europe where plastisol has performed well. More than that, many have been up now for the best part of 20 years.

It is among these that Crown expects to find and prove new markets—in the maintenance field. Crown's David Parkinson says: "We are the only BSC-approved supplier of overpainting systems for plastisol." The system consists of painting with a special primer to get adhesion and then applying a silicon alkyl topcoat.

"We are putting a lot of time and effort into developing maintenance procedures,"

says Mr Parkinson. "We see this as a major growth area. If you say that the length of life of a steel building is about 40 years, coil coated plastisol will last for at least 15 before its first maintenance. But you can't just paint it with anything."

Crown, however, does not have all its eggs in the plastisol basket. It is a major supplier to the independent coil coater, E. H. Robertson, which uses British Steel in building applications but coats on a bespoke basis for the particular job in hand.

Crown also supplies to Coated Strip, which coats fiddly bits of narrow width for things like edgings, and

Custom Coil Coaters, where it also sees prospects of growth.

This last area is the pots and pans business—bakeware and holloware for the kitchen. Crown claims to have been first to put a wide range of bright colours into pots and pans in 1975.

In these days Crown was also in the non-stick business but has now ceded the field to Du Pont while grabbing the other side—quite literally—of the pots and pans market.

Custom Coil now puts Du Pont's Teflon or Silverstone non-stick on one side of steel coil and Crown's Nuon coating on the other. The pre-finished metal is then formed into products such as jelly moulds, tart trays, fan dishes, or bakeware for the Sunday joint.

Crown's brightly coloured coatings are on the outside of the finished product. Some idea of their properties can be gauged from their ability to withstand three hours' immersion in boiling vegetable oil, two hours in a hot oven, four cycles of heating to 150 degrees, centrifuging followed by shock cooling, and then survive being put through 180 degree bend tests without losing adhesion.

Mr Parkinson says: "We are also moving into the small appliance sector where there is a gap between bakeware and large appliances such as refrigerators. There will be a big battle with the powder coaters and all the manufacturers are trying both technologies, using powder for kettles and coil coating for toasters. The demand for colour in the kitchen is definitely increasing. We think it could be a very good market to be in."

### ICI

## Intensive attack on UK market

WITH SALES in Continental Europe up 160 per cent last year, ICI is now intensifying its attack on UK markets, where sales to coil coaters rose by only 9 per cent in 1983.

Significantly, the man in charge, Dr Bob McGuinness, has moved back to Britain from West Germany, where his job involved setting up ICI's coil coating operations with its subsidiary Wiederhold. It is part of an increasingly high profile ICI is adopting in the field.

Having acquired the Birmingham-based Holden Surface Coatings 18 months ago, with its substantial organisation, manufacturing base and markets in France, Dr McGuinness claims that the ICI-Wiederhold-Holden group is now the biggest in European coil coating after the Swedish market leader Becker.

He says that Holden's operations are complementary to ICI's—Holden is big in non-stick coatings, for example, and a fierce competitor of the German company, Weibuller, which has itself opened a UK base in Warrington. The new grouping means that ICI will be able to fight more effectively and on more fronts on a pan-European basis.

But attrition is not the sole strategy, for ICI believes it has an ace up its sleeve that will see it take a great leap forward in 1986. That is when British Steel will start making Galvalume on its new line at Shorton. ICI, if it plays its card right, should be able to grab the major share of paint supplies.

Galvalume is steel strip coated with a 45-55 mixture of aluminium and zinc. Its virtues are four times the corrosion resistance of normal galvanised substrates and greater mechanical strength

at the surface, which enables it to withstand more vigorous forming processes.

There is little of it yet in Europe, where the main holders of Bethlehem Steel's licence to produce it are British Steel and the Belgian steelmaker, Phenix. But in the U.S. most Galvalume is used unpainted. Only in Australia, where it comprises much of John Lysaght's output of strip, does it go through coil coating lines.

Lysaght's main supplier of paint for this is ICI's Australian company, Dulux. Dr McGuinness expects European competition for the Galvalume market to be very tough but he also expects ICI's "world group" approach to give it the edge with European coaters. "Only we have real experience," he says.

At the same time, the German steelmaker Hoesch, which has no Galvalume licence, is working on another surface, a 5-95 mixture of aluminium and zinc which is just outside the Bethlehem Steel patent and is called Galfan. British Steel is also involved.

This raises the possibility that by the end of the 1980s there will be two classes of steel substrate dominating the market in Europe—galvalume for expensive fluorocarbon coatings and Galfan for plastisol or polyesters.

Dr McGuinness says: "I would want to see the Lysaght coatings running in British Steel before I would try to make firm predictions, but we are very excited about Galvalume in the UK and Europe. We shall be very careful not to go in at half-cock or bite off more than we can chew but we would hope that we would score in service and technical back-up based on our existing experience."

Meanwhile, work is continuing on developing a "nephew of plastisol" coating,



Dr Bob McGuinness: high hopes for Galvalume market

Here the approach is different from International's, with ICI envisaging a paint system that would give the high-build of plastisol (which enables it to withstand abuse), similar flexibility to cope with vigorous forming processes, but superior weathering properties—plastisol's performance in intense sunlight tends to confine it to temperate zones, such as northern Europe.

Whether this would be used to attack plastisol sales is another matter: Dr McGuinness expects plastisol to lose share in the long term, but only through failing to gain volume in an expanding market for building claddings.

ICI also expects to see coated coil take an increasing share of the drum market, competing with plastics as that technology evolves. It already has the lion's share of paint for drums made by conventional methods so has a vested interest in seeing drums continue to be made

of steel but by cheaper means, which coil coating offers.

Dr McGuinness is also much more optimistic than some competitors about coil coaters selling much more pre-finished material for office furniture and domestic appliances.

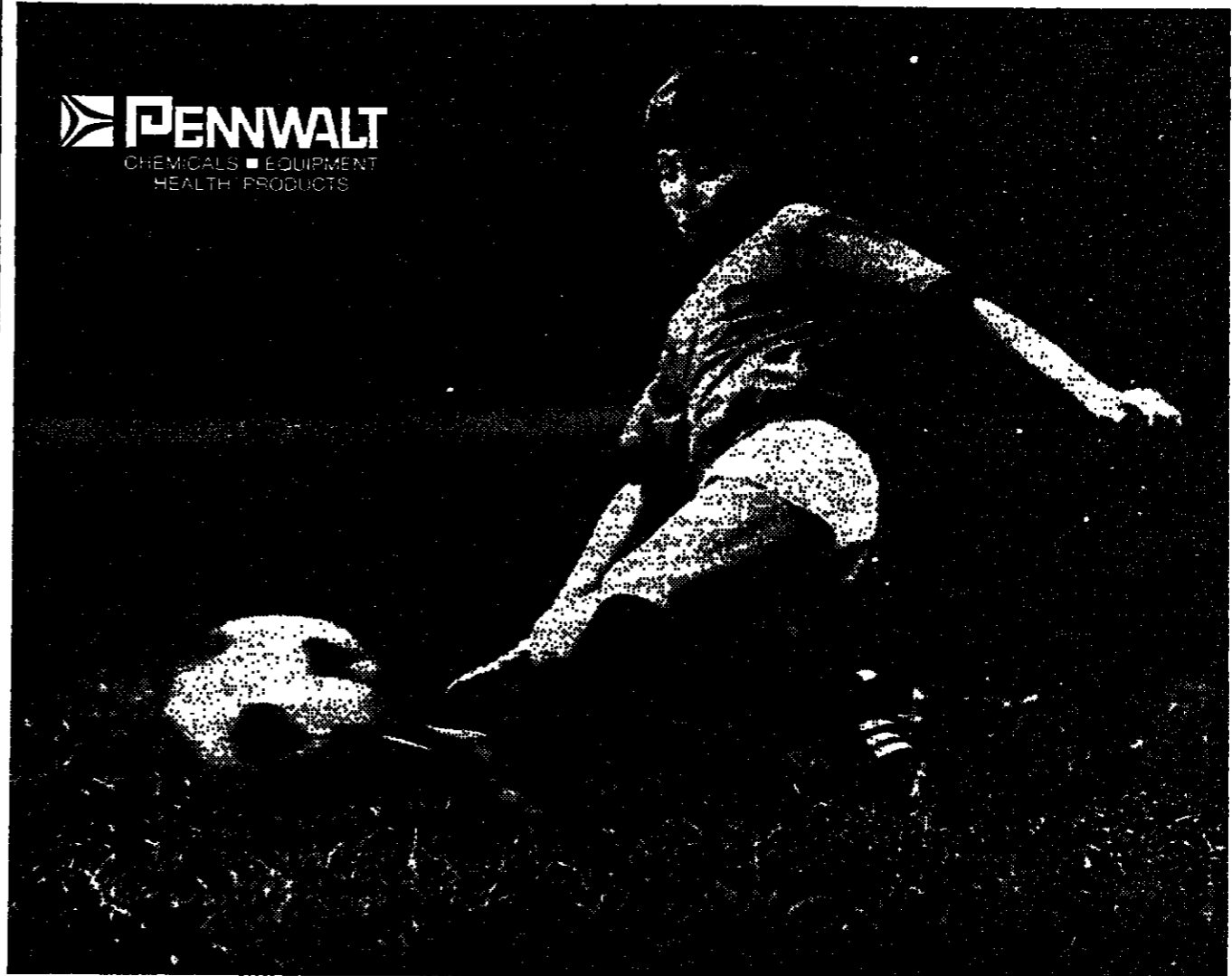
He says: Hoover have been toying and fro-ing. Kasset and AEG are going. About 30,000 tonnes of steel were used in the European domestic appliance market last year. Full credit to International Paint for their work with Hotpoint. They did the whole industry a favour but the rest of us have now caught up."

But it is not only in coating Galvalume that ICI expects to benefit from its Australian experience. According to Dr McGuinness "we have teams working on several things that are now coming to fruition." Possibly the most important of these from a long-term high sales volume point of view is called Complex.

This is a water-borne, universal primer developed out of fundamental polymer research. The primer is already running successfully on Australian aluminium and is now undergoing production trials on Galvalume. Results are expected by mid-year.

With PPC, Becker and BASF also on the universal primer trail, the fight to be first could well be won as a result of having proved the new coating in Australia. ICI's trials there are being watched with interest, therefore, not only in Europe but in the U.S. and Japan too.

In Europe, however, ICI is now consolidating its coil, having come in late, but with enormous technical, financial and managerial clout. The fight for the coaters' confidence in the age of Galvalume should be very interesting—for the spectators.



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COIL COATINGS VI

The European Coil Coating Association

Drive to tap new markets

A MUCH stronger marketing outlook has become apparent in the European Coil Coating Association in the last few months. The ECCA has reorganised its Brussels office, expanded its information and promotional services, and has been putting much more effort into promoting the industry's products rather than itself.

These are significant changes in outlook and approach which could boost natural growth of the industry further. That natural growth is, of course, the major reason why the ECCA has taken so long to get itself fully oriented in a marketing direction.

Founded in 1966, the organisation set out to research, promote and study all aspects of coil coating. Most of its members are not coil coaters, but suppliers of paint, chemicals, plant and equipment. Only 51 are coil coaters, all of them customers or potential customers of the other members.

But with the steel industry in particular notoriously production-oriented throughout Europe, the ECCA has appeared somewhat introverted for most of its life. The fact that markets were growing anyway hardly encouraged people to ask if they were growing as fast as they might.

So ECCA's conferences have sometimes appeared to be very technical gatherings where hard-headed production men met to hear weighty papers on important, but sometimes esoteric matters.

On top of that is the jargon of the industry itself. Even the name "coil coating" brings puzzled looks from non-technical managers in manufacturing or construction or the financial sector—the very decision-makers to whom the concept, with its potential for saving or safeguarding large sums of money, ought to appeal.

The analogy is with trying to sell Mars bars through long discourses on how to make chocolate, nougat and toffee and what the problems are in printing the name on the wrapper.

The ECCA's change in outlook has come about gradually over the last two or three years, followed by a spurt forward as a result of reorganising things in Brussels more recently.

Some of the change has undoubtedly been due to Mr Norman Makins, recently retired from British Steel, who finished a two-year stint as ECCA president this summer, when he will be succeeded by Mr Henry Otto of the Dutch coil coater, Hunter Douglas, another man with the strong marketing outlook.

Mr Makins says: "Growth has been phenomenal over the last decade and has continued despite recession. But the industry cannot afford to relax. There is a need to develop existing markets and identify and exploit new ones."

Mr Otto is concerned about complacency among coaters who have been doing well without having to try very hard in the marketplace. He says: "They assume that anyone who makes products from aluminium steel is already fully alert to the advantages of coil coating."

**Vigorous promotion**  
"This is a dangerous assumption, particularly in key industrial sectors where alternative products and processes are being marketed aggressively."

"With European industry coming out of recession I expect the ECCA and its members to consolidate on gains made already and be ready to capitalise on new market opportunities."

Catching any upswing in the European economy is seen as vital to coil coating's further growth. Promotion of existing and new end-uses is in turn seen as critical in achieving that, with drives on in the white goods market, and in the use of expensive coated, technically advanced steel substrates for a much wider range of buildings than factories and offices.

Some individual coaters have been doing such promotion quite vigorously already, of course, and some suppliers have also worked hard to get the "paint first, fabricate later" message across to senior managers responsible for investment decisions. But the industry as a whole in Europe has failed in this area, a stark contrast to the ECCA's counterpart in the U.S.

To change this the association's marketing committee has been beefed up under the chair-

manship of Mr Sam George, British Steel's sales manager for coated products. For the first time in ECCA history this committee now seems to be regarded as more important than its technical counterpart.

Mr Ed Crockett, who has this year been working full-time as the ECCA's marketing consultant, says: "The immediate problem areas were easy to identify, such as linguistic barriers, heterogeneous product ranges, entrenched marketing philosophies and reluctance to disseminate information. Solutions have been less obvious."

He says that there has been a developing realisation that collective action is not only possible but capable of being effective. "Above all, there is a new willingness to bridge the gap between coil coater and the industrial end-user by examining potential problem areas and possible reasons for product resistance," he adds.

Changes at the ECCA's headquarters in the Rue Montoyer have seen Ms Maria Dam appointed to its secretaryship. She has set about improving feedback both from the marketplace and from members to the Brussels secretariat and respects this to make a great deal of difference to the ECCA's management of information about the industry.

Much of this is now in a large loose-leaf binder issued to members and divided into 15 sections. "Above all, there is a new willingness to bridge the gap between coil coater and the industrial end-user by examining potential problem areas and possible reasons for product resistance," he adds.

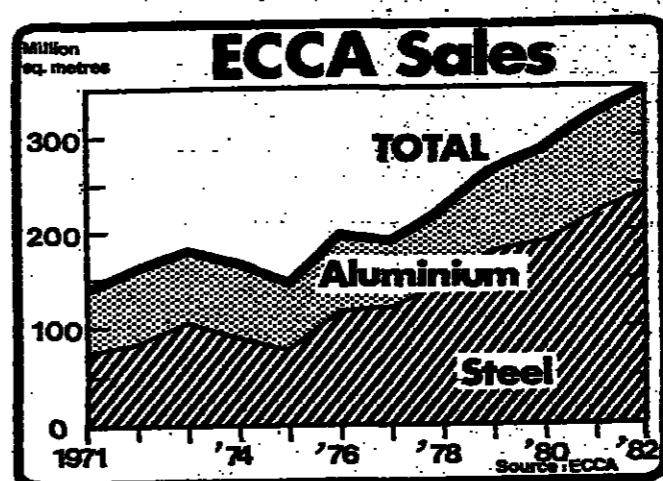
Another sign that the industry is getting its marketing act together is that members are putting up money for joint promotion, with national member groups exploring the possibilities of direct mail marketing and collective national and international advertising campaigns.



Mr Henry Otto, president-designate, concerned about complacency

Mr Ed Crockett, marketing consultant, encouraging collective action

Ms Maria Dam, secretary head, improving feedback from the marketplace



dated monthly. At the same time an ambitious handbook on what the industry does and can do is being prepared. The ECCA is going into more trade fairs, and an audio-visual presentation is on the way.

Another sign that the industry is getting its marketing act together is that members are putting up money for joint promotion, with national member groups exploring the possibilities of direct mail marketing and collective national and international advertising campaigns.

The example of the National Coil Coating Association in the U.S. is clearly in everyone's mind. There, the NCCA's main role in the 1970s was to lobby hard in Washington to fight the prospects of the industry being hampered unreasonably by anti-pollution legislation.

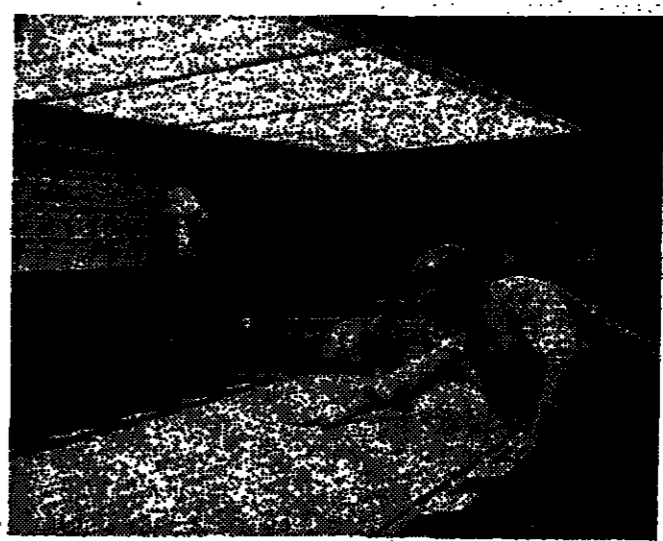
But the arrival of the Reagan administration and recession changed priorities overnight and the NCCA switched most of its efforts into finding new markets for the industry as a whole. This led to large gains in the white goods sector and in the manufacture of other domestic appliances, with most new appliance production lines in 1983 designed for pre-finished raw material.

A new market was opened in houses and farm buildings, so that as recovery has started to revive the traditional construction market, the "other" market for coated coil looks like becoming bigger, than ever.

The ECCA hopes that Europe, properly persuaded for the first time, will now follow suit.

The international scene

Western eyes turn to Japan



The German steelmaker, Heesch, has adapted its Fladur heat transfer printing system (above) so that continuous patterns can be produced on coil coating lines.

**THE "GOOD OLD DAYS"** appear to be dawdling again in the American coil coating industry. In the depths of recession these were remembered as the period up to 1979, when growth averaged about 16 per cent for more than 10 years.

Then, two years of slowing down were followed, in 1982, by a 15 per cent reverse. Last year, however, saw the industry bouncing back, putting on 14 per cent in the first half-year alone with spectacular gains in new markets.

A hot summer helped, sending up demand for air conditioners. This benefited coil coating because manufacturers had been switching to pre-finished steel for outer wrappers and inner liners.

At the same time, makers of these and other domestic appliances designed any new lines to use finished raw material, with microwave ovens in particular emerging as a big and growing market. Overall, coated steel deliveries to the domestic appliance sector grew by 27 per cent to 54,500 tonnes in the half-year.

Weather windfall  
Huge though this figure is, however, it must be seen against the large tonnage consumed by the U.S. building and car industries.

In fact, domestic appliances accounted for only 4 per cent of sales of coated coil—an exactly similar percentage to Europe, and possibly confirming the views of some European paintmakers that this market will never be the volume bonanza some steelmakers have predicted.

In the U.S., the construction industry consumed 361,000 tonnes of coated steel and 108,000 of aluminium, the former growing by nearly 19 per cent year on year but the latter by less than 3 per cent.

The weather provided another windfall, however, with farmers short of storage space for bumper grain crops. The coil coaters leapt in to promote quickly-erected, coated steel barns that could also be used as multi-purpose sheds, towards. The result was a 35 per cent growth in sales for farm uses.

Meanwhile, in Europe the growth of coil coating slowed to 7.4 per cent in 1982 as recession bit. But here too it has bounced back in 1983. Roof and wall claddings showing nearly 30 per cent growth in the early part of the year, and other exterior uses went up by nearly 20 per cent. But interior uses, such as floors and ceilings, rose by only 3.5 per cent.

In Europe, national producers continued to dominate home markets, with the real fight for market share taking place among paintmakers. Theoretically, there can be quota-free competition on finished goods but this is marginal.

The steelmakers of Britain, Germany, France and Italy each hold monopolies in their own countries and though a few countries like Belgium will attack all of them, the impact is relatively minor, especially in a growing total market.

Nevertheless, Belgium's Phenix has gone ahead with its third coil coating line, a modern one capable of coating 200,000 tonnes a year on its own, which is almost as much as British Steel will produce on five lines in 1984.

With Phenix's growth rate running at about 25 per cent a year—compared with a European average of 15 per cent and projections of 8-10 per cent—other coaters may be put on their mettle. The new line is expected to concentrate on building industry products.

Phenix already claims a 10 per cent share of the total European market. Meanwhile, Sweden is second only to the U.S. in per-capita consumption of precoated sheet, with annual output recently estimated at 15 per cent of the European total. Since its own home market for building claddings is now saturated, however, the search for new markets is particularly vigorous.

**Decoration**  
In Germany there is a strong movement towards decoration in coatings, with Heesch's Sieger-landwerke and the paintmaker Weiburger developing techniques for continuous printing of decorative motifs onto precoated sheet.

This started life as Heesch's Fladur system for heat transfer printing on to individual sheets, a costly batch process. The new process puts the decoration onto the coil, the system consisting of a printer, topcoat and the transfer printing of the design from pre-printed paper. What is ingenious about it is that the topcoat is completely clear, so that the pigments forming the pattern are diffused at high temperatures through the paint to end up under the topcoat.

This makes it impossible for the designs to be removed or damaged when the coil is unrolled for shearing, stamping, drawing, seaming or roll-forming. The cured coating has high thermal resistance (up to 150 degrees C) so the process is

particularly suitable for decorative housewares, such as toasters, bread bins, and deep fryers.

AGG is already making progress with traditional Bavarian decorative patterns. Though these may not be to British taste, Weiburger's UK manager, Mr Tom Rand, newly-based in Warrington, says that new designs to appeal to the British market are on the way.

The new process also means that "steel wallpaper" can be produced, with finishes indistinguishable from, say, real marble, or with four colour landscapes. Given good decorative designwork, the internal wall claddings market could be about to open up in a very big way.

Meanwhile, Western eyes have recently been on Japan to see if its steel and paint industries have spotted something the Europeans and Americans have missed.

An ECCA delegation drawn from all over Europe visited Japan last month to find that the major problems in the market there were developing coatings that would withstand tremendous climatic abuse. The problems arise from Japan's yearly mixture of maritime weather, typhoons, wide extremes of temperature and earthquakes.

Dr Bob McGinness of ICI said afterwards: "We saw nothing to suggest that they would be coming into the European market next week. But we all came away with a healthy respect for their way of working."

Apparently, the industry in Europe, proud though it is of being highly capital intensive, has much to learn from Japan, where every line seen was run by far fewer people than would be required in Europe.

With all the developed countries pushing hard to make increasingly more appliances and consumer durables out of pre-finished steel, the implications are that productivity on the coil coating line must surely have some eventual influence on the price of the finished goods in the High Street.

So despite the fact that most high volume coil coaters will probably continue to enjoy monopolies in their national home markets for building products, meaning the technology efficiently is bound to affect international competitiveness in other key areas.

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